NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 20, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC TUE MOVIE OF THE WEEK(S)	28.9	24,220
2	NBC MONDAY NIGHT MOVIES#	25.8	21,620
3	DYNASTY#	25.7	21,540
4	DALLAS	25.2	21,120
5	FALCON CREST	23.0	19,270
6	ABC SUNDAY NIGHT MOVIE	21.0	17,600
7	HOTEL#	20.6	17,260
8	A TEAM	20.4	17,100
9	MISS USA BEAUTY PAGENT(S)	20.2	16,930
10	ABC MOVIE SPECIAL-WED.(S)	19.5	16,340
11	HAPPY DAYS#	19.0	15,920
11	THREE'S COMPANY#	19.0	15,920
13	COUNTRY MUSIC AWARDS(S)	18.5	15,500
14	HILL STREET BLUES	16.8	14,080
14	TV BLOOPERS & PRAC. JOKES	16.8	14,080
16	LAST DAYS OF POMPEII-PT.3(S)	16.7	13,990
17	SIMON & SIMON#	16.6	13,910
18	LAST DAYS OF POMPEII-PT.2(S)	16.5	13,830
19	MAGNUM, P.I.	16.1	13,490
19	REMINGTON STEELE#	16.1	13,490
21	FALL GUY	16.0	13,410

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC TUE MOVIE OF THE WEEK(S)	24.2	53,370
2	NBC MONDAY NIGHT MOVIES#	21.5	47,250
3	DYNASTY#	18.6	41,020
4	DALLAS	16.5	36,430
5	A TEAM	15.0	33,030
6	ABC SUNDAY NIGHT MOVIE	14.6	32,160
7	FALCON CREST	14.3	31,550
8	THREE'S COMPANY#	14.1	31,150
9	HAPPY DAYS#	14.1	31,130
10	HOTEL#	13.3	29,220
11	MISS USA BEAUTY PAGENT(S)	12.6	27,810
12	TV BLOOPERS & PRAC. JOKES	11.7	25,770
13	COUNTRY MUSIC AWARDS(S)	11.6	25,610
14	LAST DAYS OF POMPEII-PT.3(S)	11.4	25,130
15	FALL GUY	11.2	24,620
16	KNIGHT RIDER#	11.1	24,440
17	ABC MOVIE SPECIAL-WED.(S)	11.0	24,280
18	LAST DAYS OF POMPEII-PT.2(S)	11.0	24,250
19	FOUL UPS, BLEEPS-BLUNDERS#	10.7	23,660
20	ONE DAY AT A TIME#	10.7	23,630
21	HILL STREET BLUES	10.6	23,290

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY#	26.4	23,130
2	DALLAS	22.7	19,880
3	NBC TUE MOVIE OF THE WEEK(S)	22.2	19,390
4	NBC MONDAY NIGHT MOVIES#	20.5	17,960
5	FALCON CREST	20.3	17,780
6	HOTEL#	20.2	17,680
7	ABC SUNDAY NIGHT MOVIE	17.7	15,470
7	MISS USA BEAUTY PAGENT(S)	17.7	15,470
9	ABC MOVIE SPECIAL-WED.(S)	16.8	14,730
10	THREE'S COMPANY#	16.8	14,660
11	HAPPY DAYS#	16.2	14,160
12	COUNTRY MUSIC AWARDS(S)	16.0	14,000
13	LAST DAYS OF POMPEII-PT.3(S)	15.1	13,250
14	LAST DAYS OF POMPEII-PT.2(S)	14.5	12,700
15	REMINGTON STEELE#	13.7	12,000
16	FAMILY SECRETS(S)	13.7	11,990
17	CAGNEY & LACEY	13.5	11,770
18	A TEAM	13.2	11,560
19	OH MADELINE#	12.9	11,270
20	HILL STREET BLUES	12.6	11,050
21	ONE DAY AT A TIME#	12.5	10,960
22	KATE & ALLIE#	12.4	10,840

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC TUE MOVIE OF THE WEEK(S)	25.2	19,860
2	NBC MONDAY NIGHT MOVIES#	22.8	17,960
3	DYNASTY#	15.8	12,460
4	ABC SUNDAY NIGHT MOVIE	14.7	11,630
5	A TEAM	13.9	10,940
6	DALLAS	13.3	10,460
7	HOTEL#	12.0	9,490
8	FALCON CREST	11.6	9,160
8	LAST DAYS OF POMPEII-PT.3(S)	11.6	9,160
10	HILL STREET BLUES	11.5	9,090
11	HAPPY DAYS#	11.4	9,010
12	LAST DAYS OF POMPEII-PT.2(S)	11.4	8,990
13	RIPTIDE#	10.9	8,610
14	60 MINUTES	10.9	8,600
15	COUNTRY MUSIC AWARDS(S)	10.6	8,370
16	SIMON & SIMON#	10.5	8,310
17	MAGNUM, P.I.	10.5	8,280
18	REMINGTON STEELE#	10.3	8,160
19	TV'S FUNIEST GAME-MOMENTS(S)	10.3	8,130
20	MISS USA BEAUTY PAGENT(S)	10.2	8,010
21	ALICE	10.1	7,990

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 20, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC TUE MOVIE OF THE WEEK(S)	28.1	15,420
2	DYNASTY#	27.5	15,130
3	NBC MONDAY NIGHT MOVIES#	26.3	14,480
4	DALLAS	19.5	10,710
5	HOTEL#	19.4	10,690
6	HAPPY DAYS#	19.1	10,520
7	THREE'S COMPANY#	18.5	10,160
8	ABC SUNDAY NIGHT MOVIE	17.4	9,560
9	FALCON CREST	16.9	9,300
10	LAST DAYS OF POMPEII-PT.3(S)	14.5	7,950
10	REMINGTON STEELE#	14.5	7,950
12	ABC MOVIE SPECIAL-WED.(S)	14.4	7,940
13	MISS USA BEAUTY PAGENT(S)	14.4	7,930
14	FAMILY SECRETS(S)	14.4	7,920
15	HILL STREET BLUES	14.3	7,870
16	LAST DAYS OF POMPEII-PT.2(S)	14.3	7,850
17	OH MADELINE#	14.0	7,680
18	COUNTRY MUSIC AWARDS(S)	13.1	7,200
19	ONE DAY AT A TIME#	12.8	7,050
20	CHEERS	12.7	6,980
21	A TEAM	12.6	6,910
22	FOUL UPS, BLEEPS-BLUNDERS#	12.5	6,860

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	30.3	8,150
2	FALCON CREST	27.9	7,500
3	MISS USA BEAUTY PAGENT(S)	25.7	6,910
4	DYNASTY#	24.3	6,530
5	ABC MOVIE SPECIAL-WED.(S)	22.4	6,030
6	COUNTRY MUSIC AWARDS(S)	21.9	5,880
7	HOTEL#	21.3	5,730
8	60 MINUTES	20.1	5,410
9	LOVE BOAT	19.2	5,170
10	MAGNUM, P.I.	18.3	4,930
11	KATE & ALLIE#	18.0	4,830
12	ABC SUNDAY NIGHT MOVIE	17.7	4,760
13	TRAPPER JOHN, M.D.	16.6	4,470
14	CAGNEY & LACEY	16.5	4,440
15	NEWHART	16.2	4,360
16	ALICE	16.0	4,310
17	SCARECROW & MRS. KING	15.9	4,280
18	GEORGE BURNS-80 YRS-SHWBZ(S)	15.8	4,240
19	CBS TUESDAY NIGHT MOVIES	15.7	4,210

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC TUE MOVIE OF THE WEEK(S)	33.5	17,830
2	NBC MONDAY NIGHT MOVIES#	29.8	15,860
3	DYNASTY#	15.6	8,320
4	ABC SUNDAY NIGHT MOVIE	13.7	7,290
5	A TEAM	13.7	7,280
6	HAPPY DAYS#	12.9	6,880
7	HILL STREET BLUES	12.9	6,860
8	REMINGTON STEELE#	11.2	5,980
9	DALLAS	11.1	5,910
10	RIPTIDE#	11.0	5,840
11	HOTEL#	10.6	5,640
12	TV'S FUNIEST GAME-MOMENTS(S)	10.4	5,540
13	TV BLOOPERS & PRAC. JOKES	10.3	5,500
14	KNIGHT RIDER#	10.1	5,370
15	FALL GUY	10.0	5,300
16	LAST DAYS OF POMPEII-PT.3(S)	9.6	5,130
17	SIMON & SIMON#	9.6	5,080
18	ABC MOVIE SPECIAL-WED.(S)	9.4	4,990
19	LAST DAYS OF POMPEII-PT.2(S)	9.4	4,980
20	THREE'S COMPANY#	9.3	4,960

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	19.8	4,050
2	DALLAS	19.4	3,970
3	FALCON CREST	18.1	3,710
4	ABC SUNDAY NIGHT MOVIE	17.6	3,610
5	DYNASTY#	16.9	3,460
6	LAST DAYS OF POMPEII-PT.3(S)	16.5	3,380
7	LAST DAYS OF POMPEII-PT.2(S)	16.1	3,300
8	A TEAM	15.8	3,230
9	HOTEL#	15.3	3,130
10	MAGNUM, P.I.	14.5	2,980
11	CBS EVENING NEWS-RATHER	14.2	2,900
11	MISS USA BEAUTY PAGENT(S)	14.2	2,900
13	SIMON & SIMON#	14.1	2,880
14	COUNTRY MUSIC AWARDS(S)	13.2	2,710
15	LOVE BOAT	12.7	2,600
16	ALICE	12.4	2,550
17	CBS WEDNESDAY NIGHT MOVIE	12.4	2,540
18	SCARECROW & MRS. KING	12.3	2,530
19	T.J. HOOKER	12.3	2,520

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	32	211	208	A	20.4	33	1710	1932	635	249	676	216	406	387	325	237	640	263	425	317	288	190	215	70	401	251
TUE. 8.00P 60 NBC A		98	98	B	23.6	35	1978	2045	641	255	700	250	432	405	329	225	695	284	474	403	321	188	231	78	419	269
8.00 - 8.30				A	18.8	31	1575	1935	636	250	679	207	393	376	329	253	644	263	416	316	284	199	206	70^	406	247
8.30 - 9.00				A	22.0	35	1844	1920	632	247	670	222	410	395	319	225	634	263	432	316	288	179	219	70	397	251
ABC BUSINESS BRIEF-MON	9		204	A	11.7	20	980	1613	747	255	829	375	470	402	259	293	351	137^	154^	122^	121^	150^	280	155^	153^	153^
2 MON. 8.58P 1 ABC N			99	B	14.7	21	1232	1934	703	273	758	271	441	401	330	255	602	248	385	314	241	178	223	80	351	241
ABC BUSINESS BRIEF-WED	18	202	206	A	17.7	29	1483	1726	738	270	789	287	447	379	338	282	612	245	388	285	262	179	130	73^	195	122
WED. 8.58P 1 ABC N		99	99	B	20.4	31	1710	1848	738	307	830	333	503	427	355	260	611	229	379	327	283	194	165	74	242	157
ABC BUSINESS BRIEF-FRI	17	204	202	A	13.6	26	1140	1677	729	286	807	250	414	394	352	322	395	125	228	208	193	144	185	126	290	206
1 FRI. 8.44P 1 ABC N		99	99	B	16.1	26	1349	1799	750	294	840	279	466	434	370	313	461	151	261	252	214	169	175	105	323	214
2 FRI. 8.45P 1																										
ABC MONDAY NIGHT MOVIE	15		201	A	13.1	21	1098	1495	809	260	842	321	486	466	376	267	495	148^	308	290	287	154^	100^	47v	58^	14v
2 MON. 9.00P 120 ABC FF			99	B	19.0	29	1592	1703	773	320	856	322	543	482	400	252	567	218	375	330	269	153	161	79	119	74
9.00 - 9.30				A	12.1	20	1014	1539	807	261	838	309	454	445	362	289	474	161^	294	266	247	151^	160^	84^	67^	20v
9.30 - 10.00				A	13.1	21	1098	1562	805	290	844	316	492	473	386	263	498	160^	329	296	293	142^	141^	86^	79^	24v
10.00 - 10.30				A	13.6	22	1140	1457	793	215	824	328	478	460	357	254	510	150^	316	299	293	159^	64^	22v	59^	13v
10.30 - 11.00				A	13.8	23	1156	1401	808	269	837	321	502	472	386	252	490	121^	290	291	308	165^	46v	LT	28v	LT
ABC MOVIE SPECIAL-WED.(S)			206	A	19.5	32	1634	1486	827	273	902	315	486	419	332	368	473	165	306	248	229	146	45^	24v	66^	46^
2 WED. 9.00P 120 ABC FF			99																							

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
9.00 - 9.30				A	17.7	28	1483	1558	812	286	885	304	469	415	339	363	511	167	312	255	256	168	39^	24v	123^	70^
9.30 - 10.00				A	19.4	30	1626	1443	808	263	878	319	471	399	312	367	459	133^	268	232	241	162	20v	LT	86^	56^
10.00 - 10.30				A	20.2	33	1693	1451	836	266	903	311	485	417	322	373	453	170	315	247	209	125^	61^	38^	34v	34v
10.30 - 11.00				A	20.8	36	1743	1485	838	273	928	319	510	436	349	371	472	187	324	258	213	132	57^	35^	28v	28v
ABC MOVIE SPECIAL-THU.(S)			201	A	11.4	19	955	1622	609	437	670	230^	396	347	308	229^	766	276	511	449	360	216^	109^	12v	77^	42v
2 THU. 8.00P 120 ABC FF			99																							
8.00 - 8.30				A	9.4	18	788	1697	648	368	727	286^	428	336	268^	251^	817	258^	511	429	408	274^	108^	LT	45v	LT
8.30 - 9.00				A	10.2	18	855	1684	660	472	714	266^	446	371	323	219^	722	254^	492	421	337	203^	137^	26v	111^	84^
9.00 - 9.30				A	12.4	20	1039	1567	560	424	611	174^	342	328	310	224	769	287	526	469	368	197^	112^	10v	75^	42v
9.30 - 10.00				A	13.5	22	1131	1578	590	462	653	218	385	355	322	227	754	285	506	464	344	200^	91^	13v	80^	42v
ABC NEWSBRIEF-M-F	159	199	198	A	14.9	23	1249	1681	768	314	858	306	506	454	382	286	574	189	351	318	280	188	123	64	126	70
1 MON. 9.57P 1 ABC N		99	98	B	15.9	25	1332	1704	735	298	821	296	497	445	379	262	581	214	364	329	276	174	158	79	144	97
1 TU & F 9.57P 2																										
1 W & TH 9.58P 1																										
2 MON. 10.02P 1																										
2 TUTHF 9.58P 1																										
2 WED. 9.43P 2																										
ABC NEWSBRIEF-SAT.	32	205	206	A	13.4	25	1123	1785	760	276	854	264	402	370	381	382	539	171	299	248	252	197	209	93^	183	114
SAT. 9.58P 1 ABC N		99	99	B	17.8	30	1492	1746	778	280	866	264	444	406	375	367	525	169	304	271	241	190	170	100	185	130
ABC NEWSBRIEF-SUN.	32	201	201	A	21.1	34	1768	1747	782	349	861	304	528	508	411	260	644	221	403	362	318	206	127	51^	115	75
1 SUN. 9.48P 2 ABC N		99	98	B	19.7	30	1651	1783	715	316	789	297	517	462	385	215	749	303	519	457	359	183	149	74	96	62
2 SUN. 10.02P 2																										
ABC SPORTS UPDATE-SAT	32	202	204	A	12.7	25	1064	1491	649	201	717	141	259	270	336	403	423	96^	169	120	187	236	192	123	159	93^
1 SAT. 8.57P 2 ABC SN		99	99	B	16.4	28	1374	1744	747	270	821	218	397	385	390	366	593	163	316	296	300	239	140	67	190	125
2 SAT. 8.58P 1																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SPORTS UPDATE-SUN	30	203	204	A	20.3	34	1701	1898	780	329	894	331	572	504	412	262	666	230	418	372	330	207	139	57^	199	138
1 SUN. 8.57P 2 ABC SN		99	99	B	18.3	27	1534	1955	732	323	809	287	508	473	393	246	743	283	512	452	372	188	185	77	218	140
2 SUN. 8.50P 2																										
ABC SUNDAY NIGHT MOVIE	28	204	205	A	21.0	35	1760	1827	785	342	879	316	543	497	406	270	662	233	415	371	328	205	135	57^	151	98
SUN. 8.00P 180 ABC FF		99	99	B	20.8	33	1743	1805	743	332	818	309	543	497	406	213	731	301	518	451	350	170	154	78	102	70
8.00 - 8.30				A	18.8	34	1575	1942	784	348	909	338	551	476	394	299	681	238	409	374	336	212	129	59^	223	149
8.30 - 9.00				A	20.1	34	1684	1912	784	329	899	333	570	505	409	268	669	233	417	379	329	206	136	56^	208	139
9.00 - 9.30				A	21.1	34	1768	1843	801	362	889	308	546	504	419	278	661	232	411	365	335	206	129	59^	164	101
9.30 - 10.00				A	21.8	34	1827	1792	791	350	873	297	534	500	416	269	654	232	409	360	326	204	136	58^	129	82
10.00 - 10.30				A	22.3	37	1869	1745	777	335	859	307	533	504	405	257	642	222	410	365	317	204	143	56^	101	66
10.30 - 11.00				A	22.0	38	1844	1740	766	324	849	312	524	496	393	257	651	229	424	378	326	195	140	56^	100	64
ABC WORLD NEWS TONIGHT	160	206	207	A	8.9	19	746	1590	727	222	804	208	384	349	354	370	606	181	326	309	275	229	76	20^	104	55^
M-F 6.30P 30 ABC N		99	99	B	10.9	20	913	1554	723	252	778	194	354	344	362	359	608	176	309	294	286	250	74	27	94	57
ABC WRLD NEWS TONIGHT-SUN	28	157		A	5.3	13	444	1651	681	400^	715	116v	443^	443^	449^	272^	684	174^	396^	346^	389^	273^	15v	LT	237^	102v
1 SUN. 6.30P 30 ABC N		88		B	8.1	15	679	1589	656	232	736	158	304	301	335	381	676	181	305	284	320	312	62	32	115	73
AFTERMASH	4	202	198	A	9.9	18	830	1673	760	219	813	199	406	379	371	373	611	152	306	303	318	243	161	98^	88^	55^
SUN. 8.00P 30 CBS CS		99	97	B	11.2	20	939	1747	808	302	861	210	412	388	393	401	611	156	301	299	290	246	137	86	138	83
ALICE	12	200	197	A	14.8	23	1240	1638	674	256	742	223	359	303	300	347	646	267	398	334	271	207	128	59^	122	99
SUN. 9.30P 30 CBS CS		99	98	B	17.4	26	1458	1656	730	277	831	258	410	361	346	368	543	175	283	263	235	219	142	77	140	109
AMERICAN PARADE	6	198		A	10.5	16	880	1502	732	256^	855	159^	333	351	409	439	548	138^	246^	227^	245^	264	41v	41v	58v	33v
1 TUE. 8.00P 60 CBS DO		99		B	10.7	17	897	1516	697	251	796	161	295	302	362	435	564	107	230	243	266	279	75	34	81	51
8.00 - 8.30				A	11.3	18	947	1518	728	256	869	180^	364	381	416	413	536	132^	243	240^	246	250	45v	45v	68^	39v
8.30 - 9.00				A	9.8	15	821	1460	726	252^	825	132^	293	312	393	462	556	146^	248^	205^	239^	278^	33v	33v	46v	26v
BENSON	29	206	207	A	12.4	26	1039	1560	705	247	796	248	369	373	316	348	390	117	206	187	172	162	145	103^	229	177
FRI. 8.00P 30 ABC CS		99	99	B	15.8	27	1324	1737	750	279	846	258	446	415	377	339	497	158	273	255	229	190	143	86	251	168
BERENSTAIN BEARS LIL LEAG(S)			160	A	5.7	11	478	2437	491	238^	507	270^	429^	300^	205^	78v	575	197^	487	414^	305^	88v	383^	203^	972	538
2 SUN. 7.30P 30 NBC EA			87																							
BLONDES VS BRUNETTES(S)			205	A	11.6	21	972	1669	730	259	801	347	464	400	264	279	379	130^	175^	152^	152^	155^	301	166^	188^	185^
2 MON. 8.00P 60 ABC U			99																							
8.00 - 8.30				A	11.7	21	980	1689	716	283	782	328	449	397	267	270	402	120^	192^	187^	182^	161^	310	176^	195^	187^
8.30 - 9.00				A	11.4	20	955	1651	748	234^	822	368	477	406	259	289	355	140^	158^	114^	121^	150^	293	156^	181^	181^
BLUE THUNDER	3	201	198	A	9.3	16	779	1818	624	185	663	187	394	396	365	220	611	183	398	373	360	171	165	70^	379	276
FRI. 9.00P 60 ABC A		99	97	B	9.5	16	796	1819	625	204	662	200	417	396	368	202	661	204	444	407	384	175	164	75	332	243
9.00 - 9.30				A	9.2	16	771	1808	611	178	651	193	383	370	344	221	588	179	383	360	345	163	174	82^	395	296
9.30 - 10.00				A	9.4	16	788	1810	633	189	671	181	403	412	380	219	631	188	412	382	371	177	148^	55^	360	255
BUGS BUNNY MOTHER'S DAY(S)		198		A	10.5	22	880	1926	446	134^	496	150^	269	246^	231^	227^	561	175^	349	328	245^	212^	242^	157^	627	400
1 SAT. 8.00P 30 CBS EA		99																								
CAGNEY & LACEY	6	199	200	A	15.7	25	1316	1538	749	317	895	345	505	451	338	338	504	186	290	278	221	174	98	45^	41^	19v
MON. 10.00P 60 CBS OP		99	99	B	18.2	30	1525	1556	746	301	859	311	495	465	374	308	561	210	339	311	267	185	94	41	42	24
10.00 - 10.30				A	15.5	24	1299	1569	774	327	910	353	519	458	339	341	496	185	291	281	211	168	110	51^	53^	25^
10.30 - 11.00				A	15.8	25	1324	1508	726	308	880	334	491	445	338	336	512	187	292	275	229	179	86^	40^	30^	15v
CBS EVENING NEWS-RATHER	159	203	203	A	11.2	24	939	1483	683	212	779	153	307	288	342	435	593	129	248	226	270	308	64	36^	47^	19^
M-F 6.30P 30 CBS N		99	99	B	13.5	24	1131	1531	692	211	766	152	285	283	329	435	606	141	259	257	280	303	75	34	84	50

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-DEAN	21	183	179	A	6.4	16	536	1448	626	131^	646	101^	237	233	226	384	693	130^	287	278	291	367	28v	18v	81^	60^
1 SUN. 6.04P 26 CBS N		91	90	B	9.4	18	788	1604	687	222	745	146	296	295	341	404	682	180	316	308	311	308	88	41	89	52
2 SUN. 6.08P 22																										
CBS SAT. NEWS-SCHIEFFER	24	165	169	A	7.1	18	595	1373	615	113^	645	49^	147^	151^	285	471	645	190^	293	239	254	311	24v	17v	59^	37v
SAT. 6.30P 30 CBS N		89	90	B	9.7	19	813	1537	703	190	752	135	267	267	331	439	630	169	295	273	284	294	54	19	101	52
CBS SATURDAY NIGHT MOVIE	4	198	201	A	10.5	20	880	1820	579	180	639	244	410	362	275	177	731	274	507	499	370	160	250	95^	200	127^
1 SAT. 8.30P 150 CBS FF		99	99	B	11.2	21	939	2018	646	250	725	289	467	418	319	202	676	234	454	462	364	163	262	105	355	254
2 SAT. 9.00P 134																										
8.30 - 9.00				A	9.4	19	788	1641	630	125^	630	153^	355	362	341	205^	604	206^	365	406	249^	198^	79^	15v	328	234^
9.00 - 9.30				A	9.8	19	821	1861	607	190	638	225	406	367	289	180	739	288	516	498	350	170	226	88^	258	152
9.30 - 10.00				A	10.1	19	846	1953	615	188	648	248	416	384	277	176	781	299	558	533	394	158	292	120^	232	150
10.00 - 10.30				A	11.3	22	947	1819	532	178	635	262	406	348	251	176	748	277	532	511	395	151	280	102^	156	101^
10.30 - 11.00				A	11.4	22	955	1797	555	193	645	278	429	349	257	167	730	262	501	496	392	155	290	112^	132	80^
11.00 - 11.30				A	10.3	21	863	1702	624	227^	673	276	462	417	293	165^	764	316	505	512	393	160^	189^	58v	76^	32v
CBS TUESDAY NIGHT MOVIES	21	196	193	A	12.4	19	1039	1334	713	238	808	181	347	351	387	405	423	105^	181	169	196	218	41^	30^	62^	22v
TUE. 9.00P 120 CBS FF		99	99	B	16.6	26	1391	1517	757	268	852	256	436	405	390	355	515	163	282	253	246	197	88	51	62	39
9.00 - 9.30				A	11.2	17	939	1356	677	207	758	137	295	278	363	412	441	122^	187	171	186	228	45^	36^	112^	33^
9.30 - 10.00				A	12.4	19	1039	1393	749	279	845	216	388	386	380	408	403	90^	165	147	188	222	55^	37^	90^	23v
10.00 - 10.30				A	12.9	20	1081	1315	744	254	844	228	385	397	386	398	407	99^	176	168	192	208	38^	28^	26v	18v
10.30 - 11.00				A	13.2	22	1106	1258	678	206	775	144	309	334	405	398	437	109	190	187	216	213	24v	19v	22v	15v
CBS WEDNESDAY NIGHT MOVIE	28	196	198	A	11.2	18	939	1556	634	239	692	126	295	310	354	347	700	197	365	353	341	271	93^	32^	71^	42^
1 WED. 9.00P 120 CBS FF		98	99	B	12.5	20	1048	1616	700	250	766	240	426	400	375	282	619	226	394	349	297	186	138	59	93	59
2 WED. 8.00P 180																										
8.00 - 8.30				A	10.9	19	913	1698	637	252^	741	179^	316	270	315	381	732	164^	375	350	359	309	124^	80^	101^	52v
8.30 - 9.00				A	10.4	17	872	1558	596	237^	692	163^	314	309	320	333	681	192^	360	373	311	266	106^	67v	79^	35v
9.00 - 9.30				A	10.4	16	872	1571	664	253	714	135^	312	325	363	358	669	191	340	322	310	269	85^	26v	103^	62^
9.30 - 10.00				A	10.9	16	913	1606	650	245	706	117^	293	313	366	363	732	236	385	358	328	274	75^	9v	93^	65^
10.00 - 10.30				A	12.1	19	1014	1535	628	232	675	111^	298	329	363	320	706	199	373	364	358	264	101^	25v	53^	33^
10.30 - 11.00				A	12.0	21	1006	1465	614	225	658	112^	271	294	351	333	692	188	364	368	365	256	96^	31^	19v	7v
CELEBRITIES WHERE-NOW?(S)		203		A	15.0	24	1257	1617	670	260	795	252	431	393	373	289	558	227	376	305	255	157^	143^	64^	121^	61^
1 THU. 9.00P 60 ABC U		98																								
9.00 - 9.30				A	14.2	23	1190	1637	667	274	804	256	445	401	376	290	551	216	365	303	257	160^	143^	74^	139^	76^
9.30 - 10.00				A	15.8	26	1324	1588	671	245	782	248	415	382	367	288	560	236	381	306	251	151^	143^	54^	103^	46^
CHEERS	21	207	211	A	14.4	24	1207	1818	768	357	856	392	578	453	348	236	570	230	383	355	270	152	163	99	229	149
THU. 9.00P 30 NBC CS		99	99	B	15.9	24	1332	1744	728	317	824	346	527	451	324	252	582	270	404	349	239	141	183	110	155	99
CLASSIC CREATURES(S)			201	A	7.5	16	629	2350	659	356^	733	289^	463	390	360^	211^	674	369	486	409	251^	152^	372	186^	571	317^
2 SAT. 8.00P 60 CBS DO			99																							
8.00 - 8.30				A	7.0	16	587	2336	660	371^	739	285^	449	367^	362^	227^	720	379^	498	394	273^	185^	366^	187^	511	292^
8.30 - 9.00				A	8.0	17	670	2348	655	339^	723	296^	475	401	352	197^	634	359	474	418	228^	127^	372	181^	619	338^
COUNTRY MUSIC AWARDS(S)			206	A	18.5	30	1550	1652	832	255	904	235	464	433	441	380	540	160	312	289	288	175	96^	60^	112^	64^
2 MON. 9.00P 121 NBC AC			99																							
9.00 - 9.30				A	17.6	28	1475	1755	802	224	855	202	425	428	421	365	588	192	364	304	289	191	193	125^	119^	57^
9.30 - 10.00				A	19.3	30	1617	1776	851	264	923	243	477	450	440	385	581	199	350	298	283	185	134^	79^	138^	92^
10.00 - 10.30				A	19.4	31	1626	1575	849	278	929	249	477	433	450	394	498	122^	266	269	289	170	43^	26v	105^	64^
10.30 - 11.00				A	17.9	30	1500	1499	821	253	903	240	479	426	453	370	487	124^	268	283	287	150^	24v	15v	85^	41^
DALLAS	29	206	206	A	25.2	44	2112	1725	823	352	940	304	507	441	384	385	495	158	279	257	223	188	120	54^	170	115
CONT'D																										

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
DALLAS-CONT'D																										
FRI. 9.00P 60 CBS GD		99	99	B	25.6	41	2145	1714	863	311	956	310	481	442	391	408	504	168	266	247	218	204	100	54	154	94
9.00 - 9.30				A	24.1	43	2020	1722	817	342	934	295	496	436	382	391	482	151	267	250	212	189	117	57^	189	122
9.30 - 10.00				A	26.4	46	2212	1714	828	360	943	311	515	441	387	380	502	164	288	260	230	187	117	48^	152	106
DIFF'RENT STROKES-SAT.	30	206	204	A	9.4	20	788	1805	746	157	792	223	402	356	322	334	516	189	316	278	239	161	178	93^	319	212
SAT. 8.00P 30 NBC CS		98	99	B	14.5	25	1215	1979	700	238	772	247	410	378	317	311	500	174	289	271	231	166	252	131	455	320
DISNEY'S MOTHER'S DAY(S)		200		A	10.5	21	880	2053	672	226^	712	329	454	357	223^	252^	411	132^	222^	238^	193^	154^	288	140^	642	435
1 FRI. 8.00P 60 CBS EA		98																								
8.00 - 8.30				A	9.6	19	804	1923	653	232^	689	312	433	321	217^	256^	396	106^	207^	223^	200^	160^	254^	104^	584	398
8.30 - 9.00				A	11.5	22	964	2134	683	218^	723	339	469	382	226^	247	419	152^	229^	243	184^	152^	312	167^	680	458
DOUBLE TROUBLE	5		200	A	13.5	21	1131	1759	583	276	686	308	457	334	250	188^	545	220	319	238	185^	198^	317	187^	211	189^
2 WED. 9.30P 30 NBC CS			99	B	13.5	21	1131	1756	662	255	733	285	469	399	309	218	534	218	360	292	235	137	295	160	194	143
DOUG HENNING'S WRLD-MAGIC(S)		158		A	5.7	12	478	2456	529	277^	596	196^	358^	376^	302^	184^	978	310^	676	609	555	234^	254^	136^	628	378^
1 SUN. 7.00P 60 NBC GV		89																								
7.00 - 7.30				A	5.2	12	436	2323	490^	323^	604	204^	362^	335^	300^	188^	948	281^	648	621	546	230^	226^	133v	545	329^
7.30 - 8.00				A	6.3	13	528	2513	554	236^	578	186^	346^	399^	301^	179^	980	327^	684	586	550	233^	274^	134^	681	409^
DUCK FACTORY	5	204	203	A	11.3	18	947	1762	791	357	847	428	574	467	299	224	553	243	391	347	250	136	174	112^	188	132
THU. 9.30P 30 NBC CS		99	99	B	12.2	19	1022	1681	755	321	802	353	519	463	324	225	543	273	407	358	216	104	185	103	151	99
DUKES OF HAZZARD	26		202	A	11.3	23	947	1742	668	206^	772	183^	303	274	328	442	521	113^	261	256	267	232^	138^	42v	311	184^
2 FRI. 8.00P 60 CBS CS			99	B	16.4	27	1374	1967	678	205	756	242	350	305	299	364	574	179	301	268	268	241	163	71	474	273
8.00 - 8.30				A	10.0	22	838	1699	656	194^	763	156^	269^	250^	344	455	500	109^	242^	226^	241^	236^	136^	48v	300	188^
8.30 - 9.00				A	12.6	25	1056	1767	675	213^	776	205^	329	289	313	432	536	117^	276	278	284	228	136^	36v	319	180^
DYNASTY	26	204		A	25.7	38	2154	1904	947	453	1074	499	703	533	396	303	577	237	387	306	247	160	177	126	76^	39^
1 WED. 9.00P 60 ABC GD		99		B	24.2	37	2028	1705	855	356	968	373	578	499	409	317	516	204	319	280	222	165	124	74	97	61
9.00 - 9.30				A	23.6	36	1978	1907	936	447	1054	480	682	532	395	307	582	241	389	309	250	160	178	119	93^	45^
9.30 - 10.00				A	27.7	41	2321	1906	955	456	1092	515	722	534	396	301	577	234	383	305	248	162	178	134	59^	36^
'84 VOTE:IN,ND,DH,NC8:35P(S)		186		A	16.9	26	1416	1970	755	333	902	500	679	512	282	178	596	336	468	406	199	98^	147^	66^	325	204
1 TUE. 8.35P 2 ABC N		85																								
FACTS OF LIFE	29	198	201	A	13.8	21	1156	1721	711	224	771	299	497	401	324	238	521	196	337	278	224	148	245	161	184	134
1 WED. 9.30P 60 NBC CS		98	97	B	16.9	25	1416	1775	702	243	786	284	474	405	335	268	513	193	326	272	226	158	271	157	205	140
2 WED. 9.00P 30																										
9.00 - 9.30				A	13.3	21	1115	1750	644	244	724	316	463	338	258	231	550	170^	334	285	240	184^	272	181^	204^	178^
9.30 - 10.00				A	12.7	19	1064	1705	708	180^	743	214^	441	376	353	269	484	164^	292	247	218	148^	272	180^	206^	138^
10.00 - 10.30				A	15.4	23	1291	1702	771	241	832	350	568	477	358	216	522	245	378	298	213	112^	200	130^	148^	90^
FALCON CREST	27	206	206	A	23.0	40	1927	1637	802	323	923	263	483	442	421	389	476	128	250	242	240	193	99	35^	139	104
FRI. 10.00P 60 CBS GD		99	99	B	22.1	38	1852	1584	838	294	936	276	459	432	413	404	466	144	236	223	211	197	94	48	88	64
10.00 - 10.30				A	23.0	40	1927	1627	798	313	913	251	473	435	421	392	481	130	258	247	242	192	95	33^	138	102
10.30 - 11.00				A	23.1	40	1936	1636	801	332	928	275	490	447	419	384	466	122	240	235	239	192	102	36^	140	106
FALL GUY	30	203	208	A	16.0	27	1341	1836	735	260	786	327	489	402	312	255	596	260	396	275	245	167	175	101	279	185
1 WED. 8.39P 21 ABC A		99	99	B	19.5	30	1634	1901	716	284	795	312	489	426	352	247	616	243	397	340	281	185	198	80	292	182
2 WED. 8.00P 60																										
8.00 - 8.30				A	15.2	27	1274	1937	749	238	803	373	525	409	301	247	595	294	407	256	221	163^	201	121^	338	220
8.30 - 9.00				A	16.5	27	1383	1776	729	270	778	304	469	396	318	261	594	240	388	286	258	167	158	89	246	165

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FAMILY SECRETS(S)		204		A	15.6	25	1307	1654	789	308	918	366	607	567	418	243	566	182	363	371	329	132^	139^	83^	31v	8v
1 SUN. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	14.8	24	1240	1701	786	296	886	360	581	539	385	238	614	196	378	396	349	148^	140^	79^	61^	32v
9.30 - 10.00				A	15.7	24	1316	1682	797	317	914	365	607	572	417	238	586	199	380	385	328	128^	151^	76^	31v	LT
10.00 - 10.30				A	16.2	26	1358	1639	783	322	928	364	616	579	438	241	562	192	375	369	324	124^	133^	84^	16v	LT
10.30 - 11.00				A	15.8	27	1324	1579	779	290	930	360	610	577	430	252	501	142^	316	335	314	128^	133^	95^	15v	LT
FAMILY TIES	19	204	204	A	13.7	24	1148	1934	718	314	860	396	576	418	327	241	443	174	294	252	189	122	280	167	351	220
THU. 8.30P 30 NBC CS		99	99	B	15.3	23	1282	1897	722	278	831	313	512	439	345	271	483	203	309	264	199	136	255	158	328	221
FANTASY ISLAND	25	206	208	A	13.5	26	1131	1678	703	255	767	222	371	364	365	326	588	229	376	305	263	165	203	96^	120	104^
SAT. 10.00P 60 ABC A		99	99	B	15.1	27	1265	1677	717	266	798	263	446	404	366	302	506	186	320	285	237	154	207	113	166	127
10.00 - 10.30				A	12.9	25	1081	1707	707	246	775	232	379	364	352	331	597	236	381	298	261	169	219	86^	116	95^
10.30 - 11.00				A	14.1	28	1182	1643	693	260	754	210	359	361	375	321	577	222	368	309	264	161	188	106	124	111
FIRST OLYMPICS:ATHENS,PT1(S)			204	A	10.5	18	880	2218	698	392	770	320	586	484	374	184^	698	239^	519	503	382	135^	373	211^	377	297
2 SUN. 8.00P 120 NBC FF			99																							
8.00 - 8.30				A	9.1	16	763	2494	679	435	813	354	636	516	392	177^	698	267^	539	489	354	129^	452	272^	531	409
8.30 - 9.00				A	10.0	17	838	2422	698	420	785	359	613	506	358	172^	702	249^	557	513	383	116^	458	274^	477	353
9.00 - 9.30				A	11.2	18	939	2043	668	367	721	306	529	429	338	192^	697	221^	509	531	394	141^	356	213^	269	228^
9.30 - 10.00				A	11.8	19	989	1963	728	348	750	263	564	483	407	186^	689	224^	472	481	379	149^	261	110^	263	223^
FOUR SEASONS	4	201	200	A	10.1	17	846	1700	718	257	789	211	372	329	338	385	603	177	313	290	292	238	179	123^	129^	90^
SUN. 8.30P 30 CBS CS		99	97	B	10.8	18	905	1700	771	305	842	223	391	363	374	402	554	135	259	271	266	239	151	99	153	93
FOUL UPS, BLEEPS-BLUNDERS	15		207	A	14.4	25	1207	1960	782	349	871	392	569	400	332	259	456	156^	243	222	187^	174^	402	300	231	141^
2 TUE. 8.00P 60 ABC U			99	B	15.6	24	1307	1846	719	285	820	312	497	408	347	268	561	212	350	304	253	174	222	139	243	153
8.00 - 8.30				A	13.7	24	1148	1870	803	344	873	385	561	389	325	269	439	155^	226	203	167^	172^	371	272	187^	123^
8.30 - 9.00				A	15.2	25	1274	2021	755	347	857	392	570	406	333	247	465	157^	257	235	201	172^	429	326	270	157^
GEORGE BURNS-80 YRS-SHWBZ(S)			198	A	11.7	23	980	1715	693	291	875	187^	371	367	412	432	571	132^	302	304	328	238	96^	26v	173^	114^
2 SAT. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	11.5	22	964	1793	692	289	881	197^	384	377	415	425	590	131^	329	334	352	227^	107^	29v	215^	125^
10.30 - 11.00				A	11.9	23	997	1629	687	292	864	178^	355	352	402	440	549	132^	273	272	301	248	85^	23v	131^	104^
GIMME A BREAK	29	201	199	A	13.1	25	1098	1694	671	256	779	291	432	334	307	298	392	121	212	191	169	151	207	133	316	181
THU. 8.00P 30 NBC CS		98	99	B	15.0	24	1257	1910	726	258	841	281	466	415	357	321	482	174	275	247	207	166	221	136	366	242
GOING BACK HOME(S)		207		A	12.5	19	1048	2029	856	344	950	349	607	487	456	262	586	209^	357	347	276	158^	266	102^	227	129^
1 MON. 8.00P 60 ABC U		99																								
8.00 - 8.30				A	12.4	20	1039	2083	826	337	920	329	570	460	454	273	587	206^	356	338	279	164^	270	103^	306	133^
8.30 - 9.00				A	12.6	19	1056	1968	887	350	978	372	643	512	458	250	585	211^	359	352	274	154^	258	99^	147^	127^
HAPPY DAYS	3	207		A	19.0	29	1592	1955	761	304	890	473	661	502	292	188	567	295	432	387	207	106^	182	94^	316	209
1 TUE. 8.00P 60 ABC CS		99		B	15.8	24	1324	1975	761	310	896	460	656	498	304	197	539	261	387	362	213	106	232	133	308	197
8.00 - 8.30				A	17.7	28	1483	1937	751	295	878	475	655	488	277	188	527	273	407	354	192	105^	188	101^	344	224
8.30 - 9.00				A	20.2	30	1693	1973	772	312	900	470	667	513	306	189	602	315	456	416	221	107^	178	89^	293	197
HART TO HART	27		205	A	13.4	23	1123	1418	713	341	827	328	536	441	383	241	443	134^	261	246	262	141^	75^	54^	73^	51v
2 TUE. 10.00P 60 ABC PD			99	B	15.3	26	1282	1565	740	302	838	320	515	454	383	257	532	202	341	302	253	155	119	72	76	48
10.00 - 10.30				A	13.6	22	1140	1486	731	364	867	381	570	427	367	242	453	151^	279	250	256	137^	85^	58^	81^	57^
10.30 - 11.00				A	13.3	23	1115	1330	687	316	778	272	496	450	393	240	425	113^	240	239	264	143^	64^	48v	63^	45v
HILL STREET BLUES	29	213	212	A	16.8	28	1408	1654	692	270	786	358	559	493	344	185	645	324	488	420	258	127	139	78^	84^	54^
THU. 10.00P 60 NBC OP		99	99	B	16.8	28	1408	1669	703	299	771	335	552	494	354	179	743	364	566	494	316	143	102	44	53	38
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES-CONT'D																										
10.00 - 10.30				A	16.5	27	1383	1684	710	283	799	369	570	497	344	189	643	318	480	419	258	133	150	81^	92	63^
10.30 - 11.00				A	17.0	29	1425	1625	674	257	772	344	549	490	345	181	648	330	494	423	257	123	132	77^	73^	43^
HIS AND HERS(S)			197	A	7.3	12	612	1557	629	248^	870	308^	414	369^	330^	408	425	117^	220^	198^	226^	169^	111^	80v	151^	79v
2 TUE. 8.30P 30 CBS CS			99																							
HOTEL	28	206		A	20.6	33	1726	1693	947	382	1024	399	619	477	451	332	550	179	326	271	276	181	79^	65^	40^	15v
1 WED. 10.00P 60 ABC GD		99		B	21.3	36	1785	1533	814	314	909	294	501	455	437	337	500	164	283	260	244	180	79	51	45	27
10.00 - 10.30				A	21.0	33	1760	1741	958	397	1043	413	641	479	447	334	566	189	339	277	277	183	79^	63^	53^	20v
10.30 - 11.00				A	20.3	34	1701	1630	927	364	997	381	591	473	452	327	529	168	313	263	270	177	78^	66^	26v	9v
INDY 500 TIME TRIALS(S)			181	A	4.0	10	335	1612	572^	325^	671^	292^	439^	273^	319^	214^	845	451^	606^	513^	310^	224^	LT	LT	96v	80v
2 SUN. 6.05P 55 ABC SE			90																							
6.00 - 6.30				A	3.9	10	327	1657	666^	443^	812	335^	551^	396^	419^	220^	786	383^	539^	441^	308^	240^	LT	LT	59v	59v
6.30 - 7.00				A	4.1	10	344	1573	500^	232^	564^	258^	351^	171v	244^	213^	884	500^	654^	567^	308^	210^	LT	LT	125v	99v
JEFFERSONS	24	199	197	A	13.8	22	1156	1631	674	279	747	235	377	332	305	328	644	264	386	336	272	209	123	51^	117	94^
SUN. 9.00P 30 CBS CS		99	98	B	17.9	26	1500	1668	752	288	848	257	414	377	359	377	525	166	272	247	229	215	137	72	158	115
JENNIFER SLEPT HERE	4	199		A	10.4	21	872	2026	707	211^	793	321	466	416	326	235^	539	245^	346	270	203^	148^	168^	75^	526	401
1 SAT. 8.30P 30 NBC CS		98		B	11.0	21	922	2098	686	237	783	283	470	413	326	265	514	186	323	304	244	143	248	120	553	390
KATE & ALLIE	5	203		A	15.1	21	1265	1641	768	304	856	244	389	411	345	380	435	163^	210	169^	128^	184	242	150^	108^	108^
1 MON. 9.00P 30 CBS CS		99		B	18.8	28	1575	1739	779	314	876	297	501	473	381	316	530	194	318	271	237	176	196	117	137	99
KNIGHT RIDER	26	206		A	13.7	25	1148	2129	680	229	705	303	460	424	272	189^	688	254	469	441	351	151^	215	96^	521	327
1 SUN. 8.00P 60 NBC A		99		B	17.2	25	1441	2107	678	261	756	291	487	432	337	223	670	257	460	407	318	170	243	106	438	292
8.00 - 8.30				A	12.4	23	1039	2136	656	202^	681	286	444	400	254	194^	698	246	483	444	361	160^	223	97^	534	303
8.30 - 9.00				A	15.1	26	1265	2102	692	247	715	309	465	439	286	183	669	255	450	431	340	143^	210	95^	508	342
LAST DAYS OF POMPEII-PT.2(S)		205		A	16.5	24	1383	1753	811	324	917	272	566	496	496	283	651	197	360	380	308	239	135^	69^	50^	21v
1 MON. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	16.1	23	1349	1832	817	320	920	292	574	499	469	269	665	211	359	394	310	251	152^	77^	95^	32v
9.30 - 10.00				A	17.1	24	1433	1802	855	367	952	296	602	514	497	285	625	162	319	361	316	246	144^	76^	81^	19v
10.00 - 10.30				A	16.9	25	1416	1738	808	321	916	264	561	497	513	292	674	212	394	400	316	235	133^	65^	15v	15v
10.30 - 11.00				A	15.8	24	1324	1647	773	288	890	236	535	483	515	285	639	206	370	368	289	224	104^	53^	14v	14v
LAST DAYS OF POMPEII-PT.3(S)		205		A	16.7	24	1399	1796	775	343	948	294	569	526	487	275	653	222	366	368	275	240	161^	80^	34v	12v
1 TUE. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	16.6	24	1391	1831	778	313	934	302	568	529	458	271	659	212	362	366	291	240	180	83^	58^	18v
9.30 - 10.00				A	16.3	23	1366	1858	776	345	951	304	576	520	472	275	661	221	371	377	277	241	170^	79^	76^	29v
10.00 - 10.30				A	17.0	25	1425	1749	780	362	948	277	565	541	512	267	654	226	366	364	269	251	147^	79^	LT	LT
10.30 - 11.00				A	17.1	26	1433	1722	748	339	938	286	554	510	494	275	637	229	360	358	259	232	147^	80^	LT	LT
LOVE BOAT	30	207	208	A	14.5	28	1215	1739	787	275	873	235	383	350	400	424	535	146	273	240	262	213	185	96^	146	90^
SAT. 9.00P 60 ABC CS		99	99	B	18.6	32	1559	1730	772	275	861	249	418	386	370	387	511	159	286	254	232	196	172	103	186	129
9.00 - 9.30				A	13.8	27	1156	1703	806	278	890	221	379	352	417	446	525	128	257	237	267	220	161	98^	127	76^
9.30 - 10.00				A	15.2	29	1274	1761	766	273	856	245	384	345	384	407	540	158	283	240	259	207	203	94	162	102
MAGNUM, P.I.	31	203	205	A	16.1	28	1349	1626	682	206	790	245	383	346	311	366	614	214	356	294	262	221	89	53^	133	86^
1 THU. 8.00P 120 CBS PD		99	99	B	21.5	33	1802	1788	728	255	805	245	417	386	370	336	631	218	377	331	300	216	154	61	198	126
2 THU. 8.00P 60																										
8.00 - 8.30				A	13.7	26	1148	1630	668	201	805	227	373	329	314	396	589	191	320	267	243	222	95^	59^	141	97^
8.30 - 9.00				A	15.5	27	1299	1634	672	223	804	253	387	335	298	382	580	170	325	290	274	217	97	64^	153	111
9.00 - 9.30				A	18.0	30	1508	1582	710	188	780	248	373	358	304	356	623	239	362	296	242	229	70^	26v	109^	49^
9.30 - 10.00				A	20.6	33	1726	1625	679	195	746	253	395	372	325	304	679	281	436	338	283	213	88^	51^	112^	65^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MAMA'S FAMILY	18	199	193	A	10.3	19	863	1774	649	259	738	250	411	337	300	286	561	185	341	308	264	199	126^	45^	349	227
SAT. 9.30P 30 NBC CS		99	98	B	12.2	21	1022	1853	726	260	804	274	443	399	349	307	528	189	311	287	248	178	216	106	305	233
MASTER	11	192	191	A	9.0	18	754	1817	673	215	701	159	401	401	398	240	674	235	413	374	292	212	155^	50^	287	199
FRI. 8.00P 60 NBC A		97	96	B	10.4	18	872	1991	703	229	753	241	444	410	384	259	695	265	462	398	322	193	215	76	328	224
8.00 - 8.30				A	8.7	18	729	1811	693	218	722	177	413	406	395	248	659	230	405	380	286	205	148^	57^	282	193
8.30 - 9.00				A	9.3	18	779	1813	654	209	678	140^	390	397	398	232	685	236	419	369	299	216	162	44^	288	203
MATT HOUSTON	27	201	198	A	11.3	20	947	1798	742	312	788	256	529	505	417	211	699	199	502	443	427	163	135	38^	176	111^
FRI. 10.00P 60 ABC PD		99	97	B	14.9	26	1249	1644	711	269	763	247	480	465	411	229	615	207	405	375	327	169	135	63	131	96
10.00 - 10.30				A	10.9	19	913	1767	724	304	772	248	518	499	408	206	671	192	482	422	410	161	139	41^	185	116^
10.30 - 11.00				A	11.7	20	980	1817	758	317	804	266	542	509	421	215	721	205	518	460	438	163	127	31^	165	105^
MISS USA BEAUTY PAGENT(S)			202	A	20.2	33	1693	1643	800	285	913	277	468	367	398	407	473	139	272	242	215	171	146	106^	111^	88^
2 THU. 9.00P 123 CBS AC			99																							
9.00 - 9.30				A	17.2	28	1441	1697	767	260	887	278	441	348	365	402	538	148^	309	268	248	197	157^	133^	115^	93^
9.30 - 10.00				A	20.1	32	1684	1648	796	276	893	278	459	365	364	397	485	152	292	256	209	168	144	113^	126^	102^
10.00 - 10.30				A	21.3	34	1785	1652	813	298	925	276	478	364	413	414	463	149	273	245	206	160	154	101^	110^	82^
10.30 - 11.00				A	22.1	36	1852	1602	822	300	947	280	493	386	439	419	422	117^	231	202	202	164	133	92^	100^	83^
MOVIE OF THE WEEK-FRIDAY	3	183	172	A	7.9	14	662	1551	642	246	666	166^	366	394	410	207	605	164^	397	410	351	152^	183	81^	97^	88^
FRI. 9.00P 120 NBC FF		94	90	B	7.8	14	654	1593	616	232	642	184	365	397	376	183	552	164	360	365	307	144	176	75	223	180
9.00 - 9.30				A	7.2	13	603	1426	613	210	639	110^	302	347	429	231	609	170^	405	398	336	177^	160^	66^	18v	18v
9.30 - 10.00				A	7.5	13	629	1494	633	225	658	138^	359	392	419	216	622	191	428	444	355	136^	152^	72^	62^	62^
10.00 - 10.30				A	8.6	15	721	1634	645	274	678	208	399	422	382	187	611	154^	404	425	369	140^	213	90^	132^	132^
10.30 - 11.00				A	8.6	15	721	1566	635	252	650	190	373	391	390	185	562	149^	345	361	324	148^	196	91^	158^	125^
NBC MONDAY NIGHT MOVIES	24	204		A	25.8	38	2162	2185	752	310	830	409	669	546	382	118	830	399	734	616	398	81^	246	90^	279	211
1 MON. 9.00P 120 NBC FF		99		B	18.4	28	1542	1671	771	290	861	311	527	471	386	274	558	209	371	332	264	156	149	82	103	66
9.00 - 9.30				A	25.4	36	2129	2222	740	309	813	362	635	536	400	140	797	380	702	583	377	88^	261	103^	351	266
9.30 - 10.00				A	26.1	37	2187	2267	763	301	843	414	686	567	390	116	826	393	737	614	401	80^	268	103^	330	242
10.00 - 10.30				A	26.1	38	2187	2129	752	321	834	430	677	543	370	112	846	407	746	641	411	77^	222	73^	227	176
10.30 - 11.00				A	25.4	39	2129	2134	760	309	837	440	681	546	363	105^	860	427	756	629	406	81^	228	79^	209	162
NBC NEWS DIGEST-M-F	159	181	178	A	13.3	22	1115	1879	676	259	742	248	451	416	348	240	579	225	393	306	269	158	230	119	328	216
1 MTHF 8.58P 1 NBC N		87	87	B	13.2	20	1106	1882	680	253	761	253	431	395	350	277	610	224	382	326	280	194	207	96	304	201
1 TUE. 8.57P 2																										
1 WED. 9.28P 1																										
2 M-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	77	191	184	A	16.4	25	1374	2022	758	314	825	352	572	489	376	201	700	330	560	435	309	117	257	110	240	179
1 TUE. 9.37P 2 NBC N		92	91	B	12.7	19	1064	1756	740	288	820	312	514	467	367	248	590	245	404	341	266	152	181	92	165	110
1 THU. 9.58P 1																										
2 MON. 9.55P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.54P 1																										
NBC NEWS DIGEST-SAT	32	178	176	A	8.2	17	687	1984	709	163^	776	240	367	337	326	339	548	175	320	274	274	187	256	145^	404	295
SAT. 8.58P 1 NBC N		86	88	B	11.3	19	947	1979	690	237	762	242	416	374	334	297	524	176	307	283	247	174	240	125	453	318
NBC NEWS DIGEST-2-SAT.	13	187		A	8.8	16	737	1645	649	229^	722	272^	416	303^	269^	268^	526	235^	359	280^	176^	167^	101^	30v	296^	248^
1 SAT. 9.58P 1 NBC N		93		B	9.6	16	804	1864	704	271	791	276	431	388	330	306	587	211	350	315	272	190	218	97	268	227
NBC NEWS DIGEST-SUN CONT'D	32	189	183	A	11.2	18	939	2094	678	305	728	324	500	436	302	194	677	224	476	448	363	168	292	181	397	303

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-SU-CONT'D																										
1 SUN. 8.58P 1 NBC N		88	91	B	14.3	21	1198	2052	682	270	774	298	491	433	346	232	663	252	452	399	316	172	236	105	379	254
2 SUN. 9.17P 1																										
NBC NEWS DIGEST-2-SUN.	17		191	A	9.2	15	771	1899	604	309	634	275^	451	355	281^	183^	653	213^	456	441	360	136^	354	189^	258^	220^
2 SUN. 9.58P 1 NBC N			93	B	13.5	20	1131	1846	735	299	811	303	513	452	386	244	679	277	476	421	321	158	225	89	131	90
NBC NIGHTLY NEWS-SAT.	28		169	A	7.0	19	587	1194	583	99v	583	55v	114^	179^	254^	404	490	89v	134^	208^	199^	282^	100v	23v	21v	21v
2 SAT. 6.30P 30 NBC N			91	B	8.6	17	721	1479	660	214	734	131	264	268	316	426	604	123	249	262	273	308	71	37	70	45
NBC NIGHTLY NEWS-SUN	19	170	167	A	6.7	16	561	1488	538	273	611	143^	303	282	300	276	692	176^	322	324	372	302	75^	32v	110^	75^
SUN. 6.30P 30 NBC N		87	88	B	7.3	13	612	1522	631	242	703	143	292	289	342	350	628	143	291	299	335	274	80	19	111	70
NBC NIGHTLY NEWS	159	204	204	A	9.2	19	771	1543	699	241	760	131	308	326	376	396	586	140	264	249	266	282	57^	27^	140	98
M-F 6.30P 30 NBC N		98	99	B	11.0	20	922	1561	690	224	770	150	314	306	362	406	618	159	289	270	278	286	75	30	98	65
NBC TUE MOVIE OF THE WEEK(S)		203		A	28.9	42	2422	2204	751	300	800	408	637	540	355	121	822	443	739	565	344	83^	311	115	271	211
1 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	28.9	41	2422	2248	739	293	793	382	622	532	366	126	800	433	714	528	331	86^	323	129	332	247
9.30 - 10.00				A	30.3	43	2539	2221	743	304	806	402	642	546	366	122	798	433	715	537	331	83^	327	125	290	219
10.00 - 10.30				A	29.5	43	2472	2234	770	306	807	422	644	538	344	121	860	455	773	608	371	87^	313	112	254	209
10.30 - 11.00				A	27.0	41	2263	2091	754	294	792	424	633	533	335	121	818	445	742	579	341	76^	279	93^	202	161
NEWHART	25	202	201	A	14.8	22	1240	1700	769	347	864	301	454	422	327	350	515	196	294	254	205	183	158	80^	163	110
MON. 9.30P 30 CBS CS		99	99	B	17.7	26	1483	1642	762	273	839	279	448	420	358	335	567	207	340	306	261	192	140	63	96	55
NEWSBREAK-M-F	158	186	189	A	12.3	21	1031	1603	680	233	776	231	364	337	305	373	528	153	278	259	245	217	101	58	198	131
1 MTUWF 8.58P 1 CBS N		93	93	B	15.4	23	1291	1770	738	251	823	255	413	379	352	359	555	182	309	283	258	212	146	71	246	155
1 THU. 8.51P 2																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	31	190	191	A	8.9	18	746	1796	626	234	666	243	384	333	294	222	619	258	400	369	243	197	206	92^	305	183
1 SAT. 9.08P 1 CBS N		95	96	B	10.4	18	872	1998	691	234	760	274	432	382	328	276	611	245	395	354	272	182	202	92	425	253
2 SAT. 8.58P 1																										
NEWSBREAK-SUN.	32	186	188	A	10.0	17	838	1795	768	303	826	207	401	361	373	395	623	177	339	298	315	236	189	124^	157	114^
SUN. 8.58P 1 CBS N		95	94	B	16.3	24	1366	1722	763	301	844	236	405	384	388	377	582	176	298	287	280	233	114	64	182	125
OH MADELINE	3		203	A	15.1	24	1265	1740	743	365	891	398	607	506	362	225	495	210	344	301	211	125^	93^	93^	261	177^
2 TUE. 9.30P 30 ABC CS			98	B	15.5	24	1299	1696	705	323	858	387	573	463	329	234	482	194	317	280	203	136	170	121	186	122
ONE DAY AT A TIME	1		197	A	14.2	23	1190	1986	811	407	921	397	591	502	327	302	560	209	358	330	264	164^	225	130^	280	162^
2 MON. 9.00P 30 CBS CS			99	B	14.2	23	1190	1986	811	407	921	397	591	502	327	302	560	209	358	330	264	164	225	130	280	162
PEOPLE ARE FUNNY	8	200	191	A	10.0	19	838	1735	619	223	677	229	364	305	265	268	524	203	313	279	223	182	168	37^	366	260
SAT. 9.00P 30 NBC PV		99	97	B	12.2	22	1022	1923	698	233	758	256	427	370	313	292	530	200	325	306	242	165	264	106	371	290
REAL PEOPLE	29	198	202	A	12.0	20	1006	1616	692	217	745	194	362	326	328	336	499	129	244	222	222	211	170	110^	202	130
1 WED. 8.43P 47 NBC PV		96	99	B	15.6	24	1307	1718	705	228	783	213	366	345	345	361	565	163	290	254	245	244	180	104	190	115
2 WED. 8.00P 60																										
8.00 - 8.30				A	11.2	20	939	1559	730	221^	778	220^	359	323	320	369	461	104^	216^	226^	193^	198^	96^	78^	224^	127^
8.30 - 9.00				A	11.7	19	980	1595	660	218	724	191	344	311	315	332	520	136	260	234	230	220	179	117^	172	108^
9.00 - 9.30				A	13.3	20	1115	1688	702	206^	746	179^	393	346	354	312	498	142^	243	190^	227	215	222	129^	222	165^
REMINGTON STEELE	15		203	A	16.1	27	1349	1595	824	327	890	353	590	502	390	236	604	285	443	395	263	120^	52^	10v	49^	22v
2 TUE. 10.00P 60 NBC PD			99	B	15.2	25	1274	1596	729	290	798	307	516	474	375	228	619	260	434	375	291	156	109	45	70	43
10.00 - 10.30				A	16.3	27	1366	1626	806	323	880	345	577	495	387	234	624	286	455	406	278	125^	62^	7v	60^	29v
10.30 - 11.00				A	15.8	28	1324	1563	844	332	902	361	605	514	394	236	587	286	432	385	249	116^	39v	13v	35v	12v

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VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPTIDE	15		200	A	15.1	24	1265	1738	707	302	756	238	451	434	379	239	680	308	461	376	280	170^	174^	27v	128^	57^
2 TUE. 9.00P 60 NBC PD			99	B	18.0	27	1508	1787	692	269	758	275	466	438	365	238	704	293	484	415	318	180	168	56	157	96
9.00 - 9.30				A	15.0	24	1257	1780	726	301	776	239	456	439	384	251	685	317	466	370	272	167^	184	36v	135^	56^
9.30 - 10.00				A	15.3	24	1282	1673	684	302	731	236	443	423	368	228	669	298	452	376	281	174^	156^	14v	117^	55^
RIPLEY'S BELIEVE IT-NOT	27	187	188	A	9.3	19	779	2237	782	341	866	378	604	481	358	224	745	318	544	440	335	166	215	74^	411	284
SUN. 7.00P 60 ABC U		96	96	B	12.4	20	1039	2067	667	268	743	286	472	432	330	218	768	324	543	474	351	179	215	91	341	227
7.00 - 7.30				A	8.1	17	679	2286	793	339	886	386	635	477	368	233	771	336	567	451	341	167^	207	65^	422	299
7.30 - 8.00				A	10.4	21	872	2198	777	341	852	373	584	484	352	217	725	301	525	433	334	164	221	80^	400	272
ST. ELSEWHERE	24	206	207	A	12.4	21	1039	1585	673	272	814	390	570	496	331	185	598	270	431	375	263	132	115	61^	58^	34^
1 WED. 10.30P 60 NBC GD		98	99	B	13.1	22	1098	1578	756	301	843	346	559	513	372	230	590	271	424	369	254	134	98	49	47	28
2 WED. 10.00P 60																										
10.00 - 10.30				A	12.2	20	1022	1700	639	315	833	438	588	464	291	177^	597	258	406	365	252	159^	191^	96^	79^	54v
10.30 - 11.00				A	12.3	21	1031	1567	665	267	812	389	566	498	335	180	578	274	426	368	240	124	124	66^	53^	40^
11.00 - 11.30				A	12.6	24	1056	1496	730	235	802	343	563	524	358	203^	635	271	466	402	320	116^	15v	15v	44v	LT
SCARECROW & MRS. KING	27	204	205	A	14.9	25	1249	1641	751	295	845	284	443	420	361	343	531	146	284	274	282	202	129	63^	136	83^
MON. 8.00P 60 CBS GD		99	99	B	17.9	27	1500	1759	757	281	851	267	449	422	380	348	534	167	304	283	260	195	170	92	204	131
8.00 - 8.30				A	14.2	24	1190	1611	742	281	838	275	432	414	358	348	526	142	271	262	276	207	119	57^	128	77^
8.30 - 9.00				A	15.7	25	1316	1647	752	304	842	287	448	420	360	336	532	148	293	278	283	198	134	68^	139	88^
SILVER SPOONS	1		192	A	9.0	19	754	2088	755	131^	798	242^	428	359	324	347	535	142^	318	307	305^	176^	380	255^	375	246^
2 SAT. 8.30P 30 NBC CS			97	B	9.0	19	754	2088	755	131	798	242	428	359	324	347	535	142	318	307	305	176	380	255	375	246
SIMON & SIMON	27	203		A	16.6	28	1391	1543	721	233	769	304	437	436	360	243	599	196	366	284	318	208	109^	79^	66^	47^
1 THU. 10.00P 60 CBS PD		99		B	23.4	36	1961	1708	755	256	831	273	464	425	388	312	614	214	380	333	299	200	141	59	122	80
10.00 - 10.30				A	16.8	28	1408	1570	709	218	755	304	425	421	343	242	611	184	371	299	339	214	115^	84^	89^	62^
10.30 - 11.00				A	16.4	28	1374	1509	727	247	779	304	444	453	372	241	583	209	359	269	294	199	104^	74^	43v	33v
60 MINUTES	34	206	205	A	15.9	33	1332	1424	656	216	708	110	260	279	326	406	647	176	282	266	291	305	34^	12v	35^	19v
SUN. 7.00P 60 CBS DN		99	99	B	23.4	37	1961	1631	725	286	781	176	344	346	378	377	694	186	344	346	342	288	81	35	75	47
7.00 - 7.30				A	15.1	32	1265	1378	638	197	680	102	228	253	304	409	646	170	274	259	299	313	21v	5v	31^	16v
7.30 - 8.00				A	16.6	33	1391	1466	674	233	731	114	285	300	347	405	646	177	287	272	286	299	51^	20v	38^	21v
SMURFIC GAMES(S)			160	A	5.1	11	427	2473	440^	195^	440^	173^	324^	316^	228^	94v	663	284^	564	482^	297^	99v	436^	92v	934	531^
2 SUN. 7.00P 30 NBC EA			86																							
T.J. HOOKER	29	205	205	A	11.5	24	964	1484	643	180	708	138	258	266	334	398	467	107^	181	128	200	261	146	72^	163	97^
SAT. 8.00P 60 ABC OP		99	99	B	15.6	27	1307	1759	731	266	807	206	383	377	392	362	612	167	322	301	310	251	138	64	202	130
8.00 - 8.30				A	10.4	23	872	1433	626	162	690	134^	247	260	319	392	457	93^	160	109^	195	272	129^	56^	157	93^
8.30 - 9.00				A	12.7	26	1064	1508	650	191	716	140	265	267	342	398	470	114	194	143	202	250	158	82^	164	101^
TV BLOOPERS & PRAC. JOKES	17	207	202	A	16.8	28	1408	1830	721	241	765	225	433	408	380	279	553	218	392	342	269	130	207	118	305	217
MON. 8.00P 60 NBC CV		99	98	B	19.4	29	1626	1891	702	275	781	288	465	418	344	257	618	242	404	358	291	172	224	108	268	177
8.00 - 8.30				A	16.0	27	1341	1815	734	231	775	223	432	403	390	293	528	203	365	323	256	132	202	108	310	225
8.30 - 9.00				A	17.6	28	1475	1838	706	248	754	227	432	413	371	265	575	229	411	355	280	132	210	125	299	211
TV CENSORED BLOOPERS #6(S)			204	A	12.2	21	1022	1624	760	417	835	312	596	557	421	196^	603	225^	410	383	292	146^	180^	78^	6v	6v
2 SUN. 10.00P 60 NBC CV			99																							
10.00 - 10.30				A	12.2	21	1022	1604	774	448	853	321	630	578	436	195^	561	213^	383	358	266	136^	179^	63^	11v	11v
10.30 - 11.00				A	12.3	22	1031	1622	730	377	802	296	551	534	401	191^	635	233	430	402	313	155^	185^	95^	LT	LT
THREE'S COMPANY	27		208	A	19.0	30	1592	1957	779	360	922	389	638	519	403	227	475	174	311	272	227	137^	261	169	299	191
2 TUE. 9.00P 30 ABC CS			99	B	17.1	25	1433	1792	700	272	801	328	504	413	332	243	538	215	344	300	235	154	235	140	218	155

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EVENING CONT'D																										
TRAPPER JOHN, M.D.	26	203	202	A	14.6	25	1223	1567	749	293	822	227	412	389	364	366	590	235	385	329	271	174	94^	43^	61^	29^
SUN. 10.00P 60 CBS GD		99	99	B	16.8	28	1408	1509	755	271	860	262	421	382	364	386	503	172	281	254	225	187	88	49	58	42
10.00 - 10.30				A	14.8	24	1240	1581	731	285	805	218	398	375	353	364	609	253	402	338	267	173	95	48^	72^	39^
10.30 - 11.00				A	14.4	25	1207	1539	766	299	838	237	427	403	373	365	570	217	370	314	273	176	84^	34^	47^	18v
20/20	30	203	202	A	13.2	22	1106	1381	728	260	795	208	404	426	415	311	522	181	275	236	232	213	52^	18v	12v	LT
THU. 10.00P 60 ABC DN		99	99	B	14.4	24	1207	1519	726	271	784	212	427	423	420	288	612	175	342	340	319	213	84	35	39	27
10.00 - 10.30				A	13.6	22	1140	1438	747	291	828	240	446	459	424	299	533	195	302	248	226	206	63^	18v	14v	LT
10.30 - 11.00				A	12.9	22	1081	1300	699	222	749	170	352	382	401	323	503	164	240	221	234	216	38^	16v	10v	LT
TV'S FUNIEST GAME-MOMENTS(S)		205		A	14.2	26	1190	1694	711	272	778	309	439	373	308	281	682	286	466	386	302	181^	68^	34v	166^	76^
1 THU. 8.00P 60 ABC U		99																								
8.00 - 8.30				A	13.5	26	1131	1764	727	267	804	328	466	370	316	284	718	314	497	380	305	185^	75^	34v	167^	72^
8.30 - 9.00				A	15.0	26	1257	1613	687	271	744	286	408	373	298	274	646	260	434	385	297	178^	61^	34v	162^	79^
USED CARS(S)			197	A	7.9	14	662	1471	617	250^	856	276^	366	343^	330^	440	364	123^	164^	125^	149^	176^	82v	55v	169^	86v
2 TUE. 8.00P 30 CBS CS			99																							
WEBSTER	29	206	205	A	13.5	26	1131	1624	706	269	786	254	395	389	333	315	385	125	222	201	182	143	176	130	277	193
FRI. 8.30P 30 ABC CS		99	99	B	17.0	28	1425	1799	749	295	844	288	479	438	371	309	480	166	283	268	219	165	171	101	304	205
YELLOW ROSE	24	204		A	9.1	18	763	1717	765	214^	824	218^	416	398	388	355	667	204^	388	364	338	240^	135^	74v	91^	70v
1 SAT. 10.00P 60 NBC GD		99		B	10.1	18	846	1584	716	240	795	240	416	395	373	320	575	160	301	306	310	216	131	61	83	63
10.00 - 10.30				A	8.6	16	721	1741	770	221^	824	201^	415	386	383	361	667	214^	412	371	329	232^	143^	75v	107^	88^
10.30 - 11.00				A	9.6	19	804	1688	758	209^	822	235^	415	407	386	351	666	193^	365	358	348	247^	125^	73v	75^	52v
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	50	192	193	A	6.0	16	503	1213	586	210	634	161	336	317	356	233	514	142	249	236	228	225	49^	14v	16v	12v
1 M-F 11.30P 30 ABC N		96	96	B	6.2	17	520	1315	631	215	678	174	353	346	367	264	570	160	297	292	264	227	37	18	30	19
2 MON. 11.30P 35																										
2 TUE. 11.30P 31																										
2 W & TH 11.30P 30																										
2 FRI. 11.30P 34																										
11.30 - 12.00				A	6.0	16	503	1235	594	219	642	163	340	320	359	237	523	146	254	239	232	229	54^	14v	16v	12v
ABC NEWS:NIGHTLINE-TUE(B)		192		A	4.2	15	352	938	293^	69v	390^	97v	170^	116v	150v	177^	548^	167v	306^	242^	222^	242^	LT	LT	LT	LT
1 TUE. 12.00M 30 ABC N		95																								
ABC WEEKEND REPORT-SAT.	31	163	163	A	4.6	10	385	1353	564	229^	567	107^	288^	327	345	221^	631	260^	390	285^	272^	224^	103^	67v	52v	52v
SAT. 11.00P 15 ABC N		88	88	B	5.0	10	419	1209	560	204	605	162	304	311	311	240	486	140	269	252	254	187	73	30	45	39
ABC WEEKEND REPORT-SUN.	32	171	168	A	5.2	11	436	1358	532	140^	603	188^	318	350	266^	225^	577	266^	406	358	170^	171^	140^	LT	38v	38v
SUN. 11.00P 15 ABC N		91	90	B	4.6	11	385	1241	549	163	589	184	338	352	312	187	585	211	384	337	287	173	43	15	24	18
CBS NEWS NIGHTWATCH-1	150	70	69	A	1.3	14	109	1110	376^	92v	376^	138^	248^	138^	193^	128v	458^	129v	266^	329^	329^	101v	92v	LT	184^	175^
1 MWTHSU 2.00A 30 CBS N		68	68	B	1.4	15	117	805	359	109	403	145	239	170	183	145	348	149	228	221	164	83	LT	LT	LT	LT
2 M-WSU 2.00A 30																										
2 THU. 2.05A 25																										
CBS NEWS NIGHTWATCH-2	160	102	103	A	1.3	25	109	697	284^	110v	303^	147^	211^	110v	101v	83v	312^	119v	229^	220^	184^	83v	LT	LT	73v	LT
M-THSU 2.30A 210 CBS N		89	89	B	1.3	25	109	661	294	81	339	112	209	160	156	116	300	132	201	181	143	84	LT	LT	LT	LT
2.30 - 3.00				A	1.6	21	134	1030	456	142^	486	171^	328^	186^	225^	143^	381^	134^	306^	284^	247^	75v	LT	LT	134^	82v
3.00 - 3.30				A	1.5	24	126	802	429^	134^	429^	239^	294^	103v	94v	135^	278^	127^	206^	198^	151^	72v	LT	LT	87v	LT
3.30 - 4.00				A	1.4	26	117	769	358^	94v	367^	188^	248^	85v	102v	119v	334^	103v	214^	214^	196^	120v	LT	LT	68v	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
4.00 - 4.30				A	1.3	28	109	514^	165^	101v	165^	101v	165^	100v	64v	LT	285^	83v	230^	230^	202^	55v	LT	LT	64v	LT
4.30 - 5.00				A	1.2	27	101	505^	178^	149^	178^	149^	178^	79v	LT	LT	238^	80v	189^	189^	158^	49v	LT	LT	89v	LT
5.00 - 5.30				A	1.1	24	92	261^	LT	LT	LT	LT	LT	LT	LT	LT	217^	87v	152v	152v	130v	65v	LT	LT	LT	LT
5.30 - 6.00				A	1.1	24	92	413^	76v	LT	76v	LT	LT	LT	LT	LT	337^	185^	240^	240^	120v	97v	LT	LT	LT	LT
CBS NEWS SPECIAL RPT.(S)		183		A	6.1	16	511	1133	639	225^	689	195^	311^	370^	317^	319^	403^	100v	194^	111v	239^	192^	41v	41v	LT	LT
1 TUE. 11.30P 29 CBS	N	94																								
CBS SUNDAY NEWS-OSGOOD	32	131	131	A	5.4	11	453	1205	598	255^	632	213^	277	300	273	293	513	117^	284	231^	332	229^	38v	25v	22v	22v
SUN. 11.00P 15 CBS	N	69	69	B	6.0	12	503	1302	671	244	736	177	302	321	345	369	493	148	257	220	241	204	37	21	36	26
DAVID LETTERMAN I	128	187	187	A	3.0	16	251	1151	531	88^	627	272	371	267	187^	232	477	251	350	227	166^	108^	23v	LT	24v	24v
1 M & TH 12.30A 30 NBC	GV	96	96	B	3.0	15	251	1244	510	195	593	267	371	271	199	187	576	345	449	282	165	107	48	LT	27	LT
1 TUE. 12.55A 30																										
1 WED. 1.00A 30																										
2 MON. 12.32A 30																										
2 TU-TH 12.30A 30																										
DAVID LETTERMAN II	128	187	187	A	2.4	16	201	1124	522	134^	611	259^	363	249^	184^	223^	462	228^	322	215^	149^	114^	26v	LT	25v	25v
1 M & TH 1.00A 30 NBC	GV	96	96	B	2.2	14	184	1177	492	199	566	269	370	270	170	165	556	344	442	275	152	94	38	LT	LT	LT
1 TUE. 1.25A 30																										
1 WED. 1.30A 30																										
2 MON. 1.02A 30																										
2 TU-TH 1.00A 30																										
DECISION '84-INDIANA(S)		206		A	8.3	22	696	1299	635	93^	664	195^	277^	237^	308^	367	605	315^	485	314^	239^	100^	30v	LT	LT	LT
1 TUE. 11.30P 25 NBC	P	98																								
EYE ON HOLLYWOOD	49	124	125	A	2.1	8	176	1080	530	279^	569	125^	318^	296^	358	194^	505	170^	346	307^	307^	119^	LT	LT	LT	LT
1 MWF 12.00M 30 ABC	GV	71	71	B	2.1	8	176	1097	549	237	597	200	358	317	295	205	456	168	290	267	236	117	32	LT	LT	LT
1 TUE. 12.30A 31																										
2 MON. 12.05A 30																										
2 TUE. 12.01A 31																										
2 W & TH 12.00M 32																										
2 FRI. 12.04A 30																										
FRIDAY NIGHT VIDEOS	32	196	194	A	3.1	14	260	1042	285^	154^	385^	189^	258^	204^	154^	69v	350^	177^	262^	150^	146^	73v	180^	88v	127^	92v
FRI. 12.30A 90 NBC	PC	98	97	B	3.7	17	310	1334	443	201	524	294	408	298	170	90	500	331	417	279	138	57	237	123	73	64
12.30 - 1.00				A	4.2	16	352	1065	379	157^	404	148^	233^	233^	196^	120^	353	126^	217^	148^	184^	108^	152^	74v	156^	125^
1.00 - 1.30				A	2.9	13	243	1029	194^	120v	292^	136^	218^	173^	128^	28v	334^	218^	305^	157^	116v	29v	264^	128^	139^	107v
1.30 - 2.00				A	2.4	14	201	905	204^	199^	438^	304^	329^	179^	104v	30v	314^	199^	264^	125v	89v	50v	114v	59v	39v	LT
LAROUCHE CAMPAIGN(S)		181		A	2.5	9	210	1310	548^	105v	548^	66v	290^	301^	386^	181v	762^	362^	557^	319^	343^	205v	LT	LT	LT	LT
1 THU. 12.00M 30 ABC	P	90																								
LATE MOVIE I	162	172	179	A	6.3	21	528	1150	549	212	629	231	377	354	284	210	475	199	320	281	208	129	21v	10v	25v	LT
1 M & F 11.30P 68 CBS	FF	89	91	B	6.2	21	520	1179	579	205	642	198	339	329	319	246	463	165	284	263	228	142	47	23	27	15
1 TUE. 11.59P 68																										
1 WED. 11.30P 69																										
2 M & W 11.30P 68																										
2 TUE. 11.30P 67																										
2 THU. 11.35P 68																										
11.30 - 12.00				A	7.0	19	587	1196	564	203	652	228	371	361	288	232	514	204	349	310	244	134	9v	LT	21v	10v
CONT'D																										

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
LATE MOVIE I-CONT'D																										
12.00 - 12.30				A	6.1	22	511	1162	565	234	636	241	393	367	286	198	461	198	307	277	191	124	35^	21v	30^	LT
12.30 - 1.00				A	5.3	25	444	1043	507	218	572	232	372	315	271	174	430	181	278	236	173	136	21v	LT	20v	LT
1.00 - 1.30				A	4.3	27	360	731	376^	LT	376^	LT	192^	192^	362^	184^	347^	280^	280^	214^	67v	67v	LT	LT	LT	LT
LATE MOVIE II	163	172	179	A	3.9	22	327	1055	438	220	514	205	364	279	263	122^	489	214	343	317	230	116^	30v	18v	22v	LT
1 M & F 12.38A 45 CBS FF		89	91	B	4.3	24	360	1057	493	185	552	177	311	297	283	186	453	172	282	266	227	129	35	17	17	LT
1 TUE. 1.07A 48																										
1 WED. 12.39A 45																										
2 MON. 12.38A 49																										
2 TUE. 12.37A 49																										
2 WED. 12.38A 50																										
2 THU. 12.43A 52																										
12.30 - 1.00				A	4.3	21	360	1103	480	213	547	230	399	333	267	117^	490	196	335	305	227	126^	30v	23v	36v	LT
1.00 - 1.30				A	3.8	23	318	1044	428	233	516	201	361	251	267	130^	480	219	345	333	233	100^	35v	16v	LT	LT
1.30 - 2.00				A	3.1	25	260	608^	85v	LT	85v	LT	LT	LT	85v	85v	523^	319^	381^	258^	158v	142v	LT	LT	LT	LT
NBA PLAYOFF GAME-THU(S)		183		A	3.4	15	285	1049	481^	144v	526^	182v	298^	220^	274^	158v	476^	231^	322^	158v	200v	150v	25v	LT	22v	22v
1 THU. 11.30P 150 CBS SE		95																								
11.30 - 12.00				A	5.4	15	453	1157	659	208^	698	198^	371^	341^	381^	247^	437^	195^	258^	142^	171^	168^	22v	LT	LT	LT
12.00 - 12.30				A	3.8	14	318	1186	550^	126v	644^	248^	317^	259^	318^	175v	507^	230^	331^	101v	217^	176v	35v	LT	LT	LT
12.30 - 1.00				A	3.0	14	251	1084	391^	96v	434^	207v	255^	108v	172v	119v	491^	192v	287^	155v	235v	204v	72v	48v	87v	87v
1.00 - 1.30				A	2.5	16	210	900^	372^	157v	400^	128v	305^	177v	234v	95v	466^	276v	362^	177v	190v	104v	LT	LT	34v	34v
1.30 - 2.00				A	2.3	20	193	741^	213v	114v	228v	83v	186v	103v	145v	42v	513^	322^	456^	280v	191v	57v	LT	LT	LT	LT
NBA PLAYOFF GAME-FR(S)			180	A	4.6	18	385	1249	385^	198^	445^	149v	202^	166^	187^	180^	645	279^	390^	330^	243^	183^	110v	95v	49v	44v
2 FRI. 11.30P 183 CBS SE			95																							
11.30 - 12.00				A	6.6	17	553	1492	539	326^	651	202^	318^	221^	288^	284^	631	216^	340^	322^	336^	217^	69v	69v	141^	119^
12.00 - 12.30				A	5.1	16	427	1288	391^	285^	580	253^	305^	178^	161^	212^	680	261^	371^	326^	240^	231^	28v	28v	LT	LT
12.30 - 1.00				A	4.3	16	360	1258	490^	89v	490^	278^	278^	134v	109v	161v	666	288^	433^	348^	259^	169^	102v	102v	LT	LT
1.00 - 1.30				A	3.8	17	318	1179	396^	211^	396^	85v	104v	245^	211^	151v	648^	287^	434^	372^	248^	150v	135v	135v	LT	LT
1.30 - 2.00				A	3.9	22	327	957	263^	147v	263^	LT	49v	163v	209^	100v	542^	266^	322^	358^	174v	138v	122v	122v	LT	LT
2.00 - 2.30				A	4.1	29	344	1186	135v	33v	135v	LT	38v	38v	100v	97v	707	378^	474^	285^	175^	154v	257^	153v	30v	30v
NBC LATE NIGHT MOVIE	32	78	73	A	1.5	6	126	833^	365^	55v	380^	95v	230v	318^	246^	47v	381^	135v	342^	326^	207v	39v	72v	40v	87v	87v
1 SUN. 11.30P 123 NBC FF		47	44	B	1.6	6	134	802	357	108	416	173	249	210	197	133	349	125	228	210	143	103	LT	LT	LT	LT
2 SUN. 11.30P 117																									LT	LT
11.30 - 12.00				A	1.8	5	151	974	279^	40v	338^	132v	218^	246^	206^	33v	510^	199^	464^	404^	265^	46v	126v	60v	LT	LT
12.00 - 12.30				A	1.6	6	134	1082	486^	LT	486^	75v	262^	359^	284^	127v	493^	97v	425^	417^	328^	68v	103v	74v	LT	LT
12.30 - 1.00				A	1.5	7	126	651^	357^	72v	357^	96v	222v	318^	222v	39v	294^	119v	239^	239^	120v	55v	LT	LT	LT	LT
1.00 - 1.30				A	1.3	8	109	541^	367^	101v	367^	83v	239v	367^	284^	LT	174v	119v	174v	174v	55v	LT	LT	LT	LT	LT
SATURDAY NIGHT	29	204	203	A	6.5	19	545	1413	582	259	650	350	489	313	233	137^	579	384	504	402	165^	66^	125^	29v	59^	59^
1 SAT. 11.30P 78 NBC GV		99	99	B	7.3	21	612	1572	557	250	633	311	487	381	256	119	655	390	544	410	223	83	212	111	72	55
2 SAT. 11.30P 77																										
11.30 - 12.00				A	7.4	19	620	1482	634	302	686	308	509	381	296	156^	596	346	506	424	206	71^	113^	29v	87^	87^
12.00 - 12.30				A	6.5	20	545	1328	531	223	608	365	454	260	192^	125^	557	398	495	385	141^	62^	126^	26v	37v	37v
12.30 - 1.00				A	5.4	19	453	1344	513	236^	622	404	477	236^	156^	121^	539	427	484	350	98^	55v	146^	33v	37v	37v
TONIGHT SHOW	157	207	207	A	6.6	21	553	1320	594	169	668	244	352	305	286	262	565	258	396	280	236	141	49^	18v	38^	35^
1 MTHF 11.30P 60 NBC GV		99	99	B	6.8	21	570	1352	608	200	673	224	359	314	315	262	582	256	388	295	234	166	58	25	39	29
1 TUE. 11.55P 60																										
1 WED. 12.00M 60																										
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TONIGHT SHOW-CONT'D																										
2 MON. 11.32P 60																										
2 TU-F 11.30P 60																										
11.30 - 12.00				A	7.5	20	629	1375	626	203	690	245	364	328	312	262	583	240	390	305	278	152	56^	17v	46^	39^
12.00 - 12.30				A	6.3	22	528	1275	558	146	639	237	339	293	273	249	553	269	398	261	215	135	49^	22v	34^	34^
12.30 - 1.00				A	4.8	23	402	1142	561	125^	611	239^	318	199^	171^	293	488	249^	373	226^	124^	115^	43v	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	153	191		A	6.1	21	511	1256	758	312	918	442	630	511	344	218^	278	175^	236	127^	92^	35v	LT	LT	54v	LT
1 M-F 1.57P 2 ABC N		96		B	8.2	26	687	1393	845	274	951	486	697	547	367	189	263	150	202	132	84	52	89	65	90	26
ABC DAYTIME NEWSBRIEF-M-F	5		204	A	7.4	28	620	1258	746	201	870	475	629	462	308	179^	261	148^	217	133^	73^	44v	82^	82^	45v	22v
2 M-F 2.57P 2 ABC N			99	B	7.4	28	620	1258	746	201	870	475	629	462	308	179	261	148	217	133	73	44	82	82	45	22
ABC WORLD NEWS-MORN-615A	30	95	95	A	1.2	15	101	960	425^	257^	425^	79v	366^	366^	316^	59v	495^	188^	337^	298^	287^	158^	LT	LT	LT	LT
M-F 6.15A 15 ABC N		72	72	B	1.3	14	109	1104	476	211	514	86	291	313	298	172	517	223	356	286	219	154	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A	158	156	156	A	1.9	15	159	1006	478	125^	522	145^	346^	308^	263^	164^	383	119^	232^	195^	189^	145^	57v	57v	44v	32v
M-F 6.45A 15 ABC N		87	87	B	2.1	16	176	1197	581	232	622	190	387	366	308	197	454	138	252	227	212	179	63	50	58	43
ALL MY CHILDREN	160	206	206	A	7.4	26	620	1250	760	263	900	438	632	476	357	195	273	183	233	127	66^	34^	30^	30^	47^	LT
1 M-F 1.00P 60 ABC DD		99	99	B	8.8	28	737	1394	835	271	948	487	696	535	365	188	268	154	207	131	83	53	85	63	93	27
2 MON. 1.19P 41																										
2 TU-F 1.00P 60																										
1.00 - 1.30				A	7.1	25	595	1237	749	259	902	430	628	471	366	200	252	175	214	114	56^	33^	39^	39^	44^	LT
1.30 - 2.00				A	7.7	27	645	1264	763	267	896	445	634	479	349	189	294	190	251	137	77^	36^	23^	23^	51^	10v
ANOTHER WORLD	156	204	204	A	5.4	20	453	1245	859	55^	967	298	444	334	355	488	187	90^	95^	55^	33^	92^	42^	22v	49^	29v
M-F 2.00P 60 NBC DD		99	99	B	5.6	19	469	1204	834	129	919	246	434	388	389	448	196	61	80	56	74	102	39	22	50	27
2.00 - 2.30				A	5.6	21	469	1239	867	54^	969	294	449	345	367	481	183	90^	94^	60^	34^	89^	33^	17v	54^	30v
2.30 - 3.00				A	5.3	20	444	1203	832	50^	945	294	424	316	335	489	180	90^	92^	48^	26v	88^	40^	22v	38^	25v
AS THE WORLD TURNS	155	204	204	A	7.0	25	587	1273	850	119	961	261	436	376	402	480	237	34^	94^	77^	126	140	12v	8v	63^	16v
M-F 1.30P 60 CBS DD		99	99	B	7.8	25	654	1279	830	134	915	237	390	363	378	467	254	78	117	93	91	130	38	24	72	23
1.30 - 2.00				A	6.9	24	578	1251	828	123	946	253	422	347	388	491	242	40^	94^	70^	125	144	10v	8v	53^	LT
2.00 - 2.30				A	7.1	26	595	1281	869	108	968	265	443	402	413	469	232	29^	92^	86^	127	135	10v	LT	71^	23v
BENSON DAYTIME	144	176	176	A	3.1	14	260	1277	746	196^	834	381	580	465	365	204^	319	189^	228	115^	88^	84^	LT	LT	120^	31v
M-F 11.00A 30 ABC CS		89	89	B	3.9	16	327	1292	678	160	755	363	509	415	297	184	292	144	202	143	105	74	96	50	149	62
CAPITOL	157	193	193	A	5.6	21	469	1230	801	125	901	297	459	379	352	406	209	47^	81^	68^	104^	124	22v	16v	98^	28v
M-F 2.30P 30 CBS DD		96	96	B	6.3	22	528	1273	800	139	886	268	422	369	358	419	229	80	105	82	79	117	62	39	96	38
CBS EARLY MORNING NEWS	160	133	134	A	1.4	16	117	1068	316^	77v	316^	103v	128^	214^	145^	102v	556	60v	214^	240^	239^	316^	60v	LT	136^	LT
M-F 6.30A 30 CBS N		89	89	B	1.5	16	126	980	436	101	458	113	210	222	202	200	409	85	191	193	196	195	45	LT	68	LT
CBS MORNING NEWS 1	160	195	195	A	3.2	16	268	1183	642	127^	649	142^	242	239	227	358	448	38v	161^	153^	227	280	26v	LT	60^	27v
M-F 7.30A 30 CBS N		99	99	B	3.5	17	293	1265	623	127	650	117	239	256	270	366	510	105	202	203	238	286	42	18	63	35
CBS MORNING NEWS 2	159	195	195	A	3.3	16	277	1076	657	97^	675	134^	267	260	288	365	379	91^	192^	180^	173^	173^	LT	LT	22v	LT
M-F 8.30A 30 CBS N		99	99	B	3.8	17	318	1122	630	106	654	101	199	226	302	398	401	98	181	183	187	194	26	LT	41	21
DAYS OF OUR LIVES	156	208	208	A	7.3	25	612	1386	865	90^	988	366	563	429	418	377	278	141	174	114	78^	95	26^	13v	94	33^
1 M-F 1.00P 60 NBC DD		99	99	B	7.1	23	595	1321	823	163	915	305	494	434	387	377	285	103	153	108	117	118	49	31	72	30
2 MON. 1.21P 39																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																													
DAYS OF OUR LIVES-CONT'D																													
2 TU-F 1.00P	60																												
1.00 - 1.30							A	7.1	25	595	1382	858	87^	992	365	553	421	422	388	280	140	171	113	78^	101	22v	10v	88^	33^
1.30 - 2.00							A	7.6	26	637	1377	859	93	975	364	565	434	410	363	274	143	176	110	73^	90	31^	18v	97	33^
DREAM HOUSE				157	182	181	A	4.5	20	377	1130	776	60^	819	167	313	330	387	440	197	67^	77^	66^	53^	120^	LT	LT	103^	21v
M-F 11.30A	30	NBC	QG		91	90	B	5.0	20	419	1267	736	123	804	211	342	329	340	394	279	82	120	107	108	137	57	40	127	46
EDGE OF NIGHT				159	127	127	A	2.8	9	235	1055	714	132^	816	297	476	409	336	289	127^	63^	89^	47v	56v	38v	31v	LT	81^	51v
M-F 4.00P	30	ABC	DD		70	70	B	3.4	10	285	1285	716	158	850	331	522	441	388	279	202	76	117	76	92	72	122	99	111	52
FACTS OF LIFE M-F				93	149	149	A	3.5	17	293	1471	809	160^	871	338	512	379	324	311	375	219	276	259	109^	75^	30v	17v	195	25v
M-F 10.00A	30	NBC	CS		89	89	B	4.2	17	352	1460	682	147	740	282	444	353	298	245	314	137	210	172	131	84	125	85	281	113
FAMILY FEUD				160	174	174	A	4.2	18	352	1210	647	125^	780	252	374	295	324	335	298	165	219	113^	68^	79^	15v	LT	117^	22v
M-F 12.00N	30	ABC	QP		87	87	B	4.8	18	402	1283	716	164	811	296	442	382	335	306	298	115	167	124	111	118	68	43	106	30
GENERAL HOSPITAL				158	206	206	A	8.1	28	679	1281	791	210	891	429	622	478	362	222	181	101	127	76^	50^	46^	106	77^	103	53^
1 MWTHF 3.00P	60	ABC	DD		99	99	B	10.4	31	872	1356	784	213	885	425	615	476	352	221	227	121	159	101	77	56	147	112	97	44
1 TUE. 3.00P	22																												
& 3.31P	29																												
2 M-F 3.00P	60																												
3.00 - 3.30							A	7.8	28	654	1278	782	213	889	427	615	472	362	224	184	110	130	77^	46^	43^	102	73^	103	51^
3.30 - 4.00							A	8.3	27	696	1296	802	208	897	433	631	487	361	222	177	94	121	75^	52^	47^	114	85	108	58^
GOOD MORNING, AMERICA-730				159	205	206	A	4.7	24	394	1137	647	167	665	188	320	332	324	277	345	52^	157	177	204	153	46^	LT	81^	73^
M-F 7.30A	30	ABC	N		99	99	B	5.1	24	427	1306	721	213	748	244	432	430	353	258	413	72	163	185	221	204	57	LT	88	66
GOOD MORNING, AMERICA-830				159	204	204	A	5.1	25	427	1059	742	133	769	236	405	416	368	280	251	71^	99^	85^	108^	145	13v	LT	26v	16v
M-F 8.30A	30	ABC	N		99	99	B	5.6	25	469	1225	753	166	801	255	450	428	369	299	345	87	141	127	152	179	18	LT	61	23
GUIDING LIGHT				155	203	203	A	7.4	25	620	1302	822	116	937	267	478	410	431	412	140	30^	57^	39^	65^	83^	134	93	91^	45^
1 MWTHF 3.00P	60	CBS	DD		99	99	B	8.0	24	670	1347	832	143	930	248	446	399	419	434	198	64	89	63	68	105	129	85	90	47
1 TUE. 3.00P	22																												
& 3.29P	31																												
2 M-F 3.00P	60																												
3.00 - 3.30							A	7.2	26	603	1285	821	112	932	262	464	401	422	424	145	30^	60^	41^	70^	85^	129	89^	79^	33^
3.30 - 4.00							A	7.5	25	629	1323	826	124	946	271	492	420	440	406	138	29^	54^	37^	64^	84^	138	97	101	58^
HOT POTATO				80	149	149	A	2.5	10	210	1214	662	109^	767	176^	314	309	367	362	318	95^	152^	119^	148^	147^	LT	LT	120^	38v
M-F 12.00N	30	NBC	QG		73	73	B	3.0	11	251	1160	605	107	691	152	270	268	304	363	307	80	127	110	140	156	41	24	121	47
LOVING				159	199	199	A	3.4	15	285	1172	786	168^	892	341	545	435	418	288	187^	74^	106^	74^	70^	81^	LT	LT	80^	21v
M-F 11.30A	30	ABC	DD		96	96	B	3.8	15	318	1225	752	196	846	367	548	434	347	242	214	82	122	87	81	84	76	56	89	29
MATCH GM/HOLLYWOOD SQS HR				133	157	157	A	3.8	13	318	1327	732	138^	877	294	379	242	335	477	268	94^	132^	101^	80^	117^	66^	40v	116^	57^
M-F 3.00P	60	NBC	QG		78	78	B	3.9	12	327	1277	688	117	770	193	305	268	327	423	315	102	162	142	126	130	75	39	117	68
3.00 - 3.30							A	3.6	13	302	1295	722	132^	867	305	382	241	308	470	255	86^	113^	83^	74^	119^	50^	23v	123^	69^
3.30 - 4.00							A	4.1	14	344	1288	716	134^	838	262	349	227	340	465	266	100^	146^	111^	76^	108^	74^	49^	110^	50^
NBC NEWS AT SUNRISE				160	168	169	A	1.5	13	126	1278	634	245^	634	71v	238^	357^	382^	277^	581	168^	326^	326^	324^	215^	LT	LT	LT	LT
M-F 6.30A	30	NBC	N		90	90	B	1.5	13	126	1146	593	245	618	91	274	331	373	272	452	81	214	230	244	199	LT	LT	40	LT
NBC NEWS DIGEST-DAYTIME				56	200	200	A	4.6	17	385	1187	812	59^	927	314	410	304	296	488	166	80^	85^	55^	26v	81^	58^	34v	36v	29v
MWF 2.57P	1	NBC	N		99	99	B	4.7	16	394	1193	835	131	915	237	410	366	389	469	188	52	67	54	78	107	42	22	48	28

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
NEWSBREAK-11.57					158	181	178	A	6.5	29	545	1330	713	139	840	281	430	322	327	361	352	102^	200	184	147	139	13v	8v	125	26v
M-F	11.57A	2	CBS	N		89	88	B	7.9	31	662	1311	678	123	768	229	359	314	318	365	360	110	175	145	133	171	45	28	138	51
NEWSBREAK-3.57					155	190	187	A	6.1	20	511	1295	817	154	933	283	509	422	420	381	164	37^	68^	42^	81^	96^	92^	87^	106^	60^
M-F	3.57P	2	CBS	N		94	95	B	6.6	19	553	1338	814	159	909	244	442	391	415	421	204	63	92	62	75	107	126	91	99	57
ONE LIFE TO LIVE					159	204	204	A	6.6	25	553	1277	730	275	856	465	617	465	299	191	263	158	211	109	72^	45^	83^	58^	75^	12v
M-F	2.00P	60	ABC	DD		99	99	B	8.0	27	670	1323	789	253	904	449	639	509	349	205	243	130	182	123	83	49	91	65	85	26
2.00 - 2.30								A	6.4	24	536	1256	732	264	858	473	612	465	289	192	271	160	222	117	78^	44^	51^	32^	76^	10v
2.30 - 3.00								A	6.8	26	570	1274	726	279	850	452	618	465	306	189	250	154	196	98^	60^	46^	106	81^	68^	12v
PRESS YOUR LUCK					160	154	154	A	4.2	20	352	1247	644	122^	752	173	338	330	345	369	330	80^	191	171	171	125^	20v	LT	145^	LT
M-F	10.30A	30	CBS	QP		80	80	B	4.9	20	411	1274	666	139	753	199	330	298	318	386	332	118	185	147	114	141	51	27	138	54
PRICE IS RIGHT 1					156	202	202	A	6.0	28	503	1348	683	130	791	235	381	289	306	360	415	135	236	196	151	163	18v	14v	124	20v
M-F	11.00A	30	CBS	AP		99	99	B	7.2	29	603	1323	654	122	737	206	329	295	296	370	393	130	194	160	130	185	45	26	148	51
PRICE IS RIGHT 2					157	202	202	A	8.1	36	679	1293	682	125	783	233	387	308	321	347	386	115	204	175	143	167	17v	13v	107	19v
M-F	11.30A	30	CBS	AP		99	99	B	9.7	38	813	1327	671	121	753	215	343	306	308	370	381	117	180	149	132	186	49	28	144	50
RYAN'S HOPE					160	176	176	A	4.3	17	360	1086	654	242	799	402	549	430	256	200	189	120^	150^	94^	42^	39v	LT	LT	92^	17v
M-F	12.30P	30	ABC	DD		94	94	B	4.8	17	402	1278	748	229	862	421	591	467	310	207	233	101	155	111	84	71	70	50	113	29
SALE OF THE CENTURY					154	156	156	A	4.3	20	360	1244	803	72^	822	200	367	336	361	416	273	89^	131^	113^	97^	137^	19v	19v	130^	17v
M-F	10.30A	30	NBC	QG		85	85	B	4.7	20	394	1387	732	106	785	208	363	322	333	374	355	118	185	160	137	152	78	49	169	61
SEARCH FOR TOMORROW					158	158	158	A	3.0	12	251	1386	813	83^	921	264	383	307	425	490	342	140^	151^	104^	95^	179^	LT	LT	116^	44v
M-F	12.30P	30	NBC	DD		79	78	B	3.2	11	268	1259	744	135	844	226	348	307	374	443	303	95	114	82	116	169	37	24	75	32
TATTLETALES					154	107	107	A	3.2	11	268	1183	738	75^	836	187^	306	282	332	471	275	19v	97^	93^	137^	175^	19v	LT	53v	LT
M-F	4.00P	30	CBS	QG		60	61	B	3.4	10	285	1279	747	139	836	203	344	345	335	431	287	63	102	95	110	164	70	34	86	42
TODAY SHOW-7.30AM					160	204	204	A	3.7	19	310	1471	807	219	826	139^	317	345	359	429	510	51^	248	255	303	242	19v	LT	116^	91^
M-F	7.30A	30	NBC	N		99	99	B	3.8	18	318	1331	718	195	747	128	276	330	349	395	490	88	211	213	224	247	29	LT	65	46
TODAY SHOW-8.30AM					159	204	204	A	3.9	19	327	1263	744	116^	788	132^	248	297	329	452	401	76^	175	180	174	190	LT	LT	61^	27v
M-F	8.30A	30	NBC	N		99	99	B	4.4	20	369	1247	692	166	742	124	255	287	322	427	425	72	168	177	186	220	34	22	46	17
$25,000 PYRAMID					155	166	166	A	4.7	23	394	1256	674	182	809	225	383	320	360	373	338	74^	175	151	192	147	13v	LT	96^	18v
M-F	10.00A	30	CBS	QP		87	87	B	5.0	21	419	1252	691	137	777	171	318	300	356	412	333	97	174	155	144	145	42	22	100	41
WHEEL OF FORTUNE					156	206	206	A	6.8	31	570	1321	877	103	941	243	448	400	424	439	217	78^	91^	76^	54^	122	25^	20v	138	34^
M-F	11.00A	30	NBC	QG		99	99	B	7.3	30	612	1302	780	128	846	207	364	350	363	422	273	81	129	102	103	135	49	28	134	45
YOUNG AND THE RESTLESS					157	206	205	A	7.8	31	654	1289	860	118	945	304	472	391	385	424	253	67^	116	91	110	133	13v	11v	78^	LT
1 M-F	12.30P	60	CBS	DD		99	99	B	8.6	31	721	1299	819	138	912	291	465	408	387	395	266	97	136	110	92	121	45	30	76	25
2 MON.	12.30P	30																												
&	1.20P	10																												
2 TU-F	12.30P	60																												
12.30 - 1.00								A	7.8	32	654	1287	847	105	929	295	470	391	382	414	262	70^	116	94	107	142	17v	12v	79^	7v
1.00 - 1.30								A	7.9	30	662	1272	864	129	951	309	471	387	385	430	235	62^	113	89	108	121	10v	9v	76^	LT
•WEEKEND DAYTIME																														
ABC WEEKEND SPECIALS					28	182	184	A	3.1	12	260	1835	373^	242^	435^	162^	404^	338^	273^	31v	246^	92v	92v	124^	136^	103v	380^	61v	774	528
SAT.	12.00N	30	ABC	FV		91	92	B	4.9	16	411	1755	333	146	400	200	295	202	148	94	314	173	251	201	120	48	294	160	747	470

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SAT	26	200	204	A	5.5	17	461	1490	561	203^	626	223^	394	373	274	190^	660	238^	414	397	300	215^	139^	LT	65^	31v
1 SAT. 5.00P 120 ABC SA		97	99	B	7.8	18	654	1530	527	186	580	175	308	292	269	223	695	243	418	401	329	222	118	43	137	87
2 SAT. 4.00P 60																										
& 6.04P 26																										
4.00 - 4.30				A	4.4	15	369	1881	479^	249^	508^	187^	311^	311^	220^	197^	1025	418^	646	494^	357^	344^	348^	LT	LT	LT
4.30 - 5.00				A	6.3	21	528	1644	544	349^	591	203^	420^	401^	319^	171^	889	342^	589	552	381^	235^	164^	LT	LT	LT
5.00 - 5.30				A	3.6	12	302	1374	513^	113v	635^	281^	381^	390^	255^	136v	455^	169v	289^	289^	230^	166v	99v	LT	185v	109v
5.30 - 6.00				A	5.3	16	444	1358	467^	106v	579	252^	360^	301^	174^	187^	469^	158^	276^	276^	217^	193^	100v	LT	210^	138^
6.00 - 6.30				A	6.5	18	545	1349	621	208^	666	215^	401	369	302	222	591	220	374	379	265	186^	68^	LT	24v	LT
6.30 - 7.00				A	5.9	15	494	1518	643	160^	723	240^	462^	462^	304^	179^	577	141^	340^	366^	354^	211^	158^	LT	60v	LT
ALVIN AND THE CHIPMUNKS	34	197	204	A	7.2	29	603	1796	262	111^	325	152^	226	151^	144^	86^	203	146^	194^	145^	57^	9v	275	202	993	537
SAT. 10.30A 30 NBC CA		96	97	B	8.2	28	687	1882	308	134	350	199	269	200	115	62	224	143	185	139	66	28	290	140	1018	600
AMERICAN BANDSTAND	26	161	171	A	3.0	12	251	1534	370^	235^	502	231^	439^	304^	271^	63v	310^	120^	227^	211^	175^	83v	279^	155^	443^	326^
SAT. 12.30P 60 ABC PC		82	83	B	4.4	14	369	1700	396	186	524	306	408	284	161	104	386	209	294	228	141	78	311	179	479	323
12.30 - 1.00				A	2.8	11	235	1660	489^	285^	531	221^	452^	351^	310^	79v	348^	139^	212^	179^	179^	136^	270^	153^	511	328^
1.00 - 1.30				A	3.2	13	268	1392	258^	183^	471	240^	422^	258^	231^	49v	269^	102v	240^	240^	167^	29v	278^	152^	374^	321^
AMERICAN SPORTSMAN	11		159	A	2.8	10	235	1353	677^	401^	677^	90v	298^	238v	522^	349^	562^	136v	277^	205v	387^	221v	114v	LT	LT	LT
2 SUN. 2.00P 30 ABC SA			82	B	4.0	11	335	1498	538	172	563	159	256	246	263	263	743	319	445	401	307	262	89	23	103	77
BENJI,ZAX & THE-PRINCE	10	153	154	A	2.4	9	201	1413	139v	LT	139v	40v	40v	40v	44v	99v	382^	203^	262^	110v	110v	69v	389^	239^	503^	264^
SAT. 12.30P 30 CBS CA		74	74	B	3.5	12	293	1758	428	133	482	253	338	204	153	125	346	186	248	173	90	91	266	178	664	376
BEST OF SCOOBY DOO	16	198	201	A	3.8	16	318	1704	305^	200^	396	227^	377	257^	169^	19v	120^	72v	72v	48v	48v	48v	192^	75v	996	589
SAT. 11.30A 30 ABC CA		96	97	B	5.4	19	453	1716	307	135	369	212	290	186	126	67	219	132	194	138	74	25	301	157	827	492
BISKITTS	10	150	151	A	3.4	13	285	1582	243^	LT	302^	135^	201^	92v	66v	101v	376^	221^	221^	64v	75v	91v	276^	160^	628	305^
SAT. 12.00N 30 CBS CA		73	73	B	3.6	13	302	1751	394	135	464	254	343	208	121	109	314	156	209	142	93	93	242	174	731	435
BUGS BUNNY/ROAD RUNNER 1	14	197	200	A	4.1	17	344	2177	347	154^	434	279^	366	198^	96^	68v	742	612	673	206^	104^	50v	213^	133^	788	494
SAT. 10.30A 30 CBS CA		98	98	B	5.0	18	419	1693	324	140	389	188	279	191	129	105	361	223	281	181	102	70	260	97	683	387
BUGS BUNNY/ROAD RUNNER 2	14	194	196	A	5.0	21	419	2406	376	148^	467	263^	380	219^	154^	74^	722	537	616	255^	152^	72^	457	337	760	442
SAT. 11.00A 30 CBS CA		97	97	B	5.7	20	478	1908	358	150	443	235	319	198	122	111	403	225	311	232	138	77	351	193	711	408
BUGS BUNNY/ROAD RUNNER 3	14	183	183	A	4.8	20	402	2269	338	110^	425	268^	354	197^	100^	57v	649	529	554	170^	86^	66v	483	311	712	381
SAT. 11.30A 30 CBS CA		94	93	B	5.3	19	444	1867	341	155	433	232	312	215	121	106	394	233	302	215	114	82	322	189	718	421
BYRON NELSON GOLF-SAT(S)		177		A	2.1	8	176	1159^	460^	LT	460^	90v	244v	154v	154v	216v	528^	210v	250v	193v	125v	278v	57v	46v	114v	114v
1 SAT. 2.00P 90 CBS SE		95																								
2.00 - 2.30				A	2.2	8	184	957^	315v	LT	315v	179v	179v	LT	LT	136v	413^	174v	174v	174v	49v	239v	33v	LT	196v	196v
2.30 - 3.00				A	1.9	8	159	1107^	560^	LT	560^	88v	365v	277v	277v	195v	389^	126v	126v	126v	63v	263v	LT	LT	158v	158v
3.00 - 3.30				A	2.1	8	176	1494	552^	63v	552^	LT	216v	216v	216v	336v	806^	328v	454^	290v	274v	352^	136v	136v	LT	LT
BYRON NELSON GOLF-SUN(S)		196		A	4.3	13	360	1844	530^	128v	719	214^	324^	225^	241^	361^	939	356^	587^	494^	378^	325^	135v	LT	51v	29v
1 SUN. 3.39P 145 CBS SE		99																								
3.30 - 4.00				A	4.7	16	394	2294	546^	170^	719	299^	386^	351^	234^	269^	1175	581^	854	558^	371^	321^	341^	LT	59v	59v
4.00 - 4.30				A	4.0	13	335	1666	424^	66v	645^	229^	262^	176v	173v	335^	868	313^	479^	487^	313^	350^	144v	LT	LT	LT
4.30 - 5.00				A	3.8	12	318	2019	531^	66v	773	305^	355^	265^	226^	351^	1022	416^	620^	574^	378^	329^	138v	37v	86v	86v
5.00 - 5.30				A	4.1	12	344	1724	472^	160v	675	200^	259^	59v	183^	416^	912	351^	605^	483^	395^	278^	81v	LT	56v	LT
5.30 - 6.00				A	4.8	14	402	1697	651	171^	791	94v	382^	288^	366^	409^	816	222^	485^	431^	412^	331^	50v	LT	40v	LT
CAPTAIN KANGAROO-SAT	34	130	129	A	1.0	13	84	1821	501^	131v	501^	155v	417^	417^	346v	84v	132v	LT	97v	121v	121v	LT	140v	106v	1048^	642^
SAT. 7.00A 60 CBS CL		84	84	B	1.4	15	117	1348	282	54	290	149	203	192	116	64	200	60	120	128	114	57	101	54	757	451
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
CAPTAIN KANGAROO-S-CONT'D																										
7.00 - 7.30				A	.8	12	67	1672^	388v	LT	388v	120v	344v	344v	268v	LT	149v	LT	120v	149v	149v	LT	119v	74v	1016^	627^
7.30 - 8.00				A	1.4	15	117	1598	470^	154v	470^	145v	375^	375^	325^	95v	94v	LT	59v	77v	77v	LT	128v	111v	906^	556^
CBS CHILDREN'S FILM FEST.	19	121	125	A	1.8	7	151	987	158v	LT	165v	LT	LT	LT	46v	165v	372^	226^	226^	226^	LT	146v	66v	LT	384^	311^
SAT. 1.30P 30 CBS CL		61	62	B	2.7	9	226	1573	351	115	425	197	256	191	133	148	319	173	228	196	112	85	208	117	621	363
CHARLIE BROWN&SNOOPY SHOW	14	183	182	A	2.5	19	210	1681	156^	95v	156^	127v	127v	86v	29v	LT	242^	133v	213^	181^	109v	29v	154^	53v	1129	771
SAT. 8.00A 30 CBS CA		94	94	B	3.4	21	285	1688	221	64	223	135	160	108	51	53	221	103	161	131	90	54	179	63	1065	680
COLONIAL GOLF-SAT(S)			185	A	3.1	10	260	1123	343^	107v	343^	LT	LT	138v	212v	205v	745^	204v	280^	388^	284^	357^	LT	LT	20v	20v
2 SAT. 4.36P 83 CBS SE			96																							
4.30 - 5.00				A	3.4	11	285	1126	330^	106v	330^	LT	18v	103v	173v	227^	744^	214^	281^	372^	229^	372^	52v	52v	LT	LT
5.00 - 5.30				A	3.3	11	277	1051	328^	105v	328^	LT	LT	134v	210v	194v	723^	206v	275^	358^	261^	365^	LT	LT	LT	LT
5.30 - 6.00				A	2.6	8	218	1229	375^	124v	375^	LT	LT	187v	256v	188v	794^	188v	290^	455^	395^	339^	LT	LT	60v	60v
COLONIAL GOLF-SUN(S)			200	A	4.0	13	335	1403	594^	272^	594^	116v	263^	249^	293^	286^	657^	164v	325^	381^	340^	204^	LT	LT	152v	110v
2 SUN. 1.00P 172 CBS SE			99																							
& 4.02P 14																										
1.00 - 1.30				A	3.1	12	260	1615	764^	402^	764^	196v	291^	242^	412^	376^	735^	173v	312^	415^	386^	234^	LT	LT	116v	66v
1.30 - 2.00				A	3.4	12	285	1421	634^	350^	634^	154v	302^	306^	323^	244^	633^	194v	277^	365^	267^	201v	LT	LT	154v	123v
2.00 - 2.30				A	3.7	13	310	1442	590^	390^	590^	139v	332^	393^	334^	197^	616^	201^	306^	420^	316^	128v	LT	LT	236^	203^
2.30 - 3.00				A	3.7	12	310	1426	571^	265^	571^	55v	261^	310^	348^	261^	636^	151v	271^	381^	358^	191v	LT	LT	219^	191v
3.00 - 3.30				A	4.3	13	360	1344	483^	217^	483^	19v	155v	181^	248^	302^	732	161v	456^	399^	414^	221^	LT	LT	129v	72v
3.30 - 4.00				A	5.5	17	461	1380	653	185^	653	154^	282^	158^	252^	363^	616	138^	338^	330^	322^	218^	LT	LT	111v	55v
4.00 - 4.30				A	5.0	15	419	1267	528^	89v	528^	139v	253^	157^	145^	275^	665	106v	269^	397^	353^	268^	LT	LT	74v	50v
DUNGEONS AND DRAGONS	34	196	196	A	4.7	21	394	1888	332	146^	342	213^	289^	202^	83^	53v	285^	177^	270^	168^	93^	15v	348	180^	913	596
SAT. 9.30A 30 CBS CA		98	98	B	5.9	22	494	1802	235	99	273	128	181	128	90	85	248	144	196	133	79	47	319	101	962	632
FACE THE NATION	34	158	157	A	3.0	13	251	960	342^	187^	370^	48v	140^	127^	147^	215^	590	128^	204^	239^	350^	311^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		92	92	B	3.3	11	277	1222	483	210	514	113	202	214	227	278	573	150	262	280	302	265	49	27	86	68
FLINTSTONE FUNNIES	34	189	193	A	2.7	21	226	1889	290^	158^	295^	123v	215^	185^	155^	80v	444^	284^	355^	230^	160^	89v	323^	182^	827	553
SAT. 8.00A 30 NBC CA		95	95	B	3.3	22	277	1730	247	95	282	130	195	158	121	69	223	119	155	149	83	45	236	132	989	622
IN THE NEWS- 8.26AM	34	183	182	A	2.7	19	226	1624	129v	94v	129v	129v	129v	67v	LT	LT	159^	123v	133^	110v	36v	26v	154^	52v	1182	774
SAT. 8.26A 3 CBS CN		94	94	B	3.4	21	285	1565	166	49	177	98	123	90	47	47	175	95	128	113	61	39	176	79	1037	665
IN THE NEWS- 9.56AM	34	196	196	A	4.1	18	344	1922	351	165^	371	244^	319^	229^	90^	52v	332^	224^	313^	171^	89^	19v	318^	166^	901	576
SAT. 9.56A 3 CBS CN		98	98	B	5.3	20	444	1737	257	105	298	139	189	131	93	100	266	160	209	136	80	50	298	93	875	548
IN THE NEWS-10.26AM	31	190	191	A	3.8	16	318	2088	493	169^	493	275^	369	223^	113^	124^	441	286^	359^	219^	105^	67v	355^	268^	799	519
SAT. 10.26A 3 CBS CN		96	96	B	4.6	16	385	1686	297	119	339	166	226	152	109	106	315	189	250	177	88	60	260	86	772	446
IN THE NEWS-11.56AM	14	183	183	A	4.7	19	394	2094	323	92^	409	237^	338	209^	111^	61v	609	484	502	172^	77^	73v	402	266^	674	353
SAT. 11.56A 3 CBS CN		94	93	B	5.0	17	419	1822	357	155	443	230	308	227	120	119	399	237	297	215	104	95	288	179	692	413
IN THE NEWS-12.26PM	10	150	151	A	2.6	10	218	1592	161^	LT	298^	137^	188^	51v	51v	110v	426^	278^	278^	66v	66v	82v	400^	293^	468^	243^
SAT. 12.26P 3 CBS CN		73	73	B	3.2	11	268	1733	395	139	475	264	342	206	116	116	319	167	213	139	85	95	260	196	679	398
IN THE NEWS-12.56PM	21	153	154	A	2.3	9	193	1352	146v	LT	146v	36v	36v	36v	48v	110v	421^	229^	280^	108v	108v	84v	257^	98v	528^	270^
SAT. 12.56P 3 CBS CN		74	74	B	4.6	15	385	1727	376	119	416	211	285	199	131	117	387	218	282	195	109	95	244	118	680	369
IN THE NEWS- 1.26PM	20	137	142	A	2.4	10	201	716	94v	25v	99v	LT	LT	LT	45v	99v	219^	50v	80v	30v	50v	139v	50v	LT	348^	293^
SAT. 1.26P 3 CBS CN		70	71	B	4.2	13	352	1619	374	148	418	220	279	210	132	112	345	176	251	197	135	85	177	99	679	356

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
LITTLES						34	197	198	A	4.6	19	385	1906	250^	130^	414	294^	345	167^	95^	69v	170^	92^	92^	46v	61v	78^	179^	82^	1143	644
	SAT.	10.30A	30	ABC	CA		96	97	B	5.7	20	478	1772	254	115	312	172	230	163	96	75	188	101	159	120	73	27	314	144	958	582
MEET THE PRESS						32	185	188	A	2.5	9	210	1067	410^	62v	457^	90v	119v	105v	86v	305^	529^	205^	257^	224^	210^	233^	62v	62v	LT	LT
	SUN.	12.30P	30	NBC	CC		97	97	B	2.9	9	243	1222	500	153	556	103	175	183	187	354	534	154	264	240	236	243	36	LT	96	72
MENUDO-10:25AM						34	201	201	A	4.9	20	411	2071	367	173^	493	332	444	224^	149^	49v	195^	120^	120^	62v	50v	75^	195^	87^	1188	594
	SAT.	10.25A	4	ABC	CN		99	99	B	5.9	21	494	1804	240	105	285	166	221	153	88	58	191	104	164	116	76	27	293	138	1035	620
MENUDO-11:55AM						16	198	201	A	3.7	15	310	1697	336^	203^	429	232^	400	276^	197^	29v	122^	58v	58v	29v	64v	64v	223^	99^	923	553
	SAT.	11.55A	4	ABC	CN		96	97	B	5.2	18	436	1675	333	146	395	222	301	199	138	74	241	146	208	141	77	33	272	145	767	443
MR. T						34	183	206	A	5.4	22	453	1424	263	24v	294	151^	173^	124^	94^	101^	163^	110^	122^	82^	53v	41v	240^	114^	727	259^
	SAT.	11.00A	30	NBC	CA		87	98	B	7.9	27	662	1833	312	129	350	200	266	192	114	68	240	143	196	148	79	37	305	136	938	515
MONCHHICHIS						17	192	190	A	2.5	19	210	2276	290^	86v	309^	52v	161^	189^	157^	120v	139v	53v	121v	68v	77v	LT	456^	424^	1372	887
	SAT.	8.00A	30	ABC	CA		95	95	B	3.4	21	285	1859	221	102	253	102	156	118	105	86	144	67	123	108	69	LT	249	110	1213	834
NBA PLAYOFF GAME-1						4	197	198	A	6.2	20	520	1513	392	138^	472	152^	291	256	195^	169^	781	333	525	475	333	214^	223^	91^	37v	27v
	1 SUN.	1.00P	159	CBS	SE		98	99	B	6.1	19	511	1446	352	156	403	141	238	211	152	149	791	338	532	490	337	213	179	63	73	54
	2 SUN.	3.52P	10																												
	&	4.16P	112																												
1.00 - 1.30									A	5.3	19	444	1541	217^	63v	322^	44v	215^	201^	244^	77v	750	398^	509^	367^	246^	241^	469^	235^	LT	LT
1.30 - 2.00									A	6.3	22	528	1528	178^	74v	301^	44v	178^	159^	215^	98v	724	356^	488	393^	275^	236^	503	227^	LT	LT
2.00 - 2.30									A	6.5	23	545	1639	214^	28v	341^	113^	226^	184^	157^	102v	797	325^	564	483	374^	233^	472	227^	29v	29v
2.30 - 3.00									A	6.9	24	578	2016	390^	123^	512	230^	361^	303^	181^	151^	964	428	752	663	415	212^	478	174^	62v	62v
3.00 - 3.30									A	7.1	24	595	1755	473	190^	652	355^	502	408	207^	150^	921	484	639	484	288^	235^	91v	LT	91v	91v
3.30 - 4.00									A	6.6	21	553	1584	547	169^	628	219	371	280	242	257	819	342	575	464	323	214	46v	LT	91^	71^
4.00 - 4.30									A	6.0	17	503	1189	499	119^	499	140^	270^	198^	157^	229^	664	203^	378^	467	328^	197^	LT	LT	26v	LT
4.30 - 5.00									A	5.7	16	478	1084	412^	130^	412^	55v	176^	176^	153^	236^	651	207^	383^	462^	318^	189^	LT	LT	21v	LT
5.00 - 5.30									A	5.6	16	469	1209	470^	222^	470^	104v	217^	233^	160^	237^	720	274^	461^	450^	357^	180^	LT	LT	19v	LT
5.30 - 6.00									A	6.3	17	528	1223	496	222^	496	126^	285^	301^	200^	195^	708	237^	421^	473	389^	174^	LT	LT	19v	LT
6.00 - 6.30									A	7.0	18	587	1491	736	383^	736	175^	412	449	362^	249^	652	189^	339^	385^	297^	233^	71v	LT	32v	LT
NBA PLAYOFF GAME SAT(S)							195		A	3.3	12	277	1249	307^	LT	314^	LT	144v	169v	212v	145v	687^	387^	494^	361^	212v	193v	180v	94v	68v	68v
	1 SAT.	3.30P	148	CBS	SE		98																								
3.30 - 4.00									A	2.7	10	226	850^	159v	LT	159v	LT	75v	75v	97v	84v	607^	227v	381^	381^	327^	226v	LT	LT	84v	84v
4.00 - 4.30									A	3.2	12	268	1437	294^	LT	294^	LT	115v	171v	215v	123v	799^	456^	631^	444^	262^	168v	265^	146v	79v	79v
4.30 - 5.00									A	3.3	12	277	1386	329^	LT	329^	LT	106v	174v	243^	155v	726^	459^	535^	351^	166v	191v	248^	111v	83v	83v
5.00 - 5.30									A	3.9	14	327	1300	396^	LT	423^	22v	263^	263^	270^	160v	673^	379^	456^	312^	199^	217^	146v	82v	58v	58v
5.30 - 6.00									A	3.2	10	268	1272	339^	LT	339^	LT	142v	142v	220v	197v	664^	422^	488^	342^	134v	176v	224^	123v	45v	45v
NBA PLAYOFF GAME-SA(S)								196	A	5.1	18	427	1265	373^	211^	420^	131v	187^	256^	187^	113v	746	203^	316^	460^	298^	286^	54v	54v	45v	18v
	2 SAT.	2.00P	156	CBS	SE			99																							
2.00 - 2.30									A	4.1	16	344	1172	436^	50v	436^	125v	213^	305^	180^	131v	719	181^	276^	425^	270^	294^	LT	LT	17v	17v
2.30 - 3.00									A	4.8	18	402	1194	418^	209^	418^	139v	194^	325^	186^	93v	751	217^	350^	499^	323^	252^	LT	LT	25v	25v
3.00 - 3.30									A	5.1	19	427	1234	342^	206^	379^	105v	147^	246^	179^	95v	738	200^	315^	462^	309^	276^	58v	58v	59v	28v
3.30 - 4.00									A	5.5	20	461	1299	384^	287^	436^	153^	184^	243^	194^	115v	737	215^	316^	459^	285^	278^	89v	89v	37v	LT
4.00 - 4.30									A	6.2	21	520	1342	308^	258^	435^	154^	221^	195^	188^	113v	736	187^	300^	442^	289^	294^	92v	92v	79v	30v
4.30 - 5.00									A	5.6	18	469	1117	307^	117v	307^	LT	47v	139^	161^	168^	740	207^	322^	399^	255^	341^	70v	70v	LT	LT
NBC MAJOR LEAGUE PRE GAME						6	203	208	A	4.9	19	411	1428	277^	59v	474	277^	277^	141^	104^	136^	681	287	501	439	303	163^	102^	22v	171^	85^
	1 SAT.	1.00P	17	NBC	SC		99	99	B	4.7	17	394	1579	411	96	496	207	268	190	154	185	670	270	438	379	280	191	172	18	241	135
	2 SAT.	2.00P	16																												

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
NBC MAJOR LEAGUE BASEBALL	6	203	208	A	7.0	26	587	1211	319	99^	354	117^	145^	164^	123^	168^	691	230	441	351	316	243	79^	9v	87^	69^
1 SAT. 1.17P 173 NBC SE		99	99	B	6.6	22	553	1300	383	119	416	98	167	162	164	219	712	225	390	350	303	296	89	10	83	59
2 SAT. 2.16P 174																										
1.00 - 1.30				A	5.0	20	419	1072	241^	62v	241^	62v	62v	93v	82v	148^	547^	188^	339^	339^	278^	208^	74v	36v	210^	160^
1.30 - 2.00				A	6.3	25	528	1121	270^	38v	300^	107v	107v	113v	58v	187^	583	121^	346^	346^	337^	237^	37v	9v	201^	140^
2.00 - 2.30				A	6.6	25	553	1226	395	105^	419	126^	201^	212^	172^	195^	589	189^	379	331	283	204^	42v	13v	176^	110^
2.30 - 3.00				A	6.6	25	553	1242	305	132^	370	153^	188^	175^	109^	150^	707	252	443	374	300	251	85^	20v	80^	63^
3.00 - 3.30				A	7.5	28	629	1246	318	138^	387	151^	182^	193	121^	167^	715	253	475	377	329	229	71^	18v	73^	64^
3.30 - 4.00				A	7.9	29	662	1216	346	91^	387	127^	155^	160^	128^	186	718	243	461	344	310	257	67^	LT	44v	44v
4.00 - 4.30				A	7.0	24	587	1213	312	85^	312	74^	90^	140^	118^	172^	729	203	409	307	353	281	131^	LT	41v	36v
4.30 - 5.00				A	6.6	22	553	1289	300^	82v	300^	61v	61v	141^	129^	159^	789	204^	508	357^	414^	281^	145^	LT	55v	55v
NBC MAJOR LEAGUE GAME-2	1	184		A	5.9	18	494	1306	349^	54v	384^	101v	142^	114v	150^	224^	773	249^	355^	287^	321^	355^	27v	LT	122^	95v
1 SAT. 4.04P 182 NBC SE		94		B	5.9	18	494	1306	349	54	384	101	142	114	150	224	773	249	355	287	321	355	27	LT	122	95
4.00 - 4.30				A	5.2	19	436	1023	245^	19v	245^	36v	36v	39v	109v	206^	730	234^	266^	273^	276^	360^	LT	LT	39v	23v
4.30 - 5.00				A	5.8	22	486	1002	286^	21v	286^	68v	122v	105v	121v	164^	685	233^	266^	212^	238^	358^	LT	LT	31v	19v
5.00 - 5.30				A	5.5	19	461	1221	317^	20v	317^	76v	102v	61v	84v	215^	824	273^	390^	248^	310^	399^	LT	LT	80v	50v
5.30 - 6.00				A	6.4	20	536	1267	359^	40v	396^	84v	149^	118^	156^	243^	774	234^	351^	276^	332^	356^	LT	LT	97v	86v
6.00 - 6.30				A	6.3	17	528	1606	444	95v	487	140^	204^	175^	223^	247^	849	324^	469	310^	363^	314^	71v	LT	199^	157^
6.30 - 7.00				A	6.0	16	503	1417	393^	118v	496	180^	195^	162^	179^	233^	652	139^	285^	294^	338^	330^	70v	LT	199^	153^
7.00 - 7.30				A	5.0	12	419	1675	455^	100v	555	155^	212^	149^	189^	307^	821	226^	397^	435^	382^	349^	30v	LT	269^	232^
NBC SPORTS RINGSIDE(S)		157		A	2.6	9	218	1881	563^	105v	734^	317^	409^	359^	261v	211v	867^	389^	583^	450^	335^	257v	32v	LT	248v	120v
1 SUN. 3.00P 60 NBC SE		80																								
3.00 - 3.30				A	2.4	8	201	1687	583^	90v	682^	308^	394^	360^	219v	224v	772^	298^	479^	418^	334^	234v	29v	LT	204v	75v
3.30 - 4.00				A	2.9	10	243	1951	527^	115v	736^	309^	402^	342^	279^	185v	909^	449^	646^	460^	322^	263^	33v	LT	273^	154v
NBC SPORTS-RINGSIDE(S)			163	A	3.3	10	277	1513	740^	159v	740^	382^	480^	427^	218^	205v	714^	430^	503^	320^	154v	211v	LT	LT	59v	LT
2 SUN. 3.00P 60 NBC SE			81																							
3.00 - 3.30				A	3.0	9	251	1438	645^	148v	645^	338^	406^	331^	144v	239^	706^	454^	502^	318^	99v	204v	LT	LT	87v	LT
3.30 - 4.00				A	3.6	11	302	1563	815	166v	815	421^	540^	500^	270^	180v	714^	406^	495^	314^	199^	219^	LT	LT	34v	LT
NEW FAT ALBERT SHOW	19	137	142	A	2.5	10	210	767	109v	38v	109v	LT	LT	LT	62v	109v	219^	57v	100v	43v	67v	119v	63v	LT	376^	314^
SAT. 1.00P 30 CBS CA		70	71	B	4.2	14	352	1631	381	150	426	225	287	211	134	114	328	161	233	186	133	87	178	100	699	373
NEW SCOOBY & SCRAPPY DOO	17	200	200	A	4.1	20	344	1936	346	232^	418	296^	389	238^	122^	29v	248^	76v	186^	162^	145^	62v	66v	18v	1204	513
SAT. 9.00A 30 ABC CA		99	99	B	4.9	21	411	1944	297	137	364	232	304	197	95	60	249	134	222	177	101	25	210	78	1121	600
ONE TO GROW ON-8:28AM	21	189	193	A	3.3	24	277	1982	289^	134^	289^	135^	220^	172^	154^	69v	436	285^	355^	246^	151^	81v	346^	169^	911	628
SAT. 8.28A 2 NBC CN		95	95	B	4.2	25	352	1832	242	97	273	139	209	173	123	47	245	130	177	168	97	44	283	145	1031	635
ONE TO GROW ON-8:58AM	34	195	195	A	4.4	25	369	2179	412	117^	412	140^	262^	261^	244^	96^	122^	98^	98^	34v	24v	24v	329	142^	1316	747
SAT. 8.58A 2 NBC CN		97	97	B	5.0	24	419	1786	264	114	289	151	223	176	122	47	173	111	137	107	48	30	235	117	1089	617
ONE TO GROW ON-10:28AM	32	209	208	A	7.2	30	603	1877	277	99^	298	120^	210	165^	150^	77^	160^	116^	152^	128^	44v	LT	275	213	1144	640
SAT. 10.28A 2 NBC CN		99	99	B	8.8	31	737	1858	306	131	346	190	268	202	122	60	221	145	186	132	61	26	312	151	979	575
ONE TO GROW ON-10:58AM	34	196	203	A	6.7	27	561	1717	276	112^	333	148^	223	145^	153^	99^	197^	142^	185^	146^	55^	12v	279	203^	908	470
SAT. 10.58A 2 NBC CN		96	98	B	7.9	28	662	1859	308	134	349	195	262	193	117	67	232	149	188	138	63	33	291	142	987	576
ONE TO GROW ON-12:28PM	19	151	155	A	3.9	15	327	1648	406	122^	406	109^	213^	248^	267^	134^	322^	257^	300^	236^	65v	LT	367	211^	553	199^
SAT. 12.28P 2 NBC CN		72	73	B	5.5	18	461	1737	388	157	422	187	274	220	156	119	276	144	221	174	111	43	301	133	738	399
PAC-MAN	34	201	201	A	4.2	19	352	2239	439	264^	495	311^	439	287^	184^	56v	293^	128^	204^	182^	150^	89^	81v	81v	1370	617
SAT. 9.30A 30 ABC CA		99	99	B	5.2	20	436	1870	269	115	315	182	247	178	93	62	206	109	176	148	86	26	220	116	1129	652

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
PREAKNESS STAKES(S)								208	A	9.9	31	830	1430	551	328	611	135^	276^	246^	300	307	773	239^	409	403	323	301	46v	LT	LT	LT
	2 SAT.	5.00P	64	ABC		SE		99																							
5.00 - 5.30									A	8.8	28	737	1469	557	354	610	150^	285^	279^	303^	288^	802	230^	429	434	348	304^	57v	LT	LT	LT
5.30 - 6.00									A	10.9	33	913	1446	552	332	624	123^	271	227^	308	330	782	252^	407	394	322	313	40v	LT	LT	LT
PRO BOWLERS SPRING TOUR					1			172	A	3.8	13	318	1456	406^	201^	491^	73v	179v	182v	223^	283^	730	258^	372^	314^	255^	309^	147v	34v	88v	23v
	2 SAT.	2.30P	90	ABC		SE		89	B	3.8	13	318	1456	406	201	491	73	179	182	223	283	730	258	372	314	255	309	147	34	88	23
2.30 - 3.00									A	3.4	12	285	1446	468^	197v	531^	109v	246^	194v	201v	253^	649^	357^	382^	224^	64v	267^	94v	45v	172v	73v
3.00 - 3.30									A	3.8	14	318	1340	393^	261^	553^	123v	208^	233^	220^	320^	593^	197^	264^	223^	195^	308^	127v	34v	67v	LT
3.30 - 4.00									A	4.2	14	352	1551	369^	156v	400^	LT	106v	130v	245^	270^	901	222^	450^	464^	457^	338^	210^	22v	40v	LT
PUPPY-FURTHER ADVENTURES					33		195	199	A	3.8	16	318	1802	285^	179^	401	263^	364^	236^	129^	37v	145^	85v	85v	50v	47v	60v	183^	73v	1073	690
	SAT.	11.00A	30	ABC		CA	94	96	B	5.6	19	469	1734	275	119	333	187	265	176	116	58	246	163	213	132	68	29	276	162	879	539
RASCALS/RICHIE RICH					34		196	196	A	3.3	19	277	1845	288^	144^	317^	72v	181^	192^	170^	97v	203^	68v	188^	120^	127^	LT	145^	65v	1180	712
	SAT.	8.30A	30	ABC		CA	98	98	B	4.1	20	344	1791	276	120	301	141	209	159	104	83	217	110	187	145	93	25	215	92	1058	659
RUBIK, THE AMAZING CUBE					34		201	201	A	5.0	21	419	2186	370	165^	497	322	438	252^	157^	59v	194^	131^	131^	72^	46v	63v	212^	81^	1283	644
	SAT.	10.00A	30	ABC		CA	99	99	B	6.1	22	511	1838	240	107	283	164	217	156	86	61	196	108	167	118	77	27	284	131	1075	641
SATURDAY SUPERCADE					34		191	191	A	3.7	20	310	1958	238^	97^	241^	151^	180^	96^	29v	61v	197^	148^	187^	144^	39v	LT	226^	161^	1294	888
	SAT.	8.30A	60	CBS		CA	94	94	B	5.1	24	427	1815	231	73	249	112	154	109	78	84	204	106	149	115	69	49	243	95	1119	753
8.30 - 9.00									A	3.4	20	285	1996	158^	95v	158^	158^	158^	70v	LT	LT	171^	129^	171^	141^	42v	LT	274^	214^	1393	956
9.00 - 9.30									A	4.0	20	335	1901	297^	98^	306^	146^	199^	119^	53v	107^	211^	162^	194^	146^	32v	17v	177^	111^	1207	826
SCHOOLHOUSE ROCK-8:25AM					17		192	190	A	2.9	21	243	2276	250^	90v	287^	57v	164^	193^	157^	94v	148^	53v	123^	70v	84v	25v	519	490	1322	858
	SAT.	8.25A	4	ABC		CN	95	95	B	3.9	23	327	1889	212	99	244	113	160	115	91	74	153	68	136	119	79	LT	259	114	1233	836
SHIRT TALES					34		195	196	A	4.3	25	360	2144	429	109^	429	146^	260^	257^	249^	118^	143^	107^	107^	50v	36v	36v	318^	118^	1254	733
	SAT.	8.30A	30	NBC		CA	97	97	B	4.7	24	394	1786	258	109	286	141	214	177	127	50	174	104	133	107	54	34	241	122	1085	637
SMURFS I					34		210	210	A	5.5	27	461	2432	311	116^	314	131^	221^	231^	163^	51v	150^	94^	131^	117^	56v	19v	509	268	1459	846
	SAT.	9.00A	30	NBC		CA	99	99	B	6.4	27	536	1842	270	114	296	163	224	169	109	50	208	134	176	133	61	24	287	152	1051	593
SMURFS II					34		210	210	A	6.4	29	536	2131	255	86^	258	77^	179^	188^	162^	53v	175^	100^	153^	128^	75^	22v	463	292	1235	724
	SAT.	9.30A	30	NBC		CA	99	99	B	8.0	30	670	1879	293	130	335	194	267	190	116	49	214	131	180	140	70	24	299	160	1031	574
SMURFS III					34		210	210	A	7.0	29	587	1830	284	96^	293	112^	207	161^	151^	75^	154^	103^	147^	121^	51^	7v	324	211	1059	607
	SAT.	10.00A	30	NBC		CA	99	99	B	8.8	31	737	1878	311	131	348	194	275	202	122	55	224	145	188	137	64	27	319	156	987	576
SPIDERMAN/HULK 1					33		152	156	A	3.9	16	327	1581	332^	43v	354^	145^	207^	171^	144^	110^	269^	125^	177^	157^	117^	76v	423	138^	535	230^
	SAT.	11.30A	30	NBC		CA	72	73	B	5.7	19	478	1766	295	135	325	170	239	180	116	71	252	148	199	154	83	42	340	131	849	455
SPIDERMAN/HULK 2					30		151	155	A	3.9	15	327	1795	439	149^	439	115^	253^	274^	294^	129^	351^	240^	330^	263^	111^	LT	384	227^	621	242^
	SAT.	12.00N	30	NBC		CA	72	73	B	5.9	19	494	1788	359	163	397	188	270	207	152	104	277	161	213	168	91	48	313	129	801	439
SPORTSWORLD					18		177	179	A	5.0	15	419	1575	508	221^	627	321	435	259^	237^	132^	787	329	527	487	348	225^	106^	57v	55v	LT
	SUN.	4.00P	120	NBC		SA	91	91	B	5.1	12	427	1495	441	172	501	172	300	263	246	153	771	306	496	456	350	221	108	44	115	70
4.00 - 4.30									A	4.1	13	344	1669	694	300^	740	336^	504	377	318^	117^	803	329^	581	499	360	222^	80v	57v	46v	LT
4.30 - 5.00									A	4.8	14	402	1739	556	246^	715	351	497	321	296	131^	854	360	630	548	416	224^	108^	96^	62v	LT
5.00 - 5.30									A	5.8	17	486	1473	426	132^	531	300	367	175^	169^	136^	771	332	480	464	321	226^	110^	28v	61^	LT
5.30 - 6.00									A	5.3	15	444	1446	417	227^	570	311	399	198^	194^	149^	727	305	442	434	296	222^	103^	54v	46v	LT
SUNDAY MORNING					32		172	171	A	4.4	21	369	1306	531	211^	558	67v	192^	236^	317^	303^	588	124^	252^	282^	347	293^	25v	LT	135^	77v
	SUN.	9.00A	90	CBS		N	95	94	B	4.7	20	394	1294	563	239	604	103	230	247	315	338	560	140	278	304	308	233	45	24	85	47
9.00 - 9.30									A	4.0	22	335	1242	502	198^	526	48v	179^	205^	283^	306^	585	104^	263^	287^	356	283^	32v	LT	99^	54v
CONT'D																															

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SUNDAY MORNING-CONT'D																										
9.30 - 10.00				A	4.7	22	394	1332	562	216^	587	74v	206^	250^	306	311	577	137^	247^	274^	317	289^	26v	LT	142^	86^
10.00 - 10.30				A	4.6	19	385	1325	521	218^	558	83^	198^	249^	356	289^	598	133^	252^	291^	363	294^	16v	LT	153^	78^
TARZAN LORD OF-JUNGLE	14	190	191	A	4.1	17	344	2096	526	177^	526	293^	396	245^	122^	130^	455	289^	363	241^	109^	78v	271^	139^	844	544
SAT. 10.00A 30 CBS CA		96	96	B	5.0	18	419	1716	307	122	357	162	227	158	113	123	336	223	276	175	72	56	244	79	779	470
THIS WEEK-DAVID BRINKLEY	30	114	170	A	3.0	11	251	1363	559	151^	570	67v	219^	199^	195^	339^	729	226^	378^	294^	303^	335^	56v	LT	LT	LT
SUN. 11.30A 60 ABC N		77	94	B	3.9	12	327	1376	586	190	618	106	211	214	241	372	598	148	270	262	262	274	55	21	105	88
11.30 - 12.00				A	2.9	11	243	1453	614	131^	614	62v	250^	234^	217^	364^	774	247^	416^	329^	308^	342^	65v	LT	LT	LT
12.00 - 12.30				A	3.2	11	268	1198	475	153^	493	68v	175^	152^	155^	300^	646	191^	318^	246^	284^	314^	44v	LT	LT	LT
THUNDARR	26		148	A	3.8	16	318	1836	255^	70v	349^	309^	309^	215^	LT	40v	520^	365^	415^	279^	110v	45v	285^	81v	682^	174v
2 SAT. 12.30P 30 NBC CA			81	B	5.2	16	436	1754	364	150	407	214	280	214	133	102	304	190	248	184	84	48	279	127	764	403
THUNDARR(B)		118		A	3.1	12	260	1304	331^	LT	446^	115v	153v	101v	200v	230^	50v	LT	LT	LT	LT	50v	81v	LT	727^	242^
1 SAT. 12.30P 30 NBC CA		66																								
TOURN. OF CHAMPIONS-SAT.(S)		178		A	2.0	7	168	1190^	279v	237v	482^	233v	292v	315v	190v	89v	529^	291v	398^	380^	220v	131v	84v	LT	95v	LT
1 SAT. 3.07P 113 ABC SE		90																								
3.00 - 3.30				A	2.3	8	193	1067^	202v	202v	300v	99v	99v	202v	145v	98v	586^	321^	467^	467^	265v	119v	LT	LT	181v	LT
3.30 - 4.00				A	2.0	7	168	1065^	202v	178v	434^	261v	261v	208v	126v	83v	565^	303v	429^	429^	262v	136v	LT	LT	66v	LT
4.00 - 4.30				A	2.0	7	168	1452	303v	244v	535^	231v	339v	351v	244v	83v	648^	375^	505^	445^	238v	143v	203v	LT	66v	LT
4.30 - 5.00				A	1.9	7	159	1119^	390^	302v	628^	321v	446^	478^	245v	87v	282v	137v	175v	175v	120v	107v	127v	LT	82v	LT
TOURN. OF CHAMPIONS-SUN.(S)		182		A	2.8	10	235	1557	816^	161v	816^	285^	617^	523^	438^	199v	616^	213v	344^	340^	318^	272^	35v	LT	90v	85v
1 SUN. 12.30P 120 ABC SE		94																								
12.30 - 1.00				A	2.8	10	235	1770	978^	LT	978^	395^	786^	685^	537^	192v	646^	331^	395^	395^	234v	251v	35v	LT	111v	111v
1.00 - 1.30				A	2.9	11	243	1461	687^	103v	687^	395^	506^	383^	190v	181v	593^	268^	358^	358^	230v	235v	57v	LT	124v	124v
1.30 - 2.00				A	2.8	10	235	1591	837^	255^	837^	174v	553^	476^	503^	284^	676^	145v	366^	366^	430^	310^	43v	LT	35v	35v
2.00 - 2.30				A	2.5	9	210	1500	824^	314^	824^	189v	680^	600^	578^	144v	589^	118v	271v	247v	401^	318^	LT	LT	87v	72v
U.S. OLYMPIC TRIALS(S)		200		A	2.9	11	243	1461	580^	83v	613^	309^	494^	333^	254^	103v	527^	264^	399^	255^	168v	128v	LT	LT	321^	181v
1 SAT. 2.00P 67 ABC SE		98																								
2.00 - 2.30				A	2.6	10	218	1564	665^	83v	665^	335^	537^	349^	257v	128v	422^	293^	293^	91v	LT	129v	LT	LT	477^	303^
2.30 - 3.00				A	3.0	12	251	1486	583^	52v	634^	319^	541^	358^	279^	93v	644^	266^	509^	374^	291^	135v	LT	LT	208v	104v
3.00 - 3.30				A	3.4	13	285	1235	362^	215^	439^	220^	220^	213^	187v	82v	511^	175v	396^	396^	309^	115v	LT	LT	285^	106v
USFL FOOTBALL	12	186	187	A	3.8	12	318	1465	403	204^	468	179^	327^	273^	214^	126^	798	239^	425	312^	315^	345^	101^	22v	98^	79v
1 SUN. 2.30P 196 ABC SE		94	94	B	6.0	16	503	1523	432	163	473	148	254	239	208	188	867	273	479	473	410	327	83	22	100	73
2 SUN. 2.30P 215																										
2.30 - 3.00				A	3.1	10	260	1346	481	254^	516	227^	388^	323^	250^	105v	679	207^	334^	270^	254^	310^	73v	23v	78v	65v
3.00 - 3.30				A	3.6	12	302	1368	423	235^	513	226^	387^	305^	231^	108^	728	192^	367^	275^	288^	331^	47v	LT	80v	80v
3.30 - 4.00				A	3.9	12	327	1272	364	217^	407	117^	287^	261^	244^	101^	719	181^	376	282^	323^	318^	79v	LT	67v	67v
4.00 - 4.30				A	3.6	11	302	1394	337^	215^	390	122^	255^	226^	203^	118^	818	199^	404	312^	361^	383^	129^	23v	57v	37v
4.30 - 5.00				A	3.9	12	327	1547	361	196^	444	165^	300^	238^	197^	138^	861	269^	470	318^	323^	369	137^	18v	105^	74v
5.00 - 5.30				A	4.3	12	360	1611	397	158^	488	206^	322^	261^	171^	146^	855	309^	482	351	322^	335	128^	55v	140^	103^
5.30 - 6.00				A	4.6	13	385	1642	454	190^	510	171^	340	316	227^	148^	872	274^	475	350	326	361	129^	23v	131^	114^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAY 7, 1984

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,500				19,610							
TOTAL AUDIENCE (%)	18.5				23.4							
Program	GO!NG BACK HOME				LAST DAYS OF POMPEII-PT.2 (SD)							
AVERAGE AUDIENCE (Households (000))	10,480				13,830							
AVERAGE AUDIENCE (%)	12.5	12.4*		12.6*	16.5	16.1*		17.1*		16.9*		15.8*
SHARE OF AUDIENCE %	19	20 *		19 *	24	23 *		24 *		25 *		24 *
AVG. AUD. BY ¼ HR. %	12.9	12.0	12.8	12.3	15.5	16.8	17.1	17.0	17.1	16.6	16.6	15.0

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	16,840				14,830		14,080		15,840			
TOTAL AUDIENCE (%)	20.1				17.7		16.8		18.9			
Program	SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (R)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000))	12,910				12,650		12,230		13,070			
AVERAGE AUDIENCE (%)	15.4	14.6*		16.2*	15.1		14.6		15.6	15.2*		16.0*
SHARE OF AUDIENCE %	24	23 *		24 *	21		21		23	22 *		24 *
AVG. AUD. BY ¼ HR. %	13.7	15.4	16.2	16.3	15.2	15.0	13.8	15.3	14.8	15.5	16.1	16.0

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	22,460				29,410							
TOTAL AUDIENCE (%)	26.8				35.1							
Program	TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES V:THE FINAL BATTLE, PART 2							
AVERAGE AUDIENCE (Households (000))	16,420				21,620							
AVERAGE AUDIENCE (%)	19.6	18.3*		21.0*	25.8	25.4*		26.1*		26.1*		25.4*
SHARE OF AUDIENCE %	31	29 *		32 *	38	36 *		37 *		38 *		39 *
AVG. AUD. BY ¼ HR. %	17.3	19.2	20.1	21.9	24.8	25.9	25.9	26.3	26.2	26.0	25.8	25.1

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,000				18,180							
TOTAL AUDIENCE (%)	17.9				21.7							
Program	BLONDES VS BRUNETTES (SD)				ABC MONDAY NIGHT MOVIE ERNIE KOVACS:BETWEEN THE LAUGHTER (SD)							
AVERAGE AUDIENCE (Households (000))	9,720				10,980							
AVERAGE AUDIENCE (%)	11.6	11.7*		11.4*	13.1	12.1*		13.1*		13.6*		13.8*
SHARE OF AUDIENCE %	21	21 *		20 *	21	20 *		21 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	11.6	11.8	11.4	11.5	12.2	12.0	12.8	13.3	13.4	13.8	13.8	13.8

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	16,170				13,990		14,080		16,010			
TOTAL AUDIENCE (%)	19.3				16.7		16.8		19.1			
Program	SCARECROW & MRS. KING (R)(SD)				ONE DAY AT A TIME		NEWHART (R)		CAGNEY & LACEY			
AVERAGE AUDIENCE (Households (000))	12,070				11,900		12,490		13,160			
AVERAGE AUDIENCE (%)	14.4	13.7*		15.1*	14.2		14.9		15.7	15.8*		15.6*
SHARE OF AUDIENCE %	26	25 *		26 *	23		24		26	25 *		26 *
AVG. AUD. BY ¼ HR. %	13.5	13.9	14.8	15.4	13.7	14.8	14.6	15.2	15.6	16.1	16.0	15.3

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	17,010				25,220							
TOTAL AUDIENCE (%)	20.3				30.1							
Program	TV BLOOPERS & PRAC. JOKES (SD)				COUNTRY MUSIC AWARDS (9:00-11:01PM) (SD)(-OP)							
AVERAGE AUDIENCE (Households (000))	11,650				15,500							
AVERAGE AUDIENCE (%)	13.9	13.6*		14.1*	18.5	17.6*		19.3*		19.4*		17.9*
SHARE OF AUDIENCE %	25	25 *		24 *	30	28 *		30 *		31 *		30 *
AVG. AUD. BY ¼ HR. %	13.0	14.3	13.7	14.4	17.1	18.2	19.2	19.3	19.6	19.1	18.4	17.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.4	55.3	57.0	60.3	61.1	63.3	65.2	67.2	70.1	71.0	70.4	70.4	68.3	67.3	66.8	64.6
WK. 2	47.8	50.5	51.7	53.2	53.8	55.5	57.0	58.8	60.7	63.0	63.2	63.4	62.6	62.2	60.3	57.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. MAY 14, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. MAY 8, 1984

WEEK 1

Network	Item	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	21,030				21,030							
	TOTAL AUDIENCE (%)	25.1				25.1							
	Program	HAPPY DAYS (S)(OP)				LAST DAYS OF POMPEII-PT.3 (SD)							
	AVERAGE AUDIENCE (Households (000))	15,920				13,990							
	AVERAGE AUDIENCE (%)	19.0	17.7*		20.2*	16.7	16.6*		16.3*		17.0*		17.1*
	SHARE OF AUDIENCE %	29	28 *		30 *	24	24 *		23 *		25 *		26 *
	AVG. AUD. BY ¼ HR. %	17.0	18.4	19.5	21.0	16.7	16.5	16.5	16.0	16.7	17.2	17.4	16.7
CBS TV	TOTAL AUDIENCE (Households (000))	13,410				18,180							
	TOTAL AUDIENCE (%)	16.0				21.7							
	Program	AMERICAN PARADE (SD)				CBS TUESDAY NIGHT MOVIES A CARIBBEAN MYSTERY(R)							
	AVERAGE AUDIENCE (Households (000))	8,800				11,060							
	AVERAGE AUDIENCE (%)	10.5	11.3*		9.8*	13.2	12.6*		13.2*		13.2*		14.0*
	SHARE OF AUDIENCE %	16	18 *		15 *	19	18 *		19 *		19 *		21 *
	AVG. AUD. BY ¼ HR. %	11.7	10.9	10.2	9.4	12.3	12.9	13.2	13.1	13.1	13.3	13.5	14.4
NBC TV	TOTAL AUDIENCE (Households (000))	23,050				32,430							
	TOTAL AUDIENCE (%)	27.5				38.7							
	Program	A TEAM (SD)				NBC TUE MOVIE OF THE WEEK V:THE FINAL BATTLE, PART 3 (SD)							
	AVERAGE AUDIENCE (Households (000))	17,930				24,220							
	AVERAGE AUDIENCE (%)	21.4	19.7*		23.2*	28.9	28.9*		30.3*		29.5*		27.0*
	SHARE OF AUDIENCE %	33	31 *		35 *	42	41 *		43 *		43 *		41 *
	AVG. AUD. BY ¼ HR. %	18.4	20.9	22.7	23.8	28.2	29.7	30.2	30.4	29.4	29.6	29.7	24.3

WEEK 2

Network	Item	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	16,840				17,930		14,250		15,500			
	TOTAL AUDIENCE (%)	20.1				21.4		17.0		18.5			
	Program	FOUL UPS, BLEEPS-BLUNDERS				THREE'S COMPANY		OH MADELINE (R)(SD)		HART TO HART			
	AVERAGE AUDIENCE (Households (000))	12,070				15,920		12,650		11,230			
	AVERAGE AUDIENCE (%)	14.4	13.7*		15.2*	19.0		15.1		13.4	13.6*		13.3*
	SHARE OF AUDIENCE %	25	24 *		25 *	30		24		23	22 *		23 *
	AVG. AUD. BY ¼ HR. %	12.7	14.6	15.0	15.4	18.4	19.7	15.2	15.1	13.8	13.3	13.0	13.5
CBS TV	TOTAL AUDIENCE (Households (000))	8,630		7,120		15,590							
	TOTAL AUDIENCE (%)	10.3		8.5		18.6							
	Program	USED CARS		HIS AND HERS (SD)		CBS TUESDAY NIGHT MOVIES ANATOMY OF AN ILLNESS							
	AVERAGE AUDIENCE (Households (000))	6,620		6,120		9,640							
	AVERAGE AUDIENCE (%)	7.9		7.3		11.5	9.7*		11.5*		12.5*		12.3*
	SHARE OF AUDIENCE %	14		12		19	15 *		18 *		21 *		22 *
	AVG. AUD. BY ¼ HR. %	8.7	7.0	7.0	7.5	9.4	10.0	11.2	11.8	12.8	12.3	12.2	12.3
NBC TV	TOTAL AUDIENCE (Households (000))	20,700				16,930				17,100			
	TOTAL AUDIENCE (%)	24.7				20.2				20.4			
	Program	A TEAM (SD)				RIPTIDE				REMINGTON STEELE			
	AVERAGE AUDIENCE (Households (000))	16,170				12,650				13,490			
	AVERAGE AUDIENCE (%)	19.3	17.9*		20.7*	15.1	15.0*		15.3*	16.1	16.3*		15.8*
	SHARE OF AUDIENCE %	33	32 *		34 *	24	24 *		24 *	27	27 *		28 *
	AVG. AUD. BY ¼ HR. %	16.8	19.0	20.4	21.0	15.5	14.5	15.4	15.1	16.1	16.5	16.0	15.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.4	57.6	59.0	60.7	62.3	64.3	66.0	67.7	69.2	70.5	70.7	70.2	69.4	68.8	68.2	63.3
WK. 2	50.9	52.0	52.2	53.2	55.2	57.7	59.2	61.5	62.5	63.3	63.0	63.0	61.1	60.3	57.7	55.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE. TUE. MAY 15, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAY 9, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
Program					REAGAN ADDRESS-ABC (8:00-8:39PM) (SUS)		FALL GUY (8:39-9:00PM) (R)(SD)		DYNASTY (SD)				HOTEL			
TOTAL AUDIENCE (Households (000) & %)							14,580 17.4		25,890 30.9				21,870 26.1			
AVERAGE AUDIENCE (Households (000) & %)							12,650 15.1		21,540 25.7	23.6*		27.7*	17,260 20.6	21.0*		20.3*
SHARE OF AUDIENCE %							25		38	36 *		41 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %							13.1	15.9	21.9	25.4	27.5	28.0	21.6	20.4	20.3	20.2
CBS TV																
Program					REAGAN ADDRESS-CBS (8:00-8:33PM) (SUS)		OPPOSING VIEWS (8:33-9:00PM) (SUS)(SD)		CBS WEDNESDAY NIGHT MOVIE COWBOY(R)							
TOTAL AUDIENCE (Households (000) & %)									15,170 18.1							
AVERAGE AUDIENCE (Households (000) & %)									8,970 10.7	9.3*		10.3*		11.5*		11.9*
SHARE OF AUDIENCE %									17	14 *		15 *		18 *		20 *
AVG. AUD. BY ¼ HR. %									9.0	9.5	10.4	10.3	11.3	11.6	11.9	12.0
NBC TV																
Program					REAGAN ADDRESS-NBC (SUS)		REAL PEOPLE (8:43-9:30PM) (SD)				FACTS OF LIFE				ST. ELSEWHERE (10:30-11:30PM) (+OP)	
TOTAL AUDIENCE (Households (000) & %)							15,340 18.3				16,930 20.2				13,580 16.2	
AVERAGE AUDIENCE (Households (000) & %)							10,480 12.5	11.2*		13.3*	11,730 14.0	12.7*		15.4*	10,310 12.3	12.0*
SHARE OF AUDIENCE %							20	19 *		20 *	21	19 *		23 *	22	20 *
AVG. AUD. BY ¼ HR. %							9.8	11.4	13.5	13.1	12.2	13.2	15.6	15.1	11.8	12.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
Program					FALL GUY (R)(SD)				ABC MOVIE SPECIAL-WED. THE RETURN OF MARCUS WELBY, M.D. (SD)							
TOTAL AUDIENCE (Households (000) & %)					18,270 21.8				24,390 29.1							
AVERAGE AUDIENCE (Households (000) & %)					13,660 16.3	15.2*		17.4*	16,340 19.5	17.7*		19.4*		20.2*		20.8*
SHARE OF AUDIENCE %					28	27 *		29 *	32	28 *		30 *		33 *		36 *
AVG. AUD. BY ¼ HR. %					14.4	16.0	17.1	17.6	17.0	18.4	19.1	19.6	20.4	20.0	21.0	20.6
CBS TV																
Program					CBS WEDNESDAY NIGHT MOVIE KIM (SD)											
TOTAL AUDIENCE (Households (000) & %)					20,870 24.9											
AVERAGE AUDIENCE (Households (000) & %)					9,640 11.5	10.9*		10.4*		11.5*		11.5*		12.7*		12.0*
SHARE OF AUDIENCE %					19	19 *		17 *		18 *		18 *		21 *		21 *
AVG. AUD. BY ¼ HR. %					11.0	10.7	10.5	10.4	11.6	11.4	11.4	11.7	12.8	12.6	12.0	12.0
NBC TV																
Program					REAL PEOPLE (R)(SD)				FACTS OF LIFE (R)		DOUBLE TROUBLE (SD)		ST. ELSEWHERE			
TOTAL AUDIENCE (Households (000) & %)					13,990 16.7				12,820 15.3		13,070 15.6		13,990 16.7			
AVERAGE AUDIENCE (Households (000) & %)					9,720 11.6	11.2*		12.0*	11,150 13.3		11,310 13.5		10,390 12.4	12.2*		12.5*
SHARE OF AUDIENCE %					20	20 *		20 *	21		21		21	20 *		22 *
AVG. AUD. BY ¼ HR. %					10.8	11.6	11.7	12.3	13.1	13.6	13.3	13.8	11.7	12.8	12.7	12.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	51.7	53.3	54.8	56.2	55.6	57.6	58.8	61.1	64.5	66.7	67.8	68.2	65.3	63.5	60.2	58.3
	WK. 2	50.3	51.9	52.6	54.6	56.0	58.4	59.5	61.1	63.1	64.6	64.9	64.2	61.1	60.1	58.5	56.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.WED. MAY 16, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAY 10, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					16,260				17,010				16,170			
TOTAL AUDIENCE (%)					19.4				20.3				19.3			
Program					TV'S FUNIEST GAME-MOMENTS				CELEBRITIES, WHERE-NOW? (SD)				20/20			
AVERAGE AUDIENCE (Households (000))					11,900				12,570				11,820			
AVERAGE AUDIENCE (%)					14.2	13.5*		15.0*	15.0	14.2*		15.8*	14.1	14.3*		14.0*
SHARE OF AUDIENCE %					26	26 *		26 *	24	23 *		26 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					13.1	13.8	15.0	15.0	14.2	14.3	15.6	15.9	14.5	14.0	14.1	13.9
CBS TV																
TOTAL AUDIENCE (Households (000))					24,550								18,100			
TOTAL AUDIENCE (%)					29.3								21.6			
Program					MAGNUM, P.I. (R)(SD)								SIMON & SIMON (R)			
AVERAGE AUDIENCE (Households (000))					14,080								13,910			
AVERAGE AUDIENCE (%)					16.8	13.5*		15.1*		18.0*		20.6*	16.6	16.8*		16.4*
SHARE OF AUDIENCE %					29	26 *		26 *		30 *		33 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %					13.0	14.0	14.6	15.6	17.6	18.5	20.3	20.9	16.9	16.8	16.5	16.3
NBC TV																
TOTAL AUDIENCE (Households (000))					11,310		11,230		13,490		10,060		17,430			
TOTAL AUDIENCE (%)					13.5		13.4		16.1		12.0		20.8			
Program					GIMME A BREAK (R)		FAMILY TIES (SD)		CHEERS		DUCK FACTORY (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					9,640		9,890		11,400		8,630		14,250			
AVERAGE AUDIENCE (%)					11.5		11.8		13.6		10.3		17.0	16.6*		17.4*
SHARE OF AUDIENCE %					22		21		22		17		28	27 *		30 *
AVG. AUD. BY ¼ HR. %					11.1	11.8	11.3	12.2	13.2	14.0	10.1	10.4	16.1	17.1	17.5	17.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					19,360								14,830			
TOTAL AUDIENCE (%)					23.1								17.7			
Program					ABC MOVIE SPECIAL-THU. FROM RUSSIA WITH LOVE(R) (SD)								20/20			
AVERAGE AUDIENCE (Households (000))					9,550								10,310			
AVERAGE AUDIENCE (%)					11.4	9.4*		10.2*		12.4*		13.5*	12.3	12.9*		11.7*
SHARE OF AUDIENCE %					19	18 *		18 *		20 *		22 *	20	20 *		19 *
AVG. AUD. BY ¼ HR. %					9.0	9.8	10.2	10.2	12.0	12.8	13.3	13.8	13.1	12.6	11.9	11.5
CBS TV																
TOTAL AUDIENCE (Households (000))					18,350				26,980							
TOTAL AUDIENCE (%)					21.9				32.2							
Program					MAGNUM, P.I. (R)(SD)				MISS USA BEAUTY PAGENT (9:00-11:03PM) (+OP)							
AVERAGE AUDIENCE (Households (000))					12,400				16,930							
AVERAGE AUDIENCE (%)					14.8	13.8*		15.8*	20.2	17.2*		20.1*		21.3*		22.1*
SHARE OF AUDIENCE %					27	26 *		28 *	33	28 *		32 *		34 *		36 *
AVG. AUD. BY ¼ HR. %					13.6	14.0	15.4	16.2	16.4	18.1	19.8	20.5	21.4	21.3	21.7	22.4
NBC TV																
TOTAL AUDIENCE (Households (000))					14,330		14,830		14,580		11,900		17,770			
TOTAL AUDIENCE (%)					17.1		17.7		17.4		14.2		21.2			
Program					GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		DUCK FACTORY		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					12,230		12,990		12,740		10,220		13,830			
AVERAGE AUDIENCE (%)					14.6		15.5		15.2		12.2		16.5	16.3*		16.6*
SHARE OF AUDIENCE %					27		27		25		19		27	26 *		27 *
AVG. AUD. BY ¼ HR. %					14.2	14.9	15.1	15.9	15.4	15.1	12.2	12.2	16.1	16.6	17.1	16.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.9	49.5	50.3	51.0	51.8	54.0	55.9	58.4	60.0	61.9	61.8	62.0	61.1	60.8	59.6	57.5
WK. 2	47.6	48.7	50.3	52.0	52.8	54.4	56.3	58.2	60.0	62.0	62.5	62.8	63.3	62.8	61.3	59.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.THU. MAY 17, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAY 11, 1984

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					11,480		12,990		11,400				12,990			
TOTAL AUDIENCE (%)					13.7		15.5		13.6				15.5			
Program					BENSON (R)		WEBSTER (R)(SD)		← BLUE THUNDER (R)(SD) →				← MATT HOUSTON (R) →			
AVERAGE AUDIENCE (Households (000))					9,720		11,400		8,460				9,470			
AVERAGE AUDIENCE (%)					11.6		13.6		10.1	10.4*		9.8*	11.3	11.0*		11.7*
SHARE OF AUDIENCE %					23		26		18	18 *		17 *	20	19 *		20 *
AVG. AUD. BY ¼ HR. %					11.4	11.9	13.2	14.0	10.5	10.2	9.8	9.9	10.6	11.3	11.6	11.7

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					14,160				24,300				22,040			
TOTAL AUDIENCE (%)					16.9				29.0				26.3			
Program					← DISNEY'S MOTHER'S DAY (SD) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					8,800				20,450				18,690			
AVERAGE AUDIENCE (%)					10.5	9.6*		11.5*	24.4	23.7*		25.2*	22.3	22.1*		22.6*
SHARE OF AUDIENCE %					21	19 *		22 *	43	42 *		44 *	39	39 *		39 *
AVG. AUD. BY ¼ HR. %					9.4	9.7	10.5	12.5	22.7	24.7	24.9	25.5	22.1	22.2	22.5	22.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					11,400				11,900							
TOTAL AUDIENCE (%)					13.6				14.2							
Program					← MASTER (SD) →				← MOVIE OF THE WEEK-FRIDAY THE OMEN(R) →							
AVERAGE AUDIENCE (Households (000))					7,960				6,870							
AVERAGE AUDIENCE (%)					9.5	9.0*		10.0*	8.2	7.3*		7.8*		9.0*		8.9*
SHARE OF AUDIENCE %					19	18 *		19 *	14	13 *		14 *		16 *		15 *
AVG. AUD. BY ¼ HR. %					8.6	9.5	9.9	10.0	7.4	7.2	7.7	7.8	8.7	9.2	9.1	8.7

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					12,910		12,570		11,060				12,570			
TOTAL AUDIENCE (%)					15.4		15.0		13.2				15.0			
Program					BENSON (R)		WEBSTER (R)(SD)		← BLUE THUNDER (R)(SD) →				← MATT HOUSTON (R) →			
AVERAGE AUDIENCE (Households (000))					10,980		11,150		7,120				9,390			
AVERAGE AUDIENCE (%)					13.1		13.3		8.5	8.0*		9.0*	11.2	10.7*		11.7*
SHARE OF AUDIENCE %					28		26		15	14 *		15 *	19	18 *		20 *
AVG. AUD. BY ¼ HR. %					12.4	13.7	12.9	13.7	7.9	8.1	8.5	9.5	10.1	11.2	11.6	11.8

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					14,080				26,310				23,050			
TOTAL AUDIENCE (%)					16.8				31.4				27.5			
Program					← DUKES OF HAZZARD (R)(SD) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					9,470				21,790				19,860			
AVERAGE AUDIENCE (%)					11.3	10.0*		12.6*	26.0	24.5*		27.5*	23.7	23.8*		23.6*
SHARE OF AUDIENCE %					23	22 *		25 *	45	44 *		47 *	41	41 *		41 *
AVG. AUD. BY ¼ HR. %					9.6	10.3	11.5	13.7	23.6	25.5	26.9	28.0	24.1	23.6	23.6	23.7

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					10,310				11,560							
TOTAL AUDIENCE (%)					12.3				13.8							
Program					← MASTER (R)(SD) →				← MOVIE OF THE WEEK-FRIDAY DRESSED TO KILL(R) (SD) →							
AVERAGE AUDIENCE (Households (000))					7,120				6,370							
AVERAGE AUDIENCE (%)					8.5	8.3*		8.6*	7.6	7.0*		7.1*		8.1*		8.3*
SHARE OF AUDIENCE %					17	18 *		17 *	13	12 *		12 *		14 *		14 *
AVG. AUD. BY ¼ HR. %					8.4	8.3	8.7	8.5	7.1	6.9	7.0	7.1	8.0	8.2	8.7	8.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.4	46.0	47.3	48.4	49.1	49.9	51.5	54.2	56.0	57.1	56.8	57.3	56.9	57.8	57.7	57.6
WK. 2	43.5	44.4	44.4	44.8	45.6	47.5	49.8	53.1	55.1	57.0	58.1	59.2	57.8	58.3	57.9	56.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.FRI. MAY 18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 12, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,990 15.5				16,340 19.5				16,260 19.4			
	Program					← T.J. HOOKER (SD) →				← LOVE BOAT (SD) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					9,470 11.3	10.2*		12.4*	12,740 15.2	14.3*		16.2*	11,900 14.2	13.8*		14.7*
	SHARE OF AUDIENCE %					23	21 *		25 *	29	27 *		30 *	28	26 *		29 *
	AVG. AUD. BY ¼ HR. %					9.7	10.6	12.0	12.8	13.5	15.0	16.3	16.1	13.6	13.9	14.4	14.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,390 12.4		20,030 23.9									
	Program					BUGS BUNNY MOTHER'S DAY (R)		← CBS SATURDAY NIGHT MOVIE HOOPER(R) (SD) →									
	AVERAGE AUDIENCE (Households (000) & %)					8,800 10.5		8,970 10.7	9.4*		10.6*		10.2*		11.6*		11.8*
	SHARE OF AUDIENCE %					22		21	19 *		20 *		19 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %					10.3	10.6	9.4	9.4	10.8	10.4	10.1	10.3	11.6	11.6	11.9	11.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	(1)				9,720 11.6		10,480 12.5		9,970 11.9		9,720 11.6		10,310 12.3			
	Program					DIFF'RENT STROKES-SAT.		JENNIFER SLEPT HERE (SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY (R)(SD)		← YELLOW ROSE →			
	AVERAGE AUDIENCE (Households (000) & %)	5.0*				8,130 9.7		8,720 10.4		8,300 9.9		8,380 10.0		7,630 9.1	8.6*		9.6*
	SHARE OF AUDIENCE %	12 *				20		21		19		19		18	16 *		19 *
	AVG. AUD. BY ¼ HR. %	5.0				9.1	10.3	10.3	10.6	10.0	9.8	9.6	10.4	8.6	8.6	9.3	9.8

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,070 15.6				15,750 18.8				14,830 17.7			
	Program					← T.J. HOOKER (R)(SD) →				← LOVE BOAT (R)(SD) →				← FANTASY ISLAND →			
	AVERAGE AUDIENCE (Households (000) & %)					9,800 11.7	10.5*		12.9*	11,560 13.8	13.3*		14.2*	10,640 12.7	12.0*		13.4*
	SHARE OF AUDIENCE %					26	24 *		27 *	27	26 *		27 *	25	23 *		26 *
	AVG. AUD. BY ¼ HR. %					9.9	11.1	12.6	13.3	13.2	13.4	14.2	14.2	12.0	12.0	13.1	13.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,640 11.5				15,750 18.8							
	Program					← CLASSIC CREATURES (R)(SD) →				← CBS SATURDAY NIGHT MOVIE OUTLAND (9:00-11:14PM)							
	AVERAGE AUDIENCE (Households (000) & %)					6,290 7.5	7.0*		8.0*	8,550 10.2	9.0*		10.0*		10.9*		10.9*
	SHARE OF AUDIENCE %					16	16 *		17 *	20	18 *		19 *		21 *		21 *
	AVG. AUD. BY ¼ HR. %					6.7	7.3	7.6	8.4	9.0	9.1	9.8	10.2	10.9	11.0	10.8	11.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,470 11.3		8,800 10.5		10,060 12.0		10,220 12.2		13,070 15.6			
	Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY (R)		← GEORGE BURNS-80 YRS-SHWBZ (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					7,630 9.1		7,540 9.0		8,460 10.1		8,800 10.5		9,800 11.7	11.5*		11.9*
	SHARE OF AUDIENCE %					21		19		20		20		23	22 *		23 *
	AVG. AUD. BY ¼ HR. %					8.7	9.5	8.6	9.4	9.9	10.3	10.1	10.9	11.3	11.8	11.9	12.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	40.7	42.3	43.2	44.6	46.7	48.9	49.5	50.8	51.6	52.7	53.3	53.5	52.7	52.1	51.0	50.2
	WK. 2	38.9	39.6	40.4	41.9	43.2	44.8	46.1	48.3	49.9	50.9	52.1	53.1	51.6	51.3	51.2	50.8

U.S. TV Households: 83,800,000

(1)NBC MAJOR LEAGUE GAME-2,N.Y.METSVSLOS ANGELES&TEXASVSCHICAGO WHITE SOX,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SAT. MAY 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES EVE.SAT. MAY 12, 1984

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,360 5.2															
	Program	ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	4,190 5.0															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.0															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			9,720 11.6													
	Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			5,360 6.4	7.4*		6.2*		5.2*								
	SHARE OF AUDIENCE %			19	19 *		19 *		18 *								
	AVG. AUD. BY ¼ HR. %			7.6	7.2	6.3	6.0	5.2	5.0								

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,600 4.3															
	Program	ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	3,520 4.2															
	SHARE OF AUDIENCE %	9															
	AVG. AUD. BY ¼ HR. %	4.2															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	Program	CBS SATURDAY NIGHT MOVIE OUTLAND (9:00-11:14PM)															
	AVERAGE AUDIENCE (Households (000) & %)	10.3*															
	SHARE OF AUDIENCE %	21 *															
	AVG. AUD. BY ¼ HR. %	10.3															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,390 12.4													
	Program			SATURDAY NIGHT (11:30-12:47AM) (SUSTAINING 12:47-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			5,610 6.7	7.3*		6.8*		5.7*								
	SHARE OF AUDIENCE %			20	19 *		21 *		20 *								
	AVG. AUD. BY ¼ HR. %			7.2	7.4	7.0	6.6	5.7	5.1								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	48.1	44.7	39.7	36.7	34.3	32.1	29.1	27.1	24.2	22.1	19.6	17.1	15.1	13.5	11.9	10.7
	WK. 2	48.0	43.7	39.2	36.4	33.5	31.2	28.8	25.5	22.2	20.1	17.8	15.3	13.5	12.0	10.8	9.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. MAY 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SUN. MAY 13, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	11,400				28,580											
TOTAL AUDIENCE (%)	13.6				34.1											
Program	← RIPLEY'S BELIEVE IT-NOT →				← ABC SUNDAY NIGHT MOVIE — THE DOLLMAKER (SD) →											
AVERAGE AUDIENCE (Households (000))	7,960				19,020											
AVERAGE AUDIENCE (%)	9.5	8.1*		10.8*	22.7	19.6*		21.2*		22.5*		23.8*		24.5*		24.7*
SHARE OF AUDIENCE %	20	18 *		22 *	38	37 *		36 *		36 *		37 *		39 *		42 *
AVG. AUD. BY ¼ HR. %	7.3	9.0	10.1	11.5	18.7	20.4	20.9	21.5	22.3	22.8	23.7	23.9	24.5	24.5	25.2	24.3
CBS TV																
TOTAL AUDIENCE (Households (000))	16,510				8,130		7,960		12,570		12,230		14,080			
TOTAL AUDIENCE (%)	19.7				9.7		9.5		15.0		14.6		16.8			
Program	← 60 MINUTES →				AFTERMASH (R)		FOUR SEASONS (SD)		JEFFERSONS (R)		ALICE		← TRAPPER JOHN, M.D. (R) →			
AVERAGE AUDIENCE (Households (000))	12,740				6,960		6,620		10,560		11,230		10,640			
AVERAGE AUDIENCE (%)	15.2	14.7*		15.7*	8.3		7.9		12.6		13.4		12.7	12.8*		12.6*
SHARE OF AUDIENCE %	32	33 *		32 *	16		14		20		21		21	21 *		21 *
AVG. AUD. BY ¼ HR. %	13.9	15.5	15.9	15.4	8.4	8.3	7.6	8.3	11.6	13.5	13.2	13.6	12.8	12.8	12.6	12.6
NBC TV																
TOTAL AUDIENCE (Households (000))	7,370				15,750				20,030							
TOTAL AUDIENCE (%)	8.8				18.8				23.9							
Program	← DOUG HENNING'S WRLD MAGIC (R) →				← KNIGHT RIDER (SD) →				← FAMILY SECRETS →							
AVERAGE AUDIENCE (Households (000))	4,780				11,480				13,070							
AVERAGE AUDIENCE (%)	5.7	5.2*		6.3*	13.7	12.4*		15.1*	15.6	14.8*		15.7*		16.2*		15.8*
SHARE OF AUDIENCE %	12	12 *		13 *	25	23 *		26 *	25	24 *		24 *		26 *		27 *
AVG. AUD. BY ¼ HR. %	4.9	5.5	6.2	6.4	11.9	12.9	14.6	15.5	14.8	14.9	15.5	15.8	16.2	16.2	16.2	15.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	10,810				28,240											
TOTAL AUDIENCE (%)	12.9				33.7											
Program	← RIPLEY'S BELIEVE IT-NOT (R) →				← ABC SUNDAY NIGHT MOVIE — THE MYSTIC WARRIOR, PART1 (SD) →											
AVERAGE AUDIENCE (Households (000))	7,540				16,170											
AVERAGE AUDIENCE (%)	9.0	8.0*		9.9*	19.3	17.9*		18.9*		19.7*		19.7*		20.1*		19.2*
SHARE OF AUDIENCE %	18	17 *		19 *	33	32 *		32 *		32 *		31 *		34 *		34 *
AVG. AUD. BY ¼ HR. %	7.4	8.7	9.3	10.5	17.1	18.8	18.9	19.0	19.8	19.5	19.5	19.9	20.0	20.3	19.3	19.0
CBS TV																
TOTAL AUDIENCE (Households (000))	18,440				11,480		12,070		14,330		15,170		16,930			
TOTAL AUDIENCE (%)	22.0				13.7		14.4		17.1		18.1		20.2			
Program	← 60 MINUTES →				AFTERMASH (R)		FOUR SEASONS (SD)		JEFFERSONS (R)		ALICE		← TRAPPER JOHN, M.D. (R) →			
AVERAGE AUDIENCE (Households (000))	13,830				9,640		10,220		12,490		13,580		13,740			
AVERAGE AUDIENCE (%)	16.5	15.5*		17.5*	11.5		12.2		14.9		16.2		16.4	16.7*		16.2*
SHARE OF AUDIENCE %	33	32 *		34 *	21		21		24		26		28	28 *		29 *
AVG. AUD. BY ¼ HR. %	14.5	16.5	17.7	17.3	11.3	11.8	11.7	12.7	14.1	15.7	15.9	16.5	16.5	16.9	16.7	15.7
NBC TV																
TOTAL AUDIENCE (Households (000))	5,280		5,700		15,920								13,660			
TOTAL AUDIENCE (%)	6.3		6.8		19.0								16.3			
Program	SMURFIC GAMES		BERENSTAIN BEARS LIL LEAGUE(R)		← FIRST OLYMPICS:ATHENS,PT1 (SD) →								← TV CENSORED BLOOPERS #6 (R) →			
AVERAGE AUDIENCE (Households (000))	4,270		4,780		8,800								10,220			
AVERAGE AUDIENCE (%)	5.1		5.7		10.5	9.1*		10.0*		11.2*		11.8*	12.2	12.2*		12.3*
SHARE OF AUDIENCE %	11		11		18	16 *		17 *		18 *		19 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %	4.9	5.2	5.4	6.0	9.0	9.1	9.6	10.4	11.0	11.4	12.0	11.7	12.0	12.4	12.5	12.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	44.1	46.3	48.0	49.3	52.1	54.4	57.4	59.5	60.9	63.4	64.6	65.0	62.8	61.6	60.0	58.2
WK. 2	47.0	49.3	51.2	53.2	54.7	56.7	58.1	59.8	60.8	62.8	63.3	62.7	59.5	59.4	57.7	55.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SUN. MAY 20, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. MAY 13, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,110 6.1															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	4,860 5.8															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.8															
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,780 5.7															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,610 5.5															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.5															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,510 3.0													
Program			NBC LATE NIGHT MOVIE — MOTHER'S DAY ON WALTONS MOUNTAIN(R) (11:30-1:33AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,170 1.4	1.7*		1.5*		1.3*		1.3*						
SHARE OF AUDIENCE %			6	5 *		6 *		6 *		8 *						
AVG. AUD. BY ¼ HR. %			1.8	1.6	1.5	1.4	1.3	1.2	1.3	1.3	1.0					

EVE. SUN. MAY 20, 1984

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,940 4.7															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,770 4.5															
SHARE OF AUDIENCE %	10															
AVG. AUD. BY ¼ HR. %	4.5															
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,610 5.5															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,360 5.2															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.2															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,430 2.9													
Program			NBC LATE NIGHT MOVIE — DAMNATION ALLEY(R) (11:30-1:27AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,340 1.6	1.8*		1.7*		1.6*		1.4*						
SHARE OF AUDIENCE %			7	6 *		7 *		8 *		9 *						
AVG. AUD. BY ¼ HR. %			1.8	1.9	1.7	1.7	1.6	1.5	1.4	1.4						

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.0	44.2	35.7	31.5	27.2	24.4	21.7	19.2	16.9	15.0	12.2	10.4	9.1	7.8	7.1	6.5
WK. 2	48.0	42.4	34.5	30.5	26.9	24.3	21.0	18.4	16.8	14.8	12.4	10.8	9.3	8.1	7.4	6.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 7-11, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,940 5.9				5,280 6.3									
ABC TV program		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)				3,850 4.6				4,360 5.2									
SHARE OF AUDIENCE	%			23				25									
AVG. AUD. BY ¼ HR.	%			4.7	4.6			5.1	5.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,600 4.3				3,270 3.9						4,610 5.5		4,020 4.8	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)				2,850 3.4				2,680 3.2						3,850 4.6		3,440 4.1	
SHARE OF AUDIENCE	%			17				16						22		19	
AVG. AUD. BY ¼ HR.	%			3.5	3.3			3.2	3.1					4.4	4.9	4.0	4.2
NBC TV TOTAL AUDIENCE (Households (000) & %)				4,020 4.8				4,270 5.1						3,770 4.5		4,270 5.1	
NBC TV program		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				3,180 3.8				3,270 3.9						3,180 3.8		3,690 4.4	
SHARE OF AUDIENCE	%			19				19						18		21	
AVG. AUD. BY ¼ HR.	%			3.8	3.8			4.0	3.9					3.5	4.1	4.3	4.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,030 6.0				5,030 6.0									
ABC TV program		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)				3,940 4.7				4,190 5.0									
SHARE OF AUDIENCE	%			24				26									
AVG. AUD. BY ¼ HR.	%			4.7	4.7			5.1	4.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,180 3.8				3,440 4.1						4,530 5.4		4,360 5.2	
CBS TV program				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)				2,510 3.0				2,770 3.3						3,940 4.7		3,600 4.3	
SHARE OF AUDIENCE	%			16				17						23		21	
AVG. AUD. BY ¼ HR.	%			3.0	2.9			3.3	3.4					4.4	4.9	4.2	4.5
NBC TV TOTAL AUDIENCE (Households (000) & %)				3,690 4.4				3,940 4.7						3,180 3.8		4,020 4.8	
NBC TV program		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				2,930 3.5				3,180 3.8						2,680 3.2		3,440 4.1	
SHARE OF AUDIENCE	%			18				19						16		20	
AVG. AUD. BY ¼ HR.	%			3.6	3.5			3.8	3.8					3.0	3.3	3.8	4.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	12.2	14.1	16.0	17.7	19.2	20.1	20.3	20.0	20.3	20.8	20.9	21.1	20.8	21.4	21.1	21.5
	WK. 2	12.1	14.1	16.0	17.8	19.2	19.8	19.9	19.7	20.2	20.6	20.6	20.3	20.2	20.5	20.5	21.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 14-18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 7-11, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,100 3.7		3,180 3.8		4,530 5.4		4,440 5.3		8,380 10.0				7,710 9.2			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (SD) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	2,600 3.1		2,850 3.4		3,770 4.5		3,690 4.4		6,200 7.4	7.1*		7.7*	5,700 6.8	6.5*		7.0*
SHARE OF AUDIENCE %	14		15		18		17		26	25 *		27 *	25	24 *		27 *
AVG. AUD. BY ¼ HR. %	3.1	3.2	3.3	3.5	4.3	4.6	4.2	4.6	6.9	7.4	7.7	7.6	6.6	6.5	6.7	7.2
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,530 6.6		7,880 9.4				8,550 10.2				7,370 8.8				5,200 6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	4,690 5.6		6,620 7.9				6,540 7.8	7.7*		7.8*	5,870 7.0	6.9*		7.1*	4,690 5.6	
SHARE OF AUDIENCE %	26		36				30	31 *		29 *	25	24 *		26 *	21	
AVG. AUD. BY ¼ HR. %	5.3	6.0	7.6	8.2			7.6	7.8	7.8	7.8	6.9	7.0	7.2	7.0	5.5	5.8
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,960 8.3		4,610 5.5		2,430 2.9		3,100 3.7		7,540 9.0				5,870 7.0			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	5,950 7.1		3,940 4.7		2,180 2.6		2,510 3.0		6,290 7.5	7.2*		7.8*	4,440 5.3	5.4*		5.2*
SHARE OF AUDIENCE %	33		21		11		12		26	25 *		27 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	7.1	7.1	4.6	4.7	2.6	2.6	2.9	3.2	7.1	7.4	7.8	7.8	5.5	5.3	5.3	5.0
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,100 3.7		3,350 4.0		3,940 4.7		4,360 5.2		8,210 9.8				7,210 8.6			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN >(SUS-OP) →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	2,600 3.1		2,930 3.5		3,350 4.0		3,520 4.2		6,200 7.4	7.1*		7.7*	5,360 6.4	6.3*		6.6*
SHARE OF AUDIENCE %	14		16		17		17		26	25 *		27 *	24	24 *		26 *
AVG. AUD. BY ¼ HR. %	3.0	3.2	3.3	3.5	3.8	4.1	4.0	4.4	6.7	7.4	7.8	7.6	6.3	6.3	6.4	6.7
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,290 7.5		7,960 9.5				8,880 10.6				7,540 9.0				5,280 6.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS >(SUS-OP) →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,280 6.3		6,870 8.2				6,620 7.9	7.9*		7.9*	5,870 7.0	6.9*		7.2*	4,690 5.6	
SHARE OF AUDIENCE %	29		37				31	33 *		30 *	25	24 *		27 *	22	
AVG. AUD. BY ¼ HR. %	6.0	6.6	8.0	8.4			7.8	8.1	6.3	9.9	6.9	6.9	7.3	7.0	5.6	5.6
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,540 7.8		4,190 5.0		2,350 2.8		2,850 3.4		7,290 8.7				6,120 7.3			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES > →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	5,450 6.5		3,690 4.4		2,010 2.4		2,510 3.0		5,950 7.1	6.9*		7.4*	4,690 5.6	5.7*		5.4*
SHARE OF AUDIENCE %	30		20		10		12		25	24 *		26 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %	6.5	6.5	4.4	4.4	2.3	2.4	2.9	3.1	6.7	7.0	7.3	7.4	5.8	5.6	5.6	5.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	21.6	22.2	22.2	22.9	24.5	25.5	25.7	26.8	28.0	28.7	28.5	28.4	27.1	27.0	26.2	27.5
WK. 2	21.6	22.2	22.2	22.9	23.7	24.8	25.1	26.3	27.6	28.4	28.0	27.9	26.9	26.5	25.9	27.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 14-18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 7-11, 1984

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,130 10.9				2,770 3.3										8,880 10.6	
	Program	← GENERAL HOSPITAL >(SUS-OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,960 8.3	8.1*		8.5*	2,430 2.9										7,460 8.9	
	SHARE OF AUDIENCE %	28	28 *		28 *	9										18	
	AVG. AUD. BY ¼ HR. %	7.8	8.3	8.5	8.6	3.0	2.9									8.8	9.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,540 9.0				3,020 3.6										11,400 13.6	
	Program	← GUIDING LIGHT >(SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,200 7.4	7.2*		7.5*	2,510 3.0										9,720 11.6	
	SHARE OF AUDIENCE %	25	25 *		25 *	10										24	
	AVG. AUD. BY ¼ HR. %	7.0	7.3	7.5	7.6	3.0	3.1									11.5	11.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,610 5.5														9,300 11.1	
	Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,180 3.8	3.5*		4.0*											7,960 9.5	
	SHARE OF AUDIENCE %	13	12 *		13 *											19	
	AVG. AUD. BY ¼ HR. %	3.3	3.6	4.0	4.1											9.3	9.8

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,630 10.3				2,430 2.9										8,720 10.4	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,540 7.8	7.5*		8.1*	2,180 2.6										7,460 8.9	
	SHARE OF AUDIENCE %	27	27 *		27 *	9										19	
	AVG. AUD. BY ¼ HR. %	7.3	7.7	8.1	8.2	2.7	2.5									8.7	9.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,630 9.1				3,350 4.0										10,310 12.3	
	Program	← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,200 7.4	7.2*		7.5*	2,850 3.4										8,970 10.7	
	SHARE OF AUDIENCE %	26	26 *		25 *	11										23	
	AVG. AUD. BY ¼ HR. %	7.0	7.4	7.5	7.5	3.3	3.5									10.6	10.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,690 5.6														8,720 10.4	
	Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,270 3.9	3.7*		4.1*											7,540 9.0	
	SHARE OF AUDIENCE %	13	13 *		14 *											20	
	AVG. AUD. BY ¼ HR. %	3.5	3.8	4.1	4.2											8.6	9.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.0	30.1	31.0	32.1	31.0	32.2	32.9	34.0	35.0	37.3	39.1	41.2	43.8	46.2	47.9	49.4
	WK. 2	28.1	29.3	30.2	31.3	30.3	31.5	32.3	33.6	35.0	36.9	38.0	40.0	42.5	44.3	45.2	46.2

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 14-18, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 12, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					2,850		3,270		3,940		4,020		4,860		4,360	
TOTAL AUDIENCE (%)					3.4		3.9		4.7		4.8		5.8		5.2	
Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000))					2,100		2,770		3,180		3,440		4,190		3,770	
AVERAGE AUDIENCE (%)					2.5		3.3		3.8		4.1		5.0		4.5	
SHARE OF AUDIENCE %					19		19		19		18		21		18	
AVG. AUD. BY ¼ HR. %					2.4	2.6	3.3	3.4	3.6	3.9	4.0	4.2	5.0	5.0	4.6	4.5
CBS TV																
TOTAL AUDIENCE (Households (000))	1,420				3,100		5,610				5,360		4,020		4,360	
TOTAL AUDIENCE (%)	1.7				3.7		6.7				6.4		4.8		5.2	
Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
AVERAGE AUDIENCE (Households (000))	750				2,260		3,440				4,360		3,440		3,520	
AVERAGE AUDIENCE (%)	.9	.7*		1.2*	2.7		4.1	3.7*		4.5*	5.2		4.1		4.2	
SHARE OF AUDIENCE %	12	11 *		13 *	21		22	22 *		23 *	23		17		17	
AVG. AUD. BY ¼ HR. %	.5	.8	1.0	1.3	2.5	2.9	3.6	3.9	4.3	4.6	5.0	5.4	4.1	4.0	4.1	4.3
NBC TV																
TOTAL AUDIENCE (Households (000))					2,850		4,360		5,360		6,370		6,620		6,960	
TOTAL AUDIENCE (%)					3.4		5.2		6.4		7.6		7.9		8.3	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))					2,350		3,440		4,530		5,280		5,610		6,120	
AVERAGE AUDIENCE (%)					2.8		4.1		5.4		6.3		6.7		7.3	
SHARE OF AUDIENCE %					22		24		27		28		28		29	
AVG. AUD. BY ¼ HR. %					2.4	3.2	3.9	4.3	5.2	5.6	6.1	6.5	6.6	6.9	7.1	7.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					2,510		3,600		4,530		4,020		4,780		4,530	
TOTAL AUDIENCE (%)					3.0		4.3		5.4		4.8		5.7		5.4	
Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000))					2,100		2,770		3,600		3,600		4,190		3,850	
AVERAGE AUDIENCE (%)					2.5		3.3		4.3		4.3		5.0		4.6	
SHARE OF AUDIENCE %					19		19		21		20		21		19	
AVG. AUD. BY ¼ HR. %					2.3	2.8	3.1	3.5	4.3	4.3	4.2	4.3	4.9	5.0	4.6	4.7
CBS TV																
TOTAL AUDIENCE (Households (000))	1,510				2,510		4,690				4,610		4,440		4,270	
TOTAL AUDIENCE (%)	1.8				3.0		5.6				5.5		5.3		5.1	
Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
AVERAGE AUDIENCE (Households (000))	920				1,930		2,770				3,440		3,440		3,350	
AVERAGE AUDIENCE (%)	1.1	.8*		1.5*	2.3		3.3	3.1*		3.5*	4.1		4.1		4.0	
SHARE OF AUDIENCE %	13	11 *		16 *	18		17	18 *		17 *	19		17		17	
AVG. AUD. BY ¼ HR. %	.7	.9	1.4	1.5	2.0	2.6	3.0	3.1	3.4	3.7	4.2	4.1	4.1	4.1	4.1	3.9
NBC TV																
TOTAL AUDIENCE (Households (000))					2,770		4,530		5,360		6,120		6,870		6,700	
TOTAL AUDIENCE (%)					3.3		5.4		6.4		7.3		8.2		8.0	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))					2,180		3,690		4,610		5,360		6,030		5,870	
AVERAGE AUDIENCE (%)					2.6		4.4		5.5		6.4		7.2		7.0	
SHARE OF AUDIENCE %					20		25		27		29		30		29	
AVG. AUD. BY ¼ HR. %					2.4	2.9	4.1	4.8	5.2	5.8	6.0	6.7	7.2	7.2	6.9	7.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.1	8.2	9.6	11.3	13.2	15.1	17.2	18.5	19.7	20.3	22.0	23.6	24.1	24.8	25.1	25.5
WK. 2	7.7	9.3	10.7	11.7	13.7	15.3	17.4	18.8	20.5	21.7	22.1	22.5	23.5	24.0	23.8	24.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. MAY 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 12, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,770 4.5		3,690 4.4		3,270 3.9		4,360 5.2						4,610 5.5			
Program	PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE THOUSAND DOLLAR BILL		← AMERICAN BANDSTAND →						← U.S. OLYMPIC TRIALS (2:00-3:07PM) →			
AVERAGE AUDIENCE (Households (000) & %)	3,100 3.7		3,100 3.7		2,510 3.0		2,600 3.1	3.0*		3.2*			2,430 2.9	2.6*		3.0*
SHARE OF AUDIENCE %	15		15		12		12	12 *		13 *			11	10 *		12 *
AVG. AUD. BY ¼ HR. %	3.7	3.7	3.6	3.7	3.0	3.1	2.8	3.1	3.5	2.9			2.6	2.7	2.6	3.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,700 6.8		5,610 6.7		3,520 4.2		2,260 2.7		2,510 3.0		2,100 2.5		4,190 5.0			
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		← BYRON NELSON GOLF-SAT (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	4,610 5.5		4,360 5.2		2,930 3.5		1,840 2.2		1,930 2.3		1,590 1.9		1,760 2.1	2.2*		1.9*
SHARE OF AUDIENCE %	22		21		14		8		9		7		8	8 *		8 *
AVG. AUD. BY ¼ HR. %	5.5	5.5	5.2	5.3	3.8	3.2	2.2	2.2	2.3	2.4	1.9	2.0	2.5	1.9	1.9	1.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,450 6.5		4,440 5.3		4,610 5.5		3,180 3.8		4,360 5.2 (1) (→OP)	13,580 16.2						
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR(B)			← NBC MAJOR LEAGUE BASEBALL → CALIFORNIA VS DETROIT CHICAGO CUBS VS HOUSTON MULTI-SEGMENT TELECAST(OP)						
AVERAGE AUDIENCE (Households (000) & %)	4,530 5.4		3,600 4.3		3,850 4.6		2,600 3.1		4,110 4.9	6,290 7.5		6.3*		7.1*		7.2*
SHARE OF AUDIENCE %	22		17		18		12		19	29		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	5.5	5.3	4.2	4.5	4.6	4.6	3.1	3.1	4.9	5.0	6.0	6.5	6.8	7.5	7.3	7.2
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,850 4.6		3,690 4.4		3,270 3.9		4,860 5.8								5,700 6.8	
Program	PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS IF I'M LOST,HOW COME I FOUND YOU?PT1		← AMERICAN BANDSTAND →								PRO BOWLERS SPRING TOUR (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)	3,270 3.9		3,180 3.8		2,600 3.1		2,430 2.9	2.6*		3.2*					3,180 3.8	3.4*
SHARE OF AUDIENCE %	17		16		13		12	10 *		13 *					13	12 *
AVG. AUD. BY ¼ HR. %	4.1	3.8	3.9	3.7	3.2	3.1	2.7	2.5	3.1	3.3					3.4	3.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,780 5.7		4,530 5.4		3,270 3.9		2,600 3.1		2,680 3.2		1,680 2.0		10,730 12.8			
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		← NBA PLAYOFF GAME-SA BOSTON VS MILWAUKEE (2:00-4:36PM) →			
AVERAGE AUDIENCE (Households (000) & %)	3,770 4.5		3,690 4.4		2,680 3.2		2,100 2.5		2,260 2.7		1,340 1.6		4,270 5.1	4.1*		4.8*
SHARE OF AUDIENCE %	19		19		13		10		11		6		18	16 *		18 *
AVG. AUD. BY ¼ HR. %	4.3	4.7	4.4	4.4	3.3	3.0	2.4	2.6	2.5	2.8	1.7	1.6	3.9	4.3	4.7	4.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,450 6.5		3,440 4.1		3,350 4.0		3,850 4.6						4,270 5.1 (2) (→OP)	12,650 15.1		
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR							← (3) (OP) →		
AVERAGE AUDIENCE (Households (000) & %)	4,530 5.4		2,850 3.4		2,680 3.2		3,180 3.8						4,020 4.8	5,450 6.5		6.0*
SHARE OF AUDIENCE %	23		14		13		16						19	23		22 *
AVG. AUD. BY ¼ HR. %	5.6	5.2	3.2	3.5	3.4	3.1	3.6	4.0					4.7	5.4	5.9	6.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	25.7	25.3	24.9	25.1	25.6	25.5	25.5	26.2	25.8	25.2	24.9	26.0	25.4	26.0	25.6	26.0
WK. 2	23.5	23.9	24.0	24.2	24.8	24.8	24.5	24.3	23.9	24.6	24.9	25.0	25.3	26.2	27.3	28.0

U.S. TV Households: 83,800,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM) (2)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:16PM)

(3)NBC MAJOR LEAGUE BASEBALL,CALIFORNIA VS NY YANKEES&HOUSTON VS CHICAGO CUBS,NBC,MULTI-SEG TELECAST

For explanation of symbols, See page A.

DAY SAT. MAY 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SAT. MAY 12, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,360 5.2								10,310 12.3							
ABC TV programs	(1) (→OP)	TOURN. OF CHAMPIONS-SAT. (3:07-5:00PM) (OP)							ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)	1,680 2.0	2.3*		2.0*		2.0*		1.9*	4,270 5.1	3.6*		5.3*		5.7*		5.9*
SHARE OF AUDIENCE %	7	8 *		7 *		7 *		7 *	15	12 *		16 *		15 *		15 *
AVG. AUD. BY ¼ HR. %	2.5	2.2	2.1	1.9	2.0	2.1	1.9	1.9	3.4	3.9	5.0	5.6	5.8	5.6	5.9	5.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,880 9.4												7,880 9.4	
CBS TV programs	BYRON NELSON GOLF-SAT (2:00-3:30PM)		NBA PLAYOFF GAME SAT PHOENIX VS LOS ANGELES (3:30-5:58PM)												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		2.1*	2,770 3.3	2.7*		3.2*		3.3*		3.9*		3.2*			6,540 7.8	
SHARE OF AUDIENCE %		8 *	12	10 *		12 *		12 *		14 *		10 *			20	
AVG. AUD. BY ¼ HR. %	2.2	2.1	2.8	2.6	2.9	3.5	3.1	3.5	3.9	3.8	3.3	3.1			7.1	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,150 14.5											
NBC TV programs	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT CHICAGO CUBS VS HOUSTON MULTI-SEGMENT TELECAST(→OP)				NBC MAJOR LEAGUE GAME-2 NY METS VS LOS ANGELES TEXAS VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST(OP)											
AVERAGE AUDIENCE (Households (000) & %)		8.7*		9.0*	4,940 5.9	5.2*		5.8*		5.5*		6.4*		6.3*		6.0*
SHARE OF AUDIENCE %		33 *		33 *	18	19 *		22 *		19 *		20 *		17 *		16 *
AVG. AUD. BY ¼ HR. %	8.4	9.0	8.9	9.1	5.3	5.1	5.9	5.6	5.1	5.8	6.1	6.6	6.7	6.0	6.1	4.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,320 14.7				11,650 13.9							
ABC TV programs	PRO BOWLERS SPRING TOUR (2:00-4:00PM)				ABC WIDE WORLD-SPORTS SAT (4:00-5:00PM)				PREAKNESS STAKES (5:00-6:04PM) (→OP)				ABC WIDE WORLD-SPORTS SAT (6:04-6:30PM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)		3.8*		4.2*	5,030 6.0	4.4*		6.3*	8,300 9.9	8.8*		10.9*		7.5*		
SHARE OF AUDIENCE %		14 *		14 *	19	15 *		21 *	31	28 *		33 *		22 *		
AVG. AUD. BY ¼ HR. %	3.7	4.0	4.1	4.3	4.3	4.4	5.6	7.0	8.0	9.6	11.1	10.7	8.2	7.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)							5,610 6.7								6,370 7.6	
CBS TV programs	NBA PLAYOFF GAME-SA BOSTON VS MILWAUKEE (2:00-4:36PM) (→OP)						COLONIAL GOLF-SAT (4:36-5:59PM) (OP)								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		5.1*		5.5*		6.2*	2,600 3.1	3.4*		3.3*		2.6*			5,280 6.3	
SHARE OF AUDIENCE %		19 *		20 *		21 *	10	11 *		11 *		8 *			17	
AVG. AUD. BY ¼ HR. %	4.9	5.2	5.7	5.3	6.0	6.4	3.6	3.3	3.5	3.1	2.5	2.6			6.0	6.6
NBC TV TOTAL AUDIENCE (Households (000) & %)															6,870 8.2	
NBC TV programs	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS NY YANKEES HOUSTON VS CHICAGO CUBS MULTI-SEGMENT TELECAST														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.3*		6.7*		6.9*		6.6*							5,870 7.0	
SHARE OF AUDIENCE %		23 *		24 *		23 *		22 *							19	
AVG. AUD. BY ¼ HR. %	6.3	6.2	6.4	7.0	6.9	6.9	6.7	6.7	<<	<<	<<				7.0	7.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	27.0	27.5	27.7	28.0	27.3	27.4	27.6	28.5	28.9	30.1	31.1	33.8	36.8	38.0	38.2	39.6
WK. 2	27.1	27.3	28.3	28.7	29.6	30.9	31.6	31.6	32.3	33.4	34.5	34.7	35.9	36.3	37.6	38.4

U.S. TV Households: 83,800,000

(1)U.S. OLYMPIC TRIALS,(S)ABC,(2:00-3:07PM)

For explanation of symbols, See page A.

DAY SAT. MAY 19, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 13, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,450 7.7						3,180 3.8	
Program						← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)										3,940 4.7	4.2*		5.1*		4.7*	2,680 3.2	
SHARE OF AUDIENCE	%									23	24 *		24 *		20 *	14	
AVG. AUD. BY ¼ HR.	%									3.8	4.7	5.2	5.0	4.7	4.7	3.3	3.1
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,120 7.3						2,770 3.3	
Program						← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)										3,440 4.1	3.7*		4.3*		4.4*	2,260 2.7	
SHARE OF AUDIENCE	%									19	20 *		20 *		18 *	11	
AVG. AUD. BY ¼ HR.	%									3.2	4.2	4.2	4.3	4.5	4.3	2.9	2.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.4	6.3	7.5	8.9	10.7	12.8	14.7	16.5	18.4	19.6	20.9	22.3	23.3	24.3	24.1	24.2
	WK. 2	5.0	6.0	7.7	9.3	11.6	13.3	15.3	16.8	19.3	20.4	21.2	21.8	22.6	24.0	24.7	24.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. MAY 20, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 13, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,850 4.6				5,700 6.8								9,550 11.4	
			← THIS WEEK-DAVID BRINKLEY →				← TOURN. OF CHAMPIONS-SUN. →								(1)	
AVERAGE AUDIENCE (Households (000) & %)			2,350 2.8	2.5*		3.1*	2,350 2.8	2.8*		2.9*		2.8*		2.5*	3,180 3.8	3.0*
SHARE OF AUDIENCE %			10	10 *		11 *	10	10 *		11 *		10 *		9 *	12	10 *
AVG. AUD. BY ¼ HR. %			2.4	2.7	3.2	3.0	2.6	3.1	2.9	2.9	2.9	2.8	2.6	2.4	2.8	3.2
CBS TV TOTAL AUDIENCE (Households (000) & %)									12,650 15.1							
	FOR OUR TIMES (SUS)								← NBA PLAYOFF GAME-1 NY KNICKS VS BOSTON (1:00-3:39PM)							
AVERAGE AUDIENCE (Households (000) & %)									5,360 6.4	5.3*		6.3*		6.5*		6.9*
SHARE OF AUDIENCE %									22	19 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %									4.6	6.0	6.1	6.4	7.0	5.9	6.7	7.0
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,850 3.4									
							MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)							2,260 2.7									
SHARE OF AUDIENCE %							10									
AVG. AUD. BY ¼ HR. %							2.5	2.9								
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,440 5.3										2,850 3.4		10,810 12.9	
			← THIS WEEK-DAVID BRINKLEY →										AMERICAN SPORTSMAN		(2)	
AVERAGE AUDIENCE (Households (000) & %)			2,680 3.2	3.3*		3.2*							2,350 2.8		3,180 3.8	3.2*
SHARE OF AUDIENCE %			12	12 *		11 *							10		11	11 *
AVG. AUD. BY ¼ HR. %			3.3	3.3	3.2	3.3							2.6	3.0	3.2	3.2
CBS TV TOTAL AUDIENCE (Households (000) & %)									10,390 12.4							
	FOR OUR TIMES (SUS)								← COLONIAL GOLF-SUN (1:00-3:52PM)(4:02-4:16PM) (S)(OP)							
AVERAGE AUDIENCE (Households (000) & %)									3,350 4.0	3.1*		3.4*		3.7*		3.7*
SHARE OF AUDIENCE %									13	12 *		12 *		13 *		12 *
AVG. AUD. BY ¼ HR. %									3.1	3.2	3.2	3.5	3.7	3.7	3.9	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,770 3.3									
							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
AVERAGE AUDIENCE (Households (000) & %)							1,930 2.3									
SHARE OF AUDIENCE %							9									
AVG. AUD. BY ¼ HR. %							2.3	2.3								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	24.8	26.0	26.1	27.1	27.9	27.5	28.0	28.2	27.6	28.6	29.1	29.1	28.2	28.8	28.9	29.3
WK. 2	25.3	26.5	26.8	27.0	26.8	27.2	27.2	27.8	27.2	28.0	28.7	29.2	28.7	29.6	30.5	31.2

U.S. TV Households: 83,800,000

(1)USFL FOOTBALL,LOS ANGELES VS PHILADELPHIA&MICHIGAN VS NEW ORLEANS,ABC,MULTI-SEGMENT TELECAST

(2)USFL FOOTBALL,VARIOUS TEAMS AND TIMES,ABC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SUN. MAY 20, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 13, 1984

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															5,870	
TOTAL AUDIENCE (%)															7.0	
Program	USFL FOOTBALL LOS ANGELES VS PHILADELPHIA MICHIGAN VS NEW ORLEANS MULTI-SEGMENT TELECAST														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															4,440	
AVERAGE AUDIENCE (%)		3.6*		4.1*		3.8*		4.0*		4.3*		4.2*			5.3	
SHARE OF AUDIENCE %		12 *		14 *		12 *		12 *		13 *		13 *			13	
AVG. AUD. BY ¼ HR. %	3.7	3.6	4.0	4.1	3.8	3.9	4.1	3.9	4.5	4.2	4.2	2.0			5.2	5.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			9,470										6,030			
TOTAL AUDIENCE (%)			11.3										7.2			
Program	NBA PLAYOFF GAME-1 NY KNICKS VS BOSTON (1:00-3:39PM) (+OP)			BYRON NELSON GOLF-SUN (3:39-6:04PM) (OP)(+OP)									CBS EVENING NEWS-DEAN (6:04-6:30PM) (OP)			
AVERAGE AUDIENCE (Households (000))			3,600										4,940			
AVERAGE AUDIENCE (%)		7.1*	4.3	4.7*		4.0*		3.8*		4.1*		4.8*	5.9			
SHARE OF AUDIENCE %		24 *	13	16 *		13 *		12 *		12 *		14 *	15			
AVG. AUD. BY ¼ HR. %	6.6	7.5	5.2	4.5	4.0	4.0	3.7	3.9	4.0	4.2	4.5	5.0	5.4	6.3		

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	4,020				8,460										6,030	
TOTAL AUDIENCE (%)	4.8				10.1										7.2	
Program	NBC SPORTS RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000))	2,180				3,770										5,030	
AVERAGE AUDIENCE (%)	2.6	2.4*		2.9*	4.5	3.7*		4.2*		5.0*		4.9*			6.0	
SHARE OF AUDIENCE %	9	8 *		10 *	14	12 *		13 *		15 *		15 *			15	
AVG. AUD. BY ¼ HR. %	2.5	2.4	2.9	2.9	3.6	3.9	4.0	4.5	4.8	5.2	5.2	4.5			6.0	6.1

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))													5,450			
TOTAL AUDIENCE (%)													6.5			
Program	USFL FOOTBALL VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (+OP)												INDY 500 TIME TRIALS (6:05-7:00PM) (OP)			
AVERAGE AUDIENCE (Households (000))													3,350			
AVERAGE AUDIENCE (%)		3.5*		3.7*		3.4*		3.7*		4.3*		4.8*	4.0	3.9*		4.1*
SHARE OF AUDIENCE %		11 *		11 *		10 *		11 *		12 *		13 *	10	10 *		10 *
AVG. AUD. BY ¼ HR. %	3.5	3.4	3.7	3.6	3.4	3.3	3.2	4.1	4.4	4.2	4.6	5.1	3.7	3.9	4.1	4.2

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))				11,820									6,790			
TOTAL AUDIENCE (%)				14.1									8.1			
Program	COLONIAL GOLF-SUN (1:00-3:52PM)(4:02-4:16PM) (S)(OP) (+OP)				NBA PLAYOFF GAME-1 LOS ANGELES VS PHOENIX (3:52-4:02PM)(4:16-6:08PM) (OP)(+OP)								CBS EVENING NEWS-DEAN (6:08-6:30PM) (OP)			
AVERAGE AUDIENCE (Households (000))				5,030									5,870			
AVERAGE AUDIENCE (%)		4.3*		6.0		6.0*		5.7*		5.6*		6.3*	7.0			
SHARE OF AUDIENCE %		13 *		17		17 *		16 *		16 *		17 *	17			
AVG. AUD. BY ¼ HR. %	4.0	4.6	5.4	6.3	6.6	5.9	5.7	5.8	5.7	5.5	5.8	6.9	6.6	7.2		

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	4,610				9,220										7,370	
TOTAL AUDIENCE (%)	5.5				11.0										8.8	
Program	NBC SPORTS-RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000))	2,770				4,610										6,200	
AVERAGE AUDIENCE (%)	3.3	3.0*		3.6*	5.5	4.5*		5.3*		6.5*		5.6*			7.4	
SHARE OF AUDIENCE %	10	9 *		11 *	15	13 *		15 *		18 *		15 *			17	
AVG. AUD. BY ¼ HR. %	2.8	3.1	3.4	3.7	4.2	4.7	5.0	5.7	6.3	6.6	6.4	4.9			7.4	7.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.8	29.9	29.6	30.2	30.4	31.7	32.2	33.4	34.2	35.1	34.7	35.1	37.3	39.1	40.1	42.2
WK. 2	31.8	32.5	33.2	34.2	34.2	34.9	34.8	35.3	35.4	36.6	38.1	38.1	39.5	41.1	42.4	44.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. MAY 20, 1984

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								9,800	11.7	9,800	11.7	20	11.7	
NBC COUNTRY MUSIC AWARDS(S)	2	9.00-11.01PM	→GRID								25,220	30.1	15,500	18.5	30		
			11.00													15.1	
EVENING TUESDAY																	
ABC '84 VOTE:IN,ND,DH,NC8:35P(S)	1	8.35- 8.37PM	8.30	14,330	17.1	14,160	16.9	26	16.9								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	15,170	18.1	15,170	18.1	30	18.1		14,410	17.2	14,410	17.2	28	17.2	
NBC ST. ELSEWHERE	1	10.30-11.30PM	→GRID	13,580	16.2	10,310	12.3	22									
			11.00						12.9								
			11.15				12.6*	24*	12.4								
EVENING THURSDAY																	
CBS MISS USA BEAUTY PAGENT(S)	2	9.00-11.03PM	→GRID								26,980	32.2	16,930	20.2	33		
			11.00													20.3	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.45PM	8.30	11,560	13.8	11,560	13.8	27	13.8								
	2	8.45- 8.46PM	8.45								11,150	13.3	11,150	13.3	25	13.3	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 8.59PM	8.45	11,310	13.5	10,640	12.7	25	12.7								
	2	8.58- 8.59PM	8.45								10,560	12.6	10,560	12.6	26	12.6	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	11,650	13.9	11,650	13.9	26	13.9		10,810	12.9	10,810	12.9	24	12.9	
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45								6,450	7.7	6,450	7.7	16	7.7	
	1	9.08- 9.09PM	9.00	8,460	10.1	8,460	10.1	20	10.1								
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	6,450	7.7	6,450	7.7	15	7.7		7,210	8.6	7,210	8.6	18	8.6	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	7,370	8.8	7,370	8.8	16	8.8								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.57- 8.59PM	8.45	18,520	22.1	18,100	21.6	36	21.6								
	2	8.50- 8.52PM	8.45								16,010	19.1	15,840	18.9	32	18.9	
ABC ABC NEWSBRIEF-SUN.	1	9.48- 9.50PM	9.45	19,110	22.8	18,770	22.4	34	22.4								
	2	10.02-10.04PM	10.00								16,760	20.0	16,590	19.8	33	19.8	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	6,290	7.5	6,290	7.5	13	7.5		10,390	12.4	10,390	12.4	21	12.4	
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	10,890	13.0	10,890	13.0	22	13.0								
	2	9.17- 9.18PM	9.15								7,880	9.4	7,880	9.4	15	9.4	
NBC NBC NEWS DIGEST-2-SUN.	2	9.58- 9.59PM	9.45								7,710	9.2	7,710	9.2	15	9.2	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	9.30								11,480	13.7	12,150	14.5	23	18.4	M-F
	1	>	9.45	13,740	16.4	12,740	15.2	23	16.2	M-F						12.4	TU-F
			10.00													13.1	MON.
ABC ABC NEWS:NIGHTLINE	1	11.30-12.00MD	11.30	6,200	7.4	4,860	5.8	15	6.6	M-F							
	2	>	11.30								6,540	7.8	5,110	6.1	17	6.8	M-F

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-CONT'D			11.45						4.9	M-F				6.2*	17*	5.6	M-F
			12.00													4.8	MTUF
ABC ABC NEWS:NIGHTLINE-TUE(B)	1	12.00-12.30AM	12.00	4,110	4.9	3,520	4.2	15	4.6	TUE.							
			12.15						3.8	TUE.							
ABC EYE ON HOLLYWOOD		>	12.00	1,930	2.3	1,680	2.0	7	2.2	MTUWF	2,180	2.6	1,760	2.1	8	1.9	M-F
			12.15						2.0	MWF						1.7	M-F
			12.30						1.5	TUE.						1.8	M-F
			12.45						1.4	TUE.							
			1.00						1.3	TUE.							
ABC LAROUCHE CAMPAIGN(S)	1	12.00-12.30AM	12.00	2,600	3.1	2,100	2.5	9	2.7	THU.							
			12.15						2.2	THU.							
CBS NEWSBREAK-M-F	1	>	8.45	9,970	11.9	10,220	12.2	20	11.8	M-F							
	2	8.58- 8.59PM	8.45								10,390	12.4	10,390	12.4	21	12.4	M-F
CBS CBS NEWS SPECIAL RPT.(S)	1	11.30-11.59PM	11.30	6,450	7.7	5,110	6.1	16	6.8	TUE.							
			11.45						5.2	TUE.							
CBS LATE MOVIE I		>	11.30	7,040	8.4	4,940	5.9	19	6.9	MTUWF	8,380	10.0	5,610	6.7	23	7.6	M-TH
			11.45				6.7*	17*	6.1	MTUWF				7.3*	21*	7.0	M-TH
			12.00						5.9	MTUWF						6.7	M-TH
			12.15				5.7*	20*	5.5	MTUWF				6.5*	24*	6.3	M-TH
			12.30						5.2	MTUWF				5.8*	27*	5.9	M-TH
			12.45				4.9*	23*	4.4	MTUWF							
			1.00				4.3*	27*	4.3	TUE.							
		VARIOUS TIMES	(SUS)														
CBS NBA PLAYOFF GAME-FR(S)	2	11.30- 2.33AM	11.30								10,640	12.7	3,850	4.6	18	6.8	FRI.
			11.45											6.6*	17*	6.4	FRI.
			12.00													5.4	FRI.
			12.15											5.1*	16*	4.9	FRI.
			12.30													4.5	FRI.
			12.45											4.3*	16*	4.1	FRI.
			1.00													3.9	FRI.
			1.15											3.8*	17*	3.7	FRI.
			1.30													3.7	FRI.
			1.45											3.9*	22*	4.2	FRI.
			2.00													4.5	FRI.
			2.15											4.1*	29*	3.8	FRI.
			2.30													3.1	FRI.
CBS NBA PLAYOFF GAME-THU(S)	1	11.30- 2.00AM	11.30	7,710	9.2	2,850	3.4	15	5.9	THU.							
			11.45				5.4*	15*	4.8	THU.							
			12.00						4.0	THU.							
			12.15				3.8*	14*	3.7	THU.							
			12.30						3.2	THU.							
			12.45				3.0*	14*	2.8	THU.							
			1.00						2.6	THU.							
			1.15				2.5*	16*	2.4	THU.							
			1.30						2.4	THU.							
			1.45				2.3*	20*	2.2	THU.							
CBS LATE MOVIE II		>	12.30	4,110	4.9	3,350	4.0	22	4.5	MTUWF	4,190	5.0	3,180	3.8	22	4.5	M-TH
			12.45				4.4*	20*	4.4	MWF				4.2*	21*	4.0	M-TH
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II-CONT'D			1.00						4.1	MTUWF						3.7	M-TH
			1.15				3.9*	23*	3.9	MTUWF				3.6*	23*	3.5	M-TH
			1.30						3.1	TUE.						3.4	THU.
			1.45				3.1*	25*	3.0	TUE.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,170	1.4	1,010	1.2	13	1.3	MWTHSU	1,340	1.6	1,090	1.3	14	1.4	M-THSU
			2.15						1.1	MWTHSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,350	2.8	1,170	1.4	26		M-THSU	2,350	2.8	1,090	1.3	25		M-THSU
			2.30						1.7	M-THSU						1.6	M-THSU
			2.45				1.6*	21*	1.5	M-THSU				1.6*	21*	1.5	M-THSU
			3.00						1.6	M-THSU						1.6	M-THSU
			3.15				1.5*	24*	1.5	M-THSU				1.5*	24*	1.5	M-THSU
			3.30						1.4	M-THSU						1.4	M-THSU
			3.45				1.4*	26*	1.4	M-THSU				1.4*	26*	1.2	M-THSU
			4.00						1.4	M-THSU						1.2	M-THSU
			4.15				1.4*	29*	1.4	M-THSU				1.1*	24*	1.1	M-THSU
			4.30						1.3	M-THSU						1.1	M-THSU
			4.45				1.3*	28*	1.3	M-THSU				1.1*	25*	1.1	M-THSU
			5.30						1.1	M-THSU						1.0	M-THSU
			5.45				1.1*	24*	1.1	M-THSU				1.0*	22*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.45	11,820	14.1	12,570	15.0	24	14.7	M-F							
	2	8.58- 8.59PM	8.45								9,550	11.4	9,550	11.4	19	11.4	M-F
			9.15						10.3	WED.							
NBC NBC NEWS DIGEST-2-M-F	1	>	9.30	15,590	18.6	17,770	21.2	31	26.7	TU&TH							
	2	>	9.45						10.2	TU&TH	9,720	11.6	9,720	11.6	19	11.6	MWF
NBC DECISION '84-INDIANA(S)	1	11.30-11.55PM	11.30	8,630	10.3	6,960	8.3	22	9.1	TUE.							
			11.45						7.1	TUE.							
NBC TONIGHT SHOW		>	11.30	9,640	11.5	5,780	6.9	23	9.0	M-F	8,720	10.4	5,360	6.4	20	7.2	M-F
			11.45				8.5*	22*	7.6	MTUTHF				6.9*	19*	6.6	M-F
			12.00						7.3	M-F						6.3	M-F
			12.15				6.7*	23*	6.2	M-F				5.9*	21*	5.6	M-F
			12.30						5.2	TU & W						4.0	MON.
			12.45				4.8*	23*	4.4	TU & W							
NBC DAVID LETTERMAN I		>	12.30	3,180	3.8	2,680	3.2	17	4.0	M-TH	2,770	3.3	2,350	2.8	14	3.0	M-TH
			12.45						3.1	MTUTH						2.7	M-TH
			1.00						2.8	TU & W						2.3	MON.
			1.15						2.5	TU & W							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,870	7.0	2,510	3.0	14	4.3	FRI.	6,030	7.2	2,680	3.2	14	4.8	FRI.
			12.45				3.9*	15*	3.5	FRI.				4.4*	16*	4.0	FRI.
			1.00						2.8	FRI.						3.3	FRI.
			1.15				2.7*	12*	2.6	FRI.				3.1*	14*	2.8	FRI.
			1.30						2.7	FRI.						2.5	FRI.
			1.45				2.5*	14*	2.4	FRI.				2.2*	13*	2.0	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,350	2.8	1,930	2.3	17	3.0	M-TH	2,430	2.9	2,010	2.4	15	2.6	M-TH
			1.15						2.3	MTUTH						2.2	M-TH
			1.30						2.1	TU & W						1.5	MON.
			1.45						1.8	TU & W							

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	920	1.1	920	1.1	14	1.1	M-F	1,170	1.4	1,010	1.2	14	1.2	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,760	2.1	1,590	1.9	15	1.9	M-F	1,680	2.0	1,590	1.9	15	1.9	M-F
ABC ABC SPECIAL REPORT- 1:00P(SUS)	2	1.00- 1.19PM	1.00														MON.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	1.57- 1.59PM	1.45	5,950	7.1	5,110	6.1	21	6.1	M-F							
	2	2.57- 2.59PM	2.45								6,370	7.6	6,200	7.4	28	7.4	M-F
ABC ABC SPECIAL REPORT- 3.22P(SUS)	1	3.22- 3.31PM	3.15							TUE.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,680	2.0	1,260	1.5	17	1.4	M-F	1,260	1.5	1,010	1.2	14	1.1	M-F
			6.45						1.7	M-F						1.3	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,870	7.0	5,700	6.8	30	6.8	M-F	5,450	6.5	5,280	6.3	28	6.3	M-F
CBS REAGAN PRESS CONF.(CBS)(SUS)	2	1.00- 1.20PM	1.00														MON.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,530	6.6	5,200	6.2	20	6.2	M-F	5,360	6.4	5,030	6.0	20	6.0	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,590	1.9	1,090	1.3	11	1.1	M-F	1,840	2.2	1,340	1.6	14	1.3	M-F
			6.45						1.6	M-F						1.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,690	4.4	3,690	4.4	16	4.4	MWF	4,020	4.8	4,020	4.8	18	4.8	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	2,770	3.3	2,350	2.8	20	2.8		2,600	3.1	2,430	2.9	21	2.9	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	4,940	5.9	4,270	5.1	21	5.1		4,360	5.2	3,850	4.6	19	4.6	
ABC MENUDO-11:55AM		11.55-11.59AM	11.45	3,350	4.0	3,020	3.6	14	3.6		3,600	4.3	3,180	3.8	16	3.8	
ABC U.S. OLYMPIC TRIALS(S)	1	2.00- 3.07PM	→GRID	4,610	5.5	2,430	2.9	11									
			3.00				3.4*	13*	3.4								
ABC PREAKNESS STAKES(S)	2	5.00- 6.04PM	→GRID								11,650	13.9	8,300	9.9	31		
			6.00													9.7	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,850	3.4	2,600	3.1	22	3.1		2,010	2.4	1,930	2.3	17	2.3	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,020	4.8	3,850	4.6	20	4.6		3,270	3.9	3,020	3.6	16	3.6	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	3,440	4.1	3,180	3.8	16	3.8		3,600	4.3	3,100	3.7	15	3.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,360	5.2	4,020	4.8	19	4.8		4,110	4.9	3,850	4.6	19	4.6	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,510	3.0	2,260	2.7	10	2.7		2,180	2.6	2,010	2.4	10	2.4	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	1,930	2.3	1,760	2.1	8	2.1		2,430	2.9	2,100	2.5	10	2.5	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	1,930	2.3	1,760	2.1	8	2.1		2,510	3.0	2,260	2.7	11	2.7	
CBS NBA PLAYOFF GAME-SA(S)	2	2.00- 4.36PM	→GRID								10,730	12.8	4,270	5.1	18		
			4.30											5.6*	18*	5.6	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,020	3.6	2,770	3.3	24	3.3		2,850	3.4	2,770	3.3	24	3.3	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,600	4.3	3,440	4.1	23	4.1		4,190	5.0	3,940	4.7	26	4.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,370	7.6	6,030	7.2	30	7.2		6,120	7.3	5,950	7.1	29	7.1	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	5,870	7.0	5,780	6.9	27	6.9		5,610	6.7	5,360	6.4	26	6.4	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,850	4.6	3,770	4.5	17	4.5		2,930	3.5	2,770	3.3	13	3.3	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.17PM	→GRID	4,360	5.2	4,110	4.9	19									
			1.15						4.7								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 4.10PM	→GRID	13,580	16.2	6,290	7.5	29									
			4.00				7.3*	28*	7.6								

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC NBC MAJOR LEAGUE BASEBALL-CONT'D																	
			4.15						2.3								
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.16PM	→GRID								4,270	5.1	4,020	4.8	19		
			2.15													5.1	
DAY SUNDAY																	
ABC USFL FOOTBALL	2	2.30- 6.05PM	→GRID								10,810	12.9	3,180	3.8	11		
			6.00													4.4	
CBS COLONIAL GOLF-SUN(S)	2	1.00- 3.52PM	→GRID								10,390	12.4	3,350	4.0	13		
	2	4.02- 4.16PM															
			3.30													5.4	
			3.45											5.5*	17*	5.7	
			4.00											5.0*	15*	5.0	
			4.15													4.6	
CBS NBA PLAYOFF GAME-1	1	1.00- 3.39PM	→GRID	12,650	15.1	5,360	6.4	22									
			3.30				6.9*	23*	6.9								
CBS BYRON NELSON GOLF-SUN(S)	1	3.39- 6.04PM	→GRID	9,470	11.3	3,600	4.3	13									
			6.00						5.5								
CBS NBA PLAYOFF GAME-1	2	3.52- 4.02PM	→GRID								11,820	14.1	5,030	6.0	17		
	2	4.16- 6.08PM															
			6.00											7.0*	18*	7.0	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).